

PROGRAM

National Association of Schools of Music

EIGHTY-FIRST ANNUAL MEETING

November 19-22, 2005

**Westin Copley Place Hotel
Boston, Massachusetts**

**COMMISSION/BOARD ACTIVITIES
WORKSHOPS FOR EVALUATORS**

**PLEASE NOTE: THE HOTEL FLOOR NUMBER FOLLOWS THE
MEETING ROOM NAME**

Thursday, November 17

1:00 p.m. Adams (7)
COMMISSION ON ACCREDITATION

Friday, November 18

8:00 a.m. Adams (7)
COMMISSION ON ACCREDITATION

9:00 a.m. St. George D (3)
COMMISSION ON NON-DEGREE-GRANTING
ACCREDITATION

9:00 a.m. Courier (7)
COMMISSION ON COMMUNITY/JUNIOR COLLEGE
ACCREDITATION

12:00 noon Defender (7)
EXECUTIVE COMMITTEE LUNCHEON MEETING

2:00 p.m. St. George ABC (3)
WORKSHOP FOR NEW VISITING EVALUATORS
By invitation only.

3:00 p.m. Staffordshire (3)
BOARD OF DIRECTORS MEETING

Saturday, November 19

8:00 a.m. Defender (7)
EXECUTIVE COMMITTEE BREAKFAST MEETING

8:30 a.m. St. George ABC (3)
WORKSHOP FOR NEW VISITING EVALUATORS
By invitation only.

10:00 a.m. Staffordshire (3)
BOARD OF DIRECTORS MEETING

EIGHTY-FIRST ANNUAL MEETING

PLEASE NOTE: THE HOTEL FLOOR NUMBER FOLLOWS THE MEETING ROOM NAME

Saturday, November 19

8:00 a.m.-5:00 p.m. Essex Foyer (3)
REGISTRATION

4:00 p.m.-5:00 p.m. The Huntington (1)
ORIENTATION FOR MUSIC EXECUTIVES NEW TO NASM

Attendees will be welcomed, have an opportunity to ask questions about NASM, and participate in small group discussions moderated by leaders with years of experience in NASM. Preregistrants will be provided with information about NASM prior to the annual meeting. The session will also include introductions of the NASM Board of Directors and National Office staff.

5:15 p.m.-6:30 p.m. Courier (7)
WELCOME ROUNDTABLE FOR WOMEN MUSIC EXECUTIVES

This roundtable provides an opportunity to meet women music executives and to consider common leadership problems. Discussion topics will include career paths of women music executives, and NASM resources for executive development. Attendees are encouraged to prepare questions in advance for discussion by the group.

Mary Ellen Poole, San Francisco Conservatory of Music
Cynthia Uitermarkt, Moody Bible Institute

Sunday, November 20

7:00 a.m.-9:30 a.m. America Foyer (4)
CONTINENTAL BREAKFAST FOR THE ASSOCIATION

Sponsor: Wenger Corporation

8:00 a.m.-5:00 p.m. Essex Foyer (3)
REGISTRATION

Sunday, November 20 (continued)

8:15 a.m.-8:45 a.m.

REGIONAL BUSINESS MEETINGS

These sessions are designed to enable the regions to welcome attendees, conduct their formal business, and discuss issues of concern. Regions 4, 5 and 6 will have an election of officers. Programmatic sessions developed by the regions will be presented in two sets on Monday afternoon.

Region 1 **Essex South (3)**
Arizona, California, Hawaii, Nevada, New Mexico, Utah
Dale E. Monson, Brigham Young University, Chair

Region 2 **Adams (7)**
Alaska, Idaho, Montana, Oregon, Washington
Ramona Holmes, Seattle Pacific University, Chair

Region 3 **Parliament (7)**
Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming
Michael D. Wilder, Friends University, Chair

Region 4 **Essex North-East (3)**
Illinois, Iowa, Minnesota, Wisconsin
Cathy Alberg, William Rainey Harper College, Chair

Region 5 **Essex North-Center (3)**
Indiana, Michigan, Ohio
Linda C. Ferguson, Valparaiso University, Chair

