

**PROGRAM**

**National Association of Schools of Music  
SEVENTY-NINTH ANNUAL MEETING**

**November 22-25, 2003**

**The Westin Hotel  
Seattle, Washington**



**COMMISSION/BOARD ACTIVITIES  
WORKSHOPS FOR EVALUATORS**

**PLEASE NOTE THE FOLLOWING KEY TO THE MEETING FLOORS:**

- (L1) Lobby Level*
- (M2) Mezzanine 2<sup>nd</sup> Level (North & South Towers)*
- (SJ3) San Juan 3<sup>rd</sup> Level (North Tower)*
- (GB4) Grand Ballroom 4<sup>th</sup> Level (North Tower)*

**Thursday, November 20**

**1:00 p.m. Fifth Avenue (GB4)**  
**COMMISSION ON ACCREDITATION**

**Friday, November 21**

**8:00 a.m. Fifth Avenue (GB4)**  
**COMMISSION ON ACCREDITATION**

**9:00 a.m. Blakely (SJ3)**  
**COMMISSION ON NON-DEGREE-GRANTING ACCREDITATION**

**9:00 a.m. Orcas (SJ3)**  
**COMMISSION ON COMMUNITY/JUNIOR COLLEGE ACCREDITATION**

**12:00 noon Adams (M2)**  
**EXECUTIVE COMMITTEE LUNCHEON MEETING**

**2:00 p.m. St. Helens (M2)**  
**WORKSHOP FOR NEW VISITING EVALUATORS, GROUP A**  
*By invitation only.*

**2:00 p.m. Vashon (SJ3)**  
**WORKSHOP FOR NEW VISITING EVALUATORS, GROUP B**  
*By invitation only.*

**3:00 p.m. Elliott Bay (L1)**  
**BOARD OF DIRECTORS MEETING**

**Saturday, November 22**

**8:00 a.m.**

**EXECUTIVE COMMITTEE BREAKFAST MEETING**

**Adams (M2)**

**8:30 a.m.**

**WORKSHOP FOR NEW VISITING EVALUATORS, GROUP A**

*By invitation only.*

**St. Helens (M2)**

**8:30 a.m.**

**WORKSHOP FOR NEW VISITING EVALUATORS, GROUP B**

*By invitation only.*

**Vashon (SJ3)**

**10:00 a.m.**

**BOARD OF DIRECTORS MEETING**

**Elliott Bay (L1)**

## SEVENTY-NINTH ANNUAL MEETING

### PLEASE NOTE THE FOLLOWING KEY TO THE MEETING FLOORS:

- (L1) Lobby Level*
- (M2) Mezzanine 2<sup>nd</sup> Level (North & South Towers)*
- (SJ3) San Juan 3<sup>rd</sup> Level (North Tower)*
- (GB4) Grand Ballroom 4<sup>th</sup> Level (North Tower)*

### Saturday, November 22

**8:00 a.m.-5:00 p.m.** **Cascade Foyer (M2)**  
**REGISTRATION**

**4:00 p.m.-5:00 p.m.** **Elliott Bay (L1)**  
**ORIENTATION FOR MUSIC EXECUTIVES NEW TO NASM**

Attendees will be welcomed, have an opportunity to ask questions about NASM, and participate in small group discussions moderated by leaders with years of experience in NASM. Preregistrants will be provided with information about NASM prior to the annual meeting. The session will also include introductions of the NASM Board of Directors and National Office staff.

**5:15 p.m.-6:30 p.m.** **Grand Crescent (GB4)**  
**WELCOME ROUNDTABLE FOR  
WOMEN MUSIC EXECUTIVES**

This roundtable provides an opportunity to meet women music executives and to consider common leadership problems. Discussion topics will include characteristics of effective leadership styles and “what works best” to develop and/or maintain these effective styles. Attendees are encouraged to prepare questions in advance for discussion by the group.

*Moderator:* Marie C. Miller, Emporia State University

**6:30 p.m. – 8:00 p.m.**  
**RECEPTION FOR THE ASSOCIATION**

*Sponsor:* Yamaha Corporation of America

**Experience Music Project  
325 5<sup>th</sup> Avenue North**

### Sunday, November 23

**7:30 a.m.-9:30 a.m.** **Grand I (GB4)**  
**CONTINENTAL BREAKFAST FOR THE ASSOCIATION**

*Sponsor:* Wenger Corporation

**8:00 a.m.-5:00 p.m.** **Cascade Foyer (M2)**  
**REGISTRATION**

**Sunday, November 23 (continued)**

**8:15 a.m. - 8:45 a.m.**

**REGIONAL BUSINESS MEETINGS**

These sessions are designed to enable the regions to welcome attendees, conduct their formal business, and discuss issues of concern. Regions 1, 2, 3, and 4 will have an election of officers. Programmatic sessions developed by the regions will be presented in two sets on Monday afternoon.