Region 6 **Essex North-West (3)**
Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia
Arthur E. Ostrander, Ithaca College, Chair

Region 7 **Essex Center (3)**
Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia
Dennis J. Zeisler, Old Dominion University, Chair

Region 8 **St. George AB (3)**
Alabama, Kentucky, Mississippi, Tennessee
Jimmie James, Jr., Jackson State University, Chair

Region 9 **St. George CD (3)**
Arkansas, Louisiana, Oklahoma, Texas
Arthur L. Shearin, Harding University, Chair

9:00 a.m.-12:15 p.m. **Staffordshire (3)**

SPECIFIC PROCEDURES FOR NASM EVALUATION for institutions one or two years before the visit

This session is designed specifically for representatives of institutions that are formally engaged in the NASM evaluation process. Overall accreditation procedures and the site visit will

Sunday, November 20 (continued)

be the focus. This is a nuts-and-bolts, step-by-step, walk-through of the process. A planning session for institutions which are two to three years before the visit, but not yet in the formal self-study process, will be held in the same meeting room beginning at 1:30 p.m. on Sunday. The second session will focus on choosing approaches that best fit the current needs of a specific institution. All attendees are welcome to attend both sessions.

Dan Dressen, Saint Olaf College
Catherine Jarjisian, Baldwin-Wallace College
Karen P. Moynahan, NASM National Office

9:00 a.m.-10:30 a.m.

Essex South (3)

LEADERSHIP: THREE CURRENT IMPORTANT CONCEPTS

This session will feature presentations about three books: *Good to Great* by Jim Collins, *The Rise of the Creative Class* by Richard Florida, and *Beyond Productivity: Information, Technology, Innovation, and Creativity* by the National Research Council. The concepts contained in these books will be summarized by the Presenters as the basis for specific discussion among attendees. These concepts are important for two reasons: They contain research, content, and process information that can help leaders make good decisions; and they address topics and ways of thinking that have common currency among many creative, business, and political leaders.

Nancy Cochran, Southern Methodist University
Warren Henry, University of North Texas
John William Schaffer, University of Wisconsin-Madison

Moderator: Meryl E. Mantione, Ohio University

9:00 a.m.-10:30 a.m.

Essex Center (3)

MANAGEMENT ISSUES: COLLEGE ADMISSION, FINANCIAL AID, AND SCHOLARSHIPS

As the college admission process becomes more competitive and complex, there is a need to keep current in order that local approaches, procedures, and documentation are effective and appropriate. This session will focus on how to maximize scholarship awards and coordinate with need-based aid. How do we advise students on "outside sources" of aid? The session will review issues associated with ensemble participation requirements, scholarships, percentage-of-tuition awards, and setting terms and conditions for students in the admission process. Sample award letters will be presented that cover various contingencies and are consistent with the NASM Code of Ethics.

Paul Hillner, University of Cincinnati
Sara Beth Holman, Lawrence University
David Lane, Peabody Conservatory of Music

Moderator: William May, Baylor University

Sunday, November 20 (continued)

9:00 a.m.-10:30 a.m.

Essex North (3)

THE COMMUNITY AND THE ACADEMY: THE SPHINX PROGRAM AND ITS POTENTIAL FOR SCHOOLS OF MUSIC

The Sphinx Organization plays a major national leadership role on issues of diversity in the arts. A key part of its mission is increasing the number of Blacks and Latinos in music schools. Founder and President Aaron Dworkin, along with Vice-President of Programming Afa Sadykhly, will discuss innovative ideas for overcoming the obstacles faced in achieving greater diversity in music school faculties, student bodies, and curriculum content. Also discussed will be the Sphinx Organization's existing partnerships with music schools and conservatories, and the successes achieved through their scholarship programs.

Presenters: Aaron Dworkin, Sphinx Organization
Afa Sadykhly, Sphinx Organization

Moderator: Robert Shay, Longy School of Music

9:30 a.m.-10:30 a.m.

Turner's (LL)

RECEPTION FOR SPOUSES

Host: Jack Wolff

10:45 a.m.-12:15 p.m.

Essex North (3)

ISSUES FOR ASSISTANT AND ASSOCIATE MUSIC EXECUTIVES

The roles of Assistant and Associate Music Executives have shifted to ever more importance for the on-going operations of the music unit. This session provides a forum for these executives to interact in an open exchange of ideas, problems, and solutions. A small panel whose purpose is to foster interaction among those in attendance will guide the session. Included in the presentation will be the recently initiated Listserve for Assistant and Associate Music Executives, and continuing the discussion initiated at the 2004 NASM meeting about how we might serve NASM and how NASM might serve us.

Ed Asmus, University of Miami
Glenn Guiles, SUNY College at Potsdam
Peter Webster, Northwestern University

Moderator: Charlotte Collins, Shenandoah University

10:45 a.m.-12:15 p.m.

Essex South (3)

LEADERSHIP: DEVELOPING PUBLIC ENGAGEMENT WITH ART MUSIC – WHAT ARE THE ISSUES?

NASM member institutions help developing institutions deepen their artistic, intellectual, and physical competencies so that they may pursue the highest levels of work in the field. Schools, departments, and conservatories, therefore, are focused on music-making that integrates artistry and intellect in order to produce and study advanced work in the art form. Goals for such integration are extended across history and culture, and into the future. They embrace genres such as classical music and jazz, both broadly defined. The engagement with music exhibiting high levels of artistic and intellectual integration is an essential part of maintaining the portion of the entire field of music that is focused first on the highest artistry. This session will concentrate on what can be done now to sustain and develop public engagement with such

Sunday, November 20 (continued)

music. Specific attention will be given to the role institutions engaged in professional education and training can play, both alone and in combination with other organizations. This session will focus on public education and promotion of the concept that musical depth is a rich experience worth seeking. A subsequent session will consider facts, concepts, and values important to achieving this and associated goals.

Presenters: H. David Caffey, University of Northern Colorado
Murry Sidlin, The Catholic University of America
David Stull, Oberlin College

Moderator/Presenter: Toni-Marie Montgomery,
Northwestern University

10:45 a.m.-12:15 p.m.

Essex Center (3)

MANAGEMENT ISSUES: COMMUNICATION INSIDE THE ACADEMY – HOW TO TALK TO NON-MUSICIANS ABOUT WHAT YOU DO

Musicians must advocate a nonverbal art in a verbal world. This necessity often produces serious challenges in the academy. Increasingly, music executives must justify their programs to individuals who have no background to understand how music works or what musicians need to do their work. Fortunately, many upper level administrators have a personal affinity for music and respect for the expertise of music administrators and faculty. But the rise of the outcomes and accountability movements has increased challenges of justification and communication. These movements have exacerbated communication problems everywhere, but especially where there is skepticism or misunderstanding about the rationale, cost, or purpose of music programs. In this session, an experienced former Provost and President will provide and annotate a number of recommendations for communicating effectively about a range of music issues throughout the institution. How can music executives build trust in themselves and their units? What can be said to the skeptical about the intellectual content and contributions of music to the institution as a whole? How can mission, goals, and objectives best be synchronized between institution and music unit? What about engagement throughout the campus? How can the music unit build a reputation that transcends personnel changes in upper level administrators? The presentation will be followed by roundtable discussion.

Presenter: Robert Glidden, Ohio University, *Emeritus*

Responders: Edward Kocher, Duquesne University
Lawrence Mallett, University of Kansas
Lorraine Wilson, Indiana University of Pennsylvania

Moderator: Robert T. Stroker, Temple University

10:45 a.m.-11:45 a.m.

Defender (7)

DIALOGUE SESSION WITH MEMBERS OF THE EXECUTIVE COMMITTEE

This session will afford members the opportunity to share ideas and concerns with two members of the Executive Committee. The Executive Committee is particularly interested in discussing possible topics for future meetings of the Association.

Sunday, November 20 (continued)

1:30 p.m.-3:00 p.m.

Staffordshire (3)

**ORIENTATION TO THE PORTFOLIO AND
STRATEGIC ANALYSIS FORMATS FOR SELF-STUDY**

NASM has developed two new optional patterns for self-study. Named the Portfolio and Strategic Analysis formats, each starts with its own perspective to foster a review against NASM standards and an analysis of future challenges and opportunities. In the NASM accreditation process, institutions choose among the two new formats, the traditional or standard format, or, under certain conditions, their own approach.