**Region 1**

*Arizona, California, Hawaii, Nevada, New Mexico, Utah*  
David M. Randall, Brigham Young University, Chair

**Cascade II (M2)**

**Region 2**

*Alaska, Idaho, Montana, Oregon, Washington*  
James L. Murphy, University of Idaho, Chair

**Olympic (M2)**

**Region 3**

*Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming*  
Rob Hallquist, University of Northern Colorado, Chair

**St. Helens (M2)**

**Region 4**

*Illinois, Iowa, Minnesota, Wisconsin*  
Cathy Albergo, William Rainey Harper College, Chair

**Cascade I-A (M2)**

**Region 5**

*Indiana, Michigan, Ohio*  
Linda C. Ferguson, Valparaiso University, Chair

**Cascade I-B (M2)**

**Region 6**

*Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts,  
New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island,  
Vermont, West Virginia*  
Arthur E. Ostrander, Ithaca College, Chair

**Cascade I-C (M2)**

**Region 7**

*Florida, Georgia, North Carolina, South Carolina, Virginia*  
John J. Deal, University of North Carolina at Greensboro, Chair

**Vashon (SJ3)**

**Region 8**

*Alabama, Kentucky, Mississippi, Tennessee*  
Mary Dave Blackman, East Tennessee State University, Chair

**Grand Crescent (GB4)**

**Region 9**

*Arkansas, Louisiana, Oklahoma, Texas*  
A. C. 'Buddy' Himes, University of Louisiana at Lafayette, Chair

**Elliott Bay (L1)**

**Sunday, November 23 (continued)**

**9:00 a.m. - 12:15 p.m.**

**Fifth Avenue (GB4)**

**SPECIFIC PROCEDURES FOR NASM EVALUATION  
*for institutions one or two years before the visit***

This session is designed specifically for representatives of institutions that are formally engaged in the NASM evaluation process. Overall accreditation procedures and the site visit will be the focus. This is a nuts-and-bolts, step-by-step, walk-through of the process. A planning session for institutions which are two to three years before the visit, but not yet in the formal self-study process, will be held in the same meeting room beginning at 1:30 p.m. on Sunday. The second session will focus on choosing approaches that best fit the current needs of a specific institution. All attendees are welcome to attend both sessions.

Sister Catherine Hendel, B.V.M., Clarke College  
Dan Dressen, Saint Olaf College  
Karen P. Moynahan, NASM National Office

**9:00 a.m.-10:30 a.m.**

**Cascade I (M2)**

**MANAGING RESTRUCTURING IN TODAY'S ECONOMY, PART I:  
PROGRAMS AND BUDGET**

Economic and other conditions are producing pressures to restructure programs and trim budgets. Often, there are pressures to achieve budget reduction through program consolidation or rescission. However, there are ways to be proactive and to move productively. This session will focus on positive approaches. How can institutions reinvent themselves? Program and budget challenges are opportunities to rethink and regroup. How can leaders create a new era of renewal and growth? How can the overall program and the institution be made stronger, more focused on its strengths, and more energized? How can leaders keep on the fast track of renewal in a time of constrained budgets? Examples of ways to think about restructuring programs and dealing with short- and long-term issues and budgets will be provided. Using case studies as a means, the goal is to present a variety of ideas, systems, and values that can be used to consider program and budget relationships in a wide variety of institutions.

Ernest D. May, University of Massachusetts  
James Simmons, Lamar University

*Moderator:* Mary Ellen Poole, San Francisco Conservatory of Music

**Sunday, November 23 (continued)**

**9:00 a.m.-10:30 a.m.**

**Cascade II (M2)**

**STARTING AND BUILDING PRE-SCHOOL PROGRAMS**

A significant number of NASM member institutions have or are developing community education programs of various kinds. In recent years, parents of young children have become increasingly interested in music experiences and study. A number of institutions have developed large programs to serve this constituency. This session will focus on how to develop and sustain such programs. It will include attention to such issues as evaluating the potential of pre-school programs, making decisions about content and method, staffing, facilities, and connecting these programs to teacher preparation.

Peggy Bennett, Oberlin College  
Joyce Jordan-DeCarbo, University of Miami  
Catharine Lysinger, University of Houston

*Moderator:* Kathleen Wilson, Levine School of Music

**9:00 a.m.-10:30 a.m.**

**Grand Crescent (GB4)**

**UNIVERSITY AUDIO RECORDING POLICIES IN THE DIGITAL AGE:  
MANAGING RIGHTS AND PERMISSIONS, RESOURCES, AND  
INSTITUTIONAL PRIORITIES**

Low cost and easy-to-use digital technology has brought professional-quality audio recording within the reach of most music units. Schools can now produce professional quality recordings for broadcast and distribution for recruitment, development, and fundraising purposes. But with these opportunities come new responsibilities and challenges for music administrators. This presentation addresses mechanical rights, ownership, and resource allocation issues associated with university audio recording and provides recommendations for managing resources efficiently, effectively, and in accordance with legal and academic policy guidelines. The presentation will conclude with a question and answer group discussion on this topic.

Scott Burgess, Central Michigan University  
James Hageman, Central Michigan University  
Randi L'Hommedieu, Central Michigan University  
Mary Roy, Central Michigan University's Attorney's Office

*Moderator:* Richard Sanders, University of Colorado at Denver

**9:30 a.m.-10:30 a.m.**

**Roy's Balcony (L1)**

**RECEPTION FOR SPOUSES**

*Host:* Ann Tomatz

**Sunday, November 23 (continued)**

**10:45 a.m.-12:15 p.m.**

**Cascade I (M2)**

**MANAGING RESTRUCTURING IN TODAY'S ECONOMY, PART II:  
PERSONNEL AND LEGAL ISSUES**

A difficult economic climate brings pressures to all personnel. Anxieties mount as fears grow about security of programs and jobs. Challenges for administrators include discussions about compensation, negotiations about retirements and rescissions, definitions of success, and faculty cohesion. It is also critical to have a clear sense of the legal issues involved. This session will focus on how to work productively with people in the music school or department. It will address the nature of conversations about various topics, how universities help individuals deal with changed conditions, and different approaches and their applicability to specific situations.