This workshop will present only the Portfolio and Strategic Analysis formats and demonstrate features intended to reduce data-gathering so that the focus of the self-study can be on analysis and projection. Suggestions will be made about ways of using the formats to accomplish specific institutional objectives and a set of questions to ask when deciding which format to use will be presented.

Karen P. Moynahan, NASM National Office
Samuel Hope, NASM National Office

1:30 p.m.-3:00 p.m.

Essex South (3)

**LEADERSHIP: COMMUNICATION AND ADVOCACY
OUTSIDE THE ACADEMY**

This session will focus on the responsibility of leaders to develop effective programs that promote the importance of music study to those outside of the academy. Why is it important that we formalize the study of music through private and institutionalized instruction? This session will provide information and analysis oriented to helping music executives become more proficient at planning and leading communication and advocacy programs. For example, what are ways to keep messages current without creating an impression over time that music study has no fundamental purpose? How does one build the case for the serious study of music, especially for the public as a whole? How does one maintain the integrity of the art form and the institutional mission for music when working with other advocates? Under what circumstances is it best to work alone? What are some techniques for correlating communication and advocacy programs with the resources available? How does one look at the long-term ramifications of particular advocacy positions and techniques? What are some of the best resources for gaining a sophisticated understanding of promotional techniques as a basis for making artistic, operational, and ethical judgments about the use of such techniques?

Presenters: Tayloe Harding, University of South Carolina
Christopher Kendall, University of Michigan

Moderator/Presenter: James Undercofler,
Eastman School of Music

Sunday, November 20 (continued)

1:30 p.m.-3:00 p.m.

Essex Center (3)

MANAGEMENT ISSUES: FACULTY AT WORK – LOADS

Teaching load formulas are a regular challenge in schools and departments of music. Most faculty are engaged in a range of teaching responsibilities. There is a need to develop load structures conducive to accomplishing the work of the music unit. There is also the need to develop a system that shares the burden of fulfillment of these responsibilities across the faculty in an equitable manner. This session will address the question of developing and administering teaching load formulas for individual institutions. It will address both full-time and adjunct faculty. It will emphasize the relationship between what must be done to operate the entire educational program of a school to the development and assignment of faculty resources. The issue of time for faculty development and professional work will also be considered.

William Kuhn, Concordia University – Nebraska
Rodney Loeffler, Northwestern College
Ronald Ross, Louisiana State University

Moderator: Ernie Hills, California State University, Sacramento

1:30 p.m.-3:00 p.m.

Essex North (3)

**SACRED MUSIC: THE STATUS AND FUTURE
OF ORGAN PROGRAMS**

Organ programs have a long and distinguished history in American higher education. The organ has been a central feature in forms of religious worship widely practiced in the United States. Much of the organ repertory is associated with these traditions. This session will explore the current relationships between organ enrollments and programs in higher education and the evolving context for the practice of sacred music in the United States. Particular emphasis will be given to issues administrators and faculties face as they make decisions in various areas related to organ programs and the preparation of musicians who serve primarily in religious institutions. One's responsibilities to the great organ traditions of technique and artistry are among the important considerations.

Presenter: David Boe, Oberlin College

Responders: Jonathan Biggers, Binghamton University
Alfred De Jaeger, West Liberty State College

Moderator: W. David Lynch, Meredith College

Sunday, November 20 (continued)

1:30 p.m.-3:00 p.m.

St. George (3)

LIFELONG LEARNING FOR MUSICIANS

More than ever before, the future professional musician is confronted with questions of how to function in a new context and how to exploit opportunities. These new realities join the historic need of musicians to continue development in their field of specialization. Lifelong learning applies to musicians in all specializations, and has an obvious connection with professional development for teachers and professors of music. These conditions call for a re-examination of the roles schools and departments of music can play in continuing education for music professionals. Issues range from developments in music itself, to operations in various contexts for music, to the development of new opportunities and possibilities for musical practice, scholarship, and instruction. Professional teaching institutions have opportunities to orient current students to broader perspectives about lifelong learning. This session will present European and American perspectives on questions of lifelong learning. A significant study on this question is now underway in Europe. The issues and principles being addressed by this study have application far beyond the borders of any particular nation or regional grouping. Primary questions revolve around ways that institutions of higher music education provide leadership and service in this area.