*Presenter:* Jeffery Frumkin, University of Michigan

*Panelists:* John Carnahan, California State University, Long Beach  
Judith Delzell, Miami University of Ohio  
James Gardner, George Mason University  
Kathleen Murray, Lawrence University

*Moderator:* Karen Wolff, University of Michigan

**10:45 a.m.-12:15 p.m.**

**Elliott Bay (L1)**

**PREPARING PERFORMANCE MAJORS FOR TEACHING  
IN COMMUNITY MUSIC SCHOOLS AND STUDIOS**

Each year, NASM member institutions graduate approximately 4000 students with baccalaureate and master's degrees in performance. As times change and conditions evolve, there is increasing concern about future employment for these students. Most, at some point in their careers, will be engaged in teaching. Due to the vision and tenacity of a number of educational leaders throughout the United States, an increasing number of community music schools are being established. Of course, there is already a significant number of historic schools of this type, and many more that are developing rapidly. These institutions and the teaching studios they house provide tremendous opportunities for performance majors, especially those with the orientation and education needed to become a successful private teacher. This session will focus on approaches to preparing performance majors to enter this growing work force.

Amy Dennison, University of Cincinnati – Preparatory Program  
Mimi Zweig, Indiana University

*Moderator:* Steven Block, University of New Mexico

**Sunday, November 23 (continued)**

**10:45 a.m.-12:15 p.m.**

**Cascade II (M2)**

**THE ROLE OF PERFORMANCE IN LIBERAL ARTS DEGREES, PART I:  
THE NATURE OF THE BACHELOR OF ARTS DEGREE AND  
THE NATURE OF PERFORMANCE**

This session will provide an informational and philosophical background for discussions in Part II concerning specific performance requirements and expectations. The focus in Part I will be on such issues as fundamental concepts behind curriculum design for B.A. programs, the B.A. as a framework for musical and intellectual development, ways to think about integrating music studies and general studies, and ways the B.A. can prepare for future professional study and work in music. The session will also address the NASM standards for the Bachelor of Arts degree and concepts, policies, and traditions that support them. Included will be such concepts as title/content consistency, curriculum flexibility, and the relationship of the B.A. to other types of undergraduate degrees in music.

Harold Best, Wheaton College *emeritus*  
Paul Boylan, University of Michigan *emeritus*  
Robert Rathmell, Hillsdale College

*Moderator:* Robin Koozer, Hastings College

**10:45 a.m.-12:15 p.m.**

**Grand Crescent (GB4)**

**DEVELOPING CONNECTIONS WITH EUROPEAN INSTITUTIONS:  
THE MUSIC STUDY, MOBILITY, AND ACCOUNTABILITY PROJECT**

NASM is a partner in an international project to explore ideas and develop materials that would assist United States and European music schools and conservatoires to work together. Future issues include student and faculty mobility, short- and long-term exchanges, and commonalities among programs and courses. European and American members of the Working Group for this project will present findings to date and seek response and recommendations for refinement from attendees.

Johannes Johansson, Malmö Academy of Music  
Martin Prchal, Association of European Conservatoires  
Rineke Smilde, North Netherlands Conservatoire  
David Tomatz, University of Houston

*Moderator:* James Undercofler, Eastman School of Music  
*Recorder:* Samuel Hope, NASM National Office

**10:45 a.m.-11:45 a.m.**

**St. Helens (M2)**

**DIALOGUE SESSION WITH MEMBERS  
OF THE EXECUTIVE COMMITTEE**

This session will afford members the opportunity to share ideas and concerns with two members of the Executive Committee. The Executive Committee is particularly interested in discussing possible topics for future meetings of the Association.

**Sunday, November 23 (continued)**

**1:30 p.m.-3:00 p.m.**

**Fifth Avenue (GB4)**

**PLANNING OPTIONS FOR NASM EVALUATION**

***for institutions two or three years before the visit***

This session is designed specifically for representatives of institutions that are scheduled for NASM evaluation within the next two to three years and who have not committed to a specific approach to the self-study. The first focus is on describing the various options institutions have for making the self-study a productive, meaningful exercise – by creatively tailoring the effort to the needs of their specific music unit. Particular attention will be given to defining mission, goals, and objectives as the basis for self-study. The second focus will be principles and approaches for interpreting the NASM standards in specific institutional situations and using these as a framework for self-study and innovation. Means of using previous analyses and having the NASM visit serve multiple purposes will also be discussed.

David Tomatz, University of Houston  
Samuel Hope, NASM National Office

**1:30 p.m.-3:00 p.m.**

**Cascade I (M2)**

**MANAGING RESTRUCTURING IN TODAY’S ECONOMY, PART III:**

**PLANNING AND FINDING OPPORTUNITY**

Management expert Peter Drucker once said: “We do not plan to try to predict the future; we plan to predict the futurity of present decisions.” It is clear that schools and departments of music work in a dynamic environment. In today’s stressful times, it is important to consider the ramifications of all decisions and to orient planning, at least somewhat, to finding opportunities for future development.

In this session, principles will be derived from case studies. Attendees will be able to apply these ideas to their local situations. Particular attention will be given to the kinds of strategic questions that must be asked to gather the information necessary to make decisions with long productivity and define opportunities that can be pursued with benefit for the long term.

Don Gibson, Ohio State University  
Alan L. Solomon, Crane School of Music

*Moderator:* Herbert E. Dregalla, Jr., Wright State University

**Sunday, November 23 (continued)**

**1:30 p.m.-3:00 p.m.**

**Grand Crescent (GB4)**

**CREATIVE APPROACHES TO CERTIFICATION:  
ADDRESSING THE MUSIC TEACHER CRISIS IN THE PUBLIC SCHOOLS**

Alternative, emergency, and other approaches to certification will be discussed from a creative point of view; exploring the possibilities these approaches hold for engaging music students who might not otherwise be attracted to either the standard music education curriculum or to teaching in the public schools. The speaker will also explore questions that administrators and faculties should be asking themselves about the future of music education programs. For example, are there ways to think about teacher preparation curricula that enable students to move into the field with appropriate knowledge and skills in music and music teaching, but using an alternative or emergency route?

*Presenter:* Carlotta Parr, Central Connecticut State University

*Panelists:* John Richmond, University of Nebraska, Lincoln  
Roosevelt O. Shelton, Kentucky State University  
John Swain, California State University, Los Angeles

*Moderator:* Richard Gipson, Texas Christian University

**1:30 p.m.-3:00 p.m.**

**Cascade II (M2)**

**THE ROLE OF PERFORMANCE IN LIBERAL ARTS DEGREES, PART II:  
PERFORMANCE EXPECTATIONS FOR STUDENTS**

Executives from three liberal arts institutions will provide their views about performance expectations in such areas as Entrance Auditions, Curricular Requirements, Performance Levels, Ensemble Requirements, Repertory, etc. Beginning with the lessons of their own experiences as administrative leaders and faculty members, they will explore the various challenges in developing and fulfilling performance expectations within the Bachelor of Arts context. Attention will also be given to keeping individual students realistic about their attainments in performance, especially if students have future professional goals as performers. This session will explore multiple ways of thinking about performance and its contribution to overall liberal education.

Ulrike Brinksmeier, College of Mount Saint Joseph  
John Harrison, Elizabethtown College  
Stuart Sharp, Hope College

*Moderator:* Dan Dressen, Saint Olaf College

**Sunday, November 23 (continued)**

**3:15 p.m.**

**Grand II & III (GB4)**

**FIRST GENERAL SESSION**

**Call to Order**

President David Tomatz

**Greetings from the Association of European Conservatoires**

Johannes Johansson, Malmö Academy of Music

**Reports of the Commissions**

Non-Degree-Granting

Community/Junior College

Commission on Accreditation

**Introduction of New Member Institutions**

**Report of the Treasurer**

**Report of the Committee on Ethics**

**Consideration of Proposed Handbook Amendments**

**Report of the Nominating Committee**

**Report of the President**

**4:30 p.m.-5:45 p.m.**

**DIALOGUE SESSIONS**

NASM encourages participants to meet with Commission chairs and members of the Committee on Ethics. Although the chairs and committee members will not comment on specific institutional actions, they will answer questions about Association policy and procedures and receive suggestions about NASM standards and accreditation procedures. *(Repeated Monday, 8:15 a.m. – 9:15 a.m.)*

**Commission on Accreditation**

**St. Helens (M2)**

*Chair:* Don Gibson, Ohio State University

**Commission on Community/Junior College Accreditation**

**Glacier Peak (M2)**

*Chair:* Eric W. Unruh, Casper College

**Commission on Non-Degree-Granting Accreditation**

**Stuart (M2)**

*Chair:* Michael Yaffe, The Hartt School

**Committee on Ethics**

**Adams (M2)**

*Chair:* Ulrike Brinksmeier, College of Mount Saint Joseph

**4:30 p.m.-5:45 p.m.**

**Grand Crescent (GB4)**

**BRIEFING: USE OF THE HEADS DATA SYSTEM**

The HEADS data system is one of the most sophisticated institutional research projects in American higher education. This session will provide an overview of the information contained in annual *Data Summaries*, reports compiled from questionnaires submitted by member and other participating institutions. The explanations will cover use of the data in local policy discussions, as well as opportunities for institutions to obtain special reports comparing their data with ten or more institutions of their choice. *(Repeated Monday, 8:15 a.m. – 9:15 a.m.)*

Karen P. Moynahan, NASM National Office

**Sunday, November 23 (continued)**

**4:30 p.m.-5:45 p.m.**

**Cascade I (M2)**

**ROUNDTABLE ON RESTRUCTURING AND BUDGETING**

This Roundtable will provide opportunities for attendees to raise topics and question each other regarding issues on program restructuring and budgeting. While useful, it is not necessary to have attended the formal sessions on this topic earlier in the annual meeting. *(Repeated Monday, 8:15 a.m. – 9:15 a.m.)*

Sue Haug, Iowa State University  
Jerry Luedders, California State University, Northridge  
Rex Woods, University of Arizona

**4:30 p.m. -5:45 p.m.**

**Elliott Bay (L1)**

**LEADERSHIP SKILLS: ADVANCING YOUR CAREER  
AS A MUSIC EXECUTIVE**

This workshop was first held in 2002. It is primarily targeted at individuals who have been serving as administrators for more than three, but less than ten years. The session will focus on ideas and techniques for developing the knowledge and skills, reputation, and networks to expand your career opportunities. *(Repeated Monday, 8:00 a.m. – 9:15 a.m.)*

Charlotte Collins, Shenandoah University  
Daniel Sher, University of Colorado, Boulder

*Moderator:* Robert Blocker, Yale University

**Sunday, November 23 (continued)**

**4:30 p.m.-5:45 p.m.**

**OPEN HEARINGS**

Open hearings are held for the purpose of gathering comment on issues of rising importance to the Association. On Sunday afternoon, concurrent hearings will be held on two topics. Only one hearing will be repeated on Monday, 8:15 a.m. – 9:15 a.m.

**(1) Music Study, Mobility, and Accountability** **Fifth Avenue (GB4)**

***A Cooperative Project for European and American Institutions***

As announced to the membership in October of 2002, NASM is part of a European–American Working Group that is exploring issues regarding student and faculty exchanges, curricula, and evaluation criteria and procedures. The project is in the second of two years. The Fund for the Improvement of Postsecondary Education (FIPSE – US) has made a grant of \$76,100 to support the project, 45% of the total U.S. funding with the remaining coming from nongovernmental sources. EU funding will be provided in part by the European Commission. The Hearing will begin with a short briefing about the project. Most of the time will be spent gathering the comments and suggestions of attendees. *(This hearing will be held on Sunday afternoon only.)*

*Resource Persons:* Martin Prchal, Association of European Conservatoires  
Rineke Smilde, North Netherlands Conservatoire

*Moderator:* James Undercofler, Eastman School of Music

*Recorder:* Cameron Hooson, NASM National Office

**(2) Current Concerns in P-12 Music Education** **Cascade II (M2)**

Attendees are invited to present their concerns about any topic related to P-12 music education and teacher preparation. For example, what are the major issues faced by your institution? What are the most critical challenges to the preparation of music teachers of high quality? What are the most significant future issues for the field as a whole? In your view, how successful are efforts to promote and provide quality music study P-12 in your state or region? Are things getting better or worse? How do you think improvements can be made? *(This hearing will be repeated on Monday, 8:15 a.m. – 9:15 a.m.)*

*Moderator:* Jo Ann Domb, University of Indianapolis

*Recorder:* Catherine Jarjisian, Baldwin-Wallace College

**6:00 p.m.-7:30 p.m.**

**Grand I (GB4)**

**RECEPTION FOR THE ASSOCIATION**

*Sponsor:* Steinway & Sons, Inc.

**Sunday, November 23 (continued)**

**7:30 p.m.-9:00 p.m.**

**Grand Crescent (GB4)**

**ROUNDTABLE FOR SMALL MUSIC UNITS**

Music executives from smaller music units will have the opportunity to pose questions to colleagues working in institutions of similar sizes and types. Attendees should prepare questions in advance about topics they wish to share.

*Moderator:* Victoria Harris, Mount Union College

**7:30 p.m.-9:00 p.m.**

**OPEN FORUMS**

Open Forums are designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to specific groups within the Association. Attendance at the forums may be based upon interest in either the topic to be discussed or the group to be addressed.

**Historically Black Institutions**

**St. Helens (M2)**

This session will focus on how to stimulate and promote scholarly research in music units – particularly research that deals with criticism and theory of the arts. A presenter from the National Endowment for the Humanities will provide an overview of NEH grants that facilitate research and original scholarship. Nuts and bolts information on the preparation of the grant application and the review process will be provided.

*Presenter:* Elizabeth Arndt, National Endowment for the Humanities

*Moderator:* Donzell Lee, Alcorn State University

**Community/Junior Colleges**

**Vashon (SJ3)**

Executives from community/junior colleges will have the opportunity to discuss issues of mutual concern.

*Presenters:* Robert Ruckman, Sinclair Community College  
Eric W. Unruh, Casper College

*Moderator:* Richard Brooks, Nassau Community College

**Monday, November 24**

**7:30 a.m.-9:00 a.m.** **Grand I (GB4)**  
**CONTINENTAL BREAKFAST FOR THE ASSOCIATION**

*Sponsor:* Pi Kappa Lambda

**7:30 a.m.-9:15 a.m.** **Cascade Foyer (M2)**  
**REGISTRATION**

**8:00 a.m.-9:15 a.m.** **Elliott Bay (L1)**

**LEADERSHIP SKILLS: ADVANCING YOUR CAREER  
AS A MUSIC EXECUTIVE**

*Repeat of Sunday, 4:30 p.m. – 5:45 p.m.*

Charlotte Collins, Shenandoah University  
Daniel Sher, University of Colorado, Boulder

*Moderator:* Robert Blocker, Yale University

**8:15 a.m.-9:15 a.m.**

**DIALOGUE SESSIONS**

*Repeat of Sunday, 4:30 p.m. – 5:45 p.m.*

**Commission on Accreditation**

*Chair:* Don Gibson, Ohio State University

**Commission on Community/Junior College Accreditation**

*Chair:* Eric W. Unruh, Casper College

**Commission on Non-Degree-Granting Accreditation**

*Chair:* Michael Yaffe, The Hartt School

**Committee on Ethics**

*Chair:* Ulrike Brinksmeier, College of Mount Saint Joseph

**St. Helens (M2)**

**Glacier Peak (M2)**

**Stuart (M2)**

**Adams (M2)**

**8:15 a.m.-9:15 a.m.**

**BRIEFING: USE OF THE HEADS DATA SYSTEM**

*Repeat of Sunday, 4:30 p.m. – 5:45 p.m.*

Karen P. Moynahan, NASM National Office

**Grand Crescent (GB4)**

**Monday, November 24 (continued)**

**8:15 a.m. -9:15 a.m.**

**Cascade I (M2)**

**ROUNDTABLE ON RESTRUCTURING AND BUDGETING**

*Repeat of Sunday, 4:30 p.m. – 5:45 p.m.*

Sue Haug, Iowa State University  
Jerry Luedders, California State University, Northridge  
Rex Woods, University of Arizona

**8:15 a.m.-9:15 a.m.**

**OPEN HEARING**

*Repeat of Sunday, 4:30 p.m. – 5:45 p.m.*

**Current Concerns in P-12 Music Education**

**Cascade II (M2)**

*Moderator:* Jo Ann Domb, University of Indianapolis  
*Recorder:* Catherine Jarjisian, Baldwin-Wallace College

**9:30 a.m.-11:00 a.m.**

**Fifth Avenue (GB4)**

**NEW DIMENSIONS: CREATIVITY IN THE CURRICULUM**

At the 2003 Annual Meeting, NASM is continuing the **New Dimensions** series, which was begun in 1998. The series explores new frontiers of knowledge, skills, and evaluation, both in terms of new things and in terms of new or different ways of doing old things. This session will examine ideas and practices in curricular renovation and reform that stress and feature creativity. This focus on creativity reflects not only a desire to meet NASM standards for professional baccalaureate degrees, but primarily to educate future musicians as broadly and deeply as possible. Curricular creativity provides essential flexibilities. How can curricula best be structured to sustain music and music study in higher education and in society? This session will also address how to maintain an atmosphere of creativity enabling the curriculum to be a source of creative energy for students and faculty.

John Buccheri, Northwestern University  
Mary Natvig, Bowling Green State University  
Charles Rochester Young, University of Wisconsin, Stevens Point

*Moderator:* Tayloe Harding, Valdosta State University

**Monday, November 24 (continued)**

**9:30 a.m.-11:00 a.m.**

**Cascade I (M2)**

**NEW DIMENSIONS: REVENUE ENHANCEMENT THROUGH  
COMMUNITY SERVICE?**

At the 2003 Annual Meeting, NASM is continuing the **New Dimensions** series, which was begun in 1998. The series explores new frontiers of knowledge, skills, and evaluation, both in terms of new things and in terms of new or different ways of doing old things. Many institutions provide educational services in their communities and regions. The primary purpose is to provide musical instruction and, in some cases, to provide internship experiences for those intending to be music teachers. At a time when institutions are seeking new revenue sources, it is important to give careful consideration about the extent to which community services can provide revenue enhancement. As is the case with any operation, fundamental costs must be borne if the program is to have educational integrity and produce value for students. This session will focus on ways to consider the development of community service programs in three areas. It will develop a set of questions about purpose, content, and revenue possibilities. Applied in local situations, these questions should enable music executives to consider and project the relationship between the provision of outstanding educational services and the development of present and future revenue. The three areas are: Summer Programs, Community Schools of Music, and Adult Learning.

Frank Little, Music Institute of Chicago  
Douglas Lowry, University of Cincinnati  
George Riordan, Middle Tennessee State University

*Moderator:* James Forger, Michigan State University

**9:30 a.m.-11:00 a.m.**

**Cascade II (M2)**

**NEW DIMENSIONS: MUSIC EXECUTIVE  
AS CULTURAL LEADER -- COMPOSITION**

At the 2003 Annual Meeting, NASM is continuing the **New Dimensions** series, which was begun in 1998. The series explores new frontiers of knowledge, skills, and evaluation, both in terms of new things and in terms of new or different ways of doing old things. At the 2002 Annual Meeting, a great deal of interest was generated promoting new music, particularly American music. This session will present a list of ideas for music executives to consider as they develop leadership on their campuses. A panel of executives with long and distinguished experience in these areas will give specific ideas for: (1) choosing and presenting new and unfamiliar music; (2) new music in curriculum requirements and policies; and (3) how to exhibit and inculcate a sense of artistic leadership with regard to new and unfamiliar music for faculty and students.

Alan Fletcher, Carnegie Mellon University  
Don Harris, Ohio State University *emeritus*  
William Hipp, University of Miami  
Dan Sher, University of Colorado

*Moderator:* Toni-Marie Montgomery, Northwestern University

**Monday, November 24 (continued)**

**11:15 a.m.**

**Grand II & III (GB4)**

**SECOND GENERAL SESSION  
Report of the Executive Director  
Election of Officers  
Address to the Association**

*Speaker:* Gerard Schwarz, Music Director, Seattle Symphony

**2:15 p.m.-3:45 p.m.**

**PROGRAMS SPONSORED BY REGIONS FOR ALL ATTENDEES**

**REGION 2**

**Elliott Bay (L1)**

*Alaska, Idaho, Montana, Oregon, Washington*

*Session Title:* “Libera Nos: Songs of Liberation”

How does one tackle the difficult challenges regarding programming for the modern collegiate ensemble? To what extent should the world’s sociopolitical environment affect our choices of repertoire? Is there a satisfying balance between what audiences want to hear and what we want to perform? Assisted by the Chamber Singers of the University of Washington, conductor Geoffrey Boers will discuss and demonstrate “a context in which to listen, trying to build new audiences without dumbing down” the historical tradition of art music.

*Presenter:* Geoffrey Boers, University of Washington

*Moderator:* James L. Murphy, University of Idaho

**Monday, November 24 (continued)**

**2:15 p.m.-3:45 p.m.**

**REGION 4**

*Illinois, Iowa, Minnesota, Wisconsin*

**Fifth Avenue (GB4)**

*Session Title:* “Maintaining a Vibrant Arts Environment During Tough Times:  
Positive Partnerships Between Music and Central Administration”

Although central administration and the music program may agree on the goal of maintaining a vibrant arts environment, the current fiscal position at most institutions makes the achievement of this goal more difficult than ever. The session will attempt to view special opportunities and challenges from a variety of viewpoints, involving a panel of administrators who oversee music programs, and including group discussion of specific issues and case studies.

*Presenter:* Kathleen Rountree, University of Northern Colorado

*Panelists:* Donald McGlothlin, University of Florida  
William McKay, Columbia Basin College  
Randall G. Pembroke, University of Missouri, Kansas City

*Moderator:* Cathy Albergo, William Rainey Harper College

**Cascade II (M2)**

**REGION 6**

*Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia*

*Session Title:* “Faculty Mentoring: Approaches to Guiding New Faculty to an Understanding of Their Roles and Responsibilities”

As newly-hired faculty begin their teaching careers, they often have little experience understanding the roles and responsibilities of being a faculty member. Even experienced faculty who come to new positions need guidance in understanding how different institutions function. Newly-hired faculty can benefit greatly from receiving structured input on their teaching and guidance on appropriate professional activity and service, yet many institutions offer little or no assistance in providing any helpful input to faculty. This session will present several models for faculty mentoring which will lead into a general discussion of the topic.

*Presenters:* Ben King, Houghton College  
Edward Kocher, Duquesne University  
William Pelto, Ithaca College  
Kathleen Wilson, Levine School of Music

*Moderator:* Arthur E. Ostrander, Ithaca College

**Monday, November 24 (continued)**

**2:15 p.m.-3:45 p.m.**

**REGION 8**

**Grand Crescent (GB4)**

*Alabama, Kentucky, Mississippi, Tennessee*

*Session Title:* “Alternatives to Traditional Delivery Systems for the Master of Music Degree”

It has become more and more difficult to attract graduate students to programs that require extended residency at a particular campus, particularly for M.M.Ed. programs. Public school teachers are unwilling to give up their teaching positions to pursue graduate study, and the current economy seems likely to exacerbate that problem. This session will address the state of affairs with regard to graduate programs and possible alternatives to our traditional system of year-long residency at a single campus or to the summers-only program.

*Presenters:* Charles Elliott, University of Southern Mississippi  
Paul Kreider, Northern Kentucky University  
Barbara McLain, University of Hawaii

*Moderator:* Mary Dave Blackman, East Tennessee State University

**4:00 p.m.-5:30 p.m.**

**REGION 1**

**Fifth Avenue (GB4)**

*Arizona, California, Hawaii, Nevada, New Mexico, Utah*

*Session Title:* “The Challenges of Ethnic Diversification”

Ethnic diversification continues to be a challenge in music, despite many years of efforts to further diversify faculties. Pressures from higher-level university administrators can result in demands and expectations that are almost impossible to meet. This presentation will present objective faculty data on progress in this area, as well as trends in doctoral student enrollments as they might affect prospective faculty applicant pools.

*Presenter:* Mary Ann Rees, Planned Giving Associate; Archdiocese of Portland, Oregon

*Moderator:* Robert Walzel, University of Utah

**Monday, November 24 (continued)**

**4:00 p.m.-5:30 p.m.**

**REGION 3**

**Cascade I (M2)**

*Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming*

*Session Title:* “To ?E? or not to ?E?  
Communication Skills for the New Millennium”

The technology of communication has progressed to a point where the sheer number of mechanisms for sharing information seems, in some ways, to exceed our ability to utilize them properly. We have many choices in how to communicate a simple message: e-mail is sometimes appropriate and other times, a mistake waiting to be misread and misinterpreted. Is there ever a time when face-to-face discussion is not the best choice for interaction? And what are the legal ramifications of any or all of these conduits for information? This presentation will address some of the joys and sorrows in communicating with faculty, will compare the most common means of information-sharing, and will offer suggestions on which form of communication seems to present the best opportunities or the greatest challenges in certain instances.

*Presenters:* Paul Bauer, Northern Illinois University  
E. Victor Ellsworth, University of Arkansas – Little Rock  
Paul Hunt, Kansas State University  
Richard Kennell, Bowling Green State University

*Moderator:* Rob Hallquist, University of Northern Colorado

**REGION 5**

**Cascade II (M2)**

*Indiana, Michigan, Ohio*

*Session Title:* “‘Wellness’ in the Music Curriculum”  
Understanding issues such as performance optimization, injury avoidance, and control of anxiety can make dramatic differences in the professional preparation of performers and music educators. How can these emerging insights from science and pedagogy find their place in a music curriculum? The Center for Arts and Wellness at George Mason University is exploring a variety of options and models for implementation in music major degree programs. The session will include presentation and discussion of ideas such as Sponsored Workshops, Referral Services, Performance MasterClasses, Enriching Existing Music Courses, New Courses, an Undergraduate Minor in Arts & Wellness, and a Professional Certification Program designed to train the next generation of wellness providers (in collaboration with other units on campus).

*Presenters:* David Sternbach, The Center for Arts and Wellness, George Mason University  
James Gardner, George Mason University

*Moderator:* Linda C. Ferguson, Valparaiso University

**Monday, November 24 (continued)**

**4:00 p.m.-5:30 p.m.**

**REGION 7**

**Grand Crescent (GB4)**

*Florida, Georgia, North Carolina, South Carolina, Virginia*

*Session Title* “Music and Recording Technology Programs: Structures, Needs and Impacts”  
Music and Recording Technology programs have been established by many institutions, and have taken many forms. These programs bring unique pressures to the music unit, including curriculum structures, equipment and facility requirements, and nontraditional students. This session will examine music and recording technology programs in their many forms. Specific topics presented will include curriculum content and NASM Standards; processes and challenges of establishing and maintaining programs; need for collaboration with other departments across campus; potential impacts on the mission and character of the music unit, and ramifications for “traditional” music curriculum content; internships and other industry-related activities; equipment needs, facility requirements, on-going facility management and maintenance, and keeping technology current; and the need to welcome and serve “nontraditional” music students.

*Presenter:* William Moylan, University of Massachusetts at Lowell

*Moderator:* John J. Deal, University of North Carolina at Greensboro

**REGION 9**

**Elliott Bay (L1)**

*Arkansas, Louisiana, Oklahoma, Texas*

*Session Title:* “Collegiality in Faculty Evaluation and Retention”  
“Collegiality” – it is obvious when it is present, or more importantly, when it is not – yet the term almost defies universal definition. A panel of experienced peers will illustrate how such a subjective element may be utilized effectively as a criterion for enhancement of the music unit. Some of the topics covered will be: How may faculty be brought to commit willingly to the concept of collegiality as an evaluation criterion? What strategic initiatives toward collegiality have been demonstrated to be practical and effective, and how may these be applied to other executives’ music units? How may the executive ensure that personnel initiatives are interpreted as issues of concern for collegiality, rather than discrimination or bias toward diverse points of view, cultural differences, or artistic temperament?

*Presenters:* Don Casey, DePaul University  
Edward Kocher, Duquesne University  
Joe Stuessy, Texas State University  
John Richmond, University of Nebraska at Lincoln

*Moderator:* A. C. ‘Buddy’ Himes, University of Louisiana at Lafayette

**Monday, November 24 (continued)**

**5:45 p.m.-6:45 p.m.**

**ALUMNI RECEPTIONS**

*See packet insert for room assignments.*

**Tuesday, November 25**

**7:45 a.m.-9:00 a.m.**

**BOARD OF DIRECTORS BREAKFAST MEETING**

*New, Continuing, and Outgoing Board Members*

**Fifth Avenue (GB4)**

**8:00 a.m.-9:00 a.m.**

**2004 NOMINATING COMMITTEE MEETING**

**Adams (M2)**

**8:00 a.m.-9:00 a.m.**

**2004 COMMITTEE ON ETHICS MEETING**

**Olympic (M2)**

**9:15 a.m.-9:45 a.m.**

**THIRD GENERAL SESSION**

**Grand II & III (GB4)**

**Reports of Regional Chairs  
Introduction of Officers for 2004  
New Business**

**Tuesday, November 25 (continued)**

**10:00 a.m.-noon**

**OPEN FORUMS**

Open Forums are designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to specific groups within the Association. Attendance at the forums may be based upon interest in either the topic to be discussed or the group to be addressed.

**Smaller Music Units**

**Vashon (SJ3)**

*Session Title:* “The Assessment of Student Learning from the View of the Smaller Music Unit”

The session will focus on new trends as well as established methods of the assessment of student learning from the classroom, to a student’s meeting the overall competencies of the program. The goal of the session is to achieve an open discussion with attendees on these topics.

*Presenters:* Peter Gano, Grace College  
Janice Fulbright, Huntington College  
Kevin Johnson, Spelman College  
Michael Palumbo, Weber State University

*Moderator:* William Schlacks, Muskingum College

**Issues in Sacred/Church Music**

**Grand Crescent (GB4)**

*Session Title:* “Unceasing Worship and Artistic Action: A Seeking of Commonality”

Worship is a common word, yet currently the center of much discussion, debate, and even division. Would it not be better to find the deep structure in worship in order to find theological common ground for diversity in worship? Art is likewise a common word with its assortment of definitions, aesthetic perimeters, and cultural variegation. Some would like to say that all of life is art, others hold to art as a peculiar category of transcendent significance. Is there theological common ground within which the deep structures of worship unite wholesomely with those of artistic action? The purpose of this session is to seek some answers to these questions and ideas.

*Presenter:* Harold M. Best, Wheaton College *emeritus*

*Respondents:* Donna Cox, University of Dayton  
Paul Isensee, Philadelphia Biblical University  
Marvin Lamb, University of Oklahoma

*Moderator:* George Arasimowicz, Wheaton College

**Tuesday, November 25 (continued)**

**12:00 noon**

**ADJOURNMENT**

**The Eightieth Annual Meeting  
of the  
National Association of Schools of Music  
will be held  
November 20-23, 2004,  
at the Manchester Grand Hyatt Hotel,  
San Diego, California.**