Presenter: Rineke Smilde, North Netherlands Conservatoire

Responders: David Myers, Georgia State University
Alexandra Nguyen, Eastman School of Music

Moderator: David Ashley White, University of Houston

3:15 p.m.-4:15 p.m.

America Ballroom (4)

FIRST GENERAL SESSION

Call to Order

President Karen Wolff

Greetings from the Association of European Conservatoires

Johannes Johansson, President

Citation of Appreciation to William Curran

Reports of the Commissions

Non-Degree-Granting

Community/Junior College

Commission on Accreditation

Introduction of New Member Institutions

Report of the Treasurer

Report of the Committee on Ethics

Consideration of Proposed *Handbook* Amendments

Report of the Nominating Committee

Report of the President

Sunday, November 20 (continued)

4:30 p.m.-5:45 p.m.

DIALOGUE SESSIONS

NASM encourages participants to meet with Commission chairs and members of the Committee on Ethics. Although the chairs and committee members will not comment on specific institutional actions, they will answer questions about Association policy and procedures and receive suggestions about NASM standards and accreditation procedures. (*Repeated Monday, 8:15 a.m. – 9:15 a.m.*)

Commission on Accreditation **Adams (7)**

Chair: James C. Scott, University of North Texas

Commission on Community/ **Parliament (7)**

Junior College Accreditation

Chair: Eric W. Unruh, Casper College

Commission on Non-Degree-Granting **North Star (7)**
Accreditation

Chair: Michael Yaffe, The Hartt School

Committee on Ethics **Nausett (7)**

Chair: William Ballenger, Texas Tech University

4:30 p.m.-5:45 p.m.

Staffordshire (3)

BRIEFING: USE OF THE HEADS DATA SYSTEM

The HEADS data system is one of the most sophisticated institutional research projects in American higher education. This session will provide an overview of the information contained in annual *Data Summaries*, reports compiled from questionnaires submitted by member and other participating institutions. The explanations will cover use of the data in local policy discussions, as well as opportunities for institutions to obtain special reports comparing their data with ten or more institutions of their choice. (*Repeated Monday, 8:15 a.m. – 9:15 a.m.*)

Kimberly Maggi, NASM National Office

4:30 p.m.-5:45 p.m.

OPEN HEARINGS

Open hearings are held for the purpose of gathering comment on issues of rising importance to the Association. Concurrent hearings will be held on four topics, and each will be repeated on Monday, 8:15 a.m. – 9:15 a.m. Attendees are encouraged to attend hearings on two of the four topics.

(1) Undergraduate Curricular **Essex South (3)**
Standards –Section 1

The focus of this hearing will be the principles and standards for all undergraduate degrees in music, and the liberal arts degree in music. If time permits, the hearing will also take comment on standards for specific professional degree programs. The text for the hearing is provided in the annual meeting packet.

Moderator: Mark Wait, Vanderbilt University

Recorder: Mark Marion, NASM National Office

Sunday, November 20 (continued)

4:30 p.m.-5:45 p.m.

OPEN HEARINGS

(2) Undergraduate Curricular Standards –Section 2 **Essex Center (3)**

This hearing will focus on standards for specific professional degree programs, including those for performance, theory, composition, music history and literature, sacred music, jazz studies, pedagogy, music therapy, and music education. If time permits, comment will be taken on principles and standards for all undergraduate degrees in music and the liberal arts degree in music. The text for the hearing is provided in the annual meeting packet.

Moderator: Charlotte Collins, Shenandoah University

Recorder: Adrienne Issi, NASM National Office

(3) Graduate Curricular Standards **Essex North (3)**

The focus of this hearing is the current proposed revision of the graduate standards. This hearing continues the process begun in the fall of 2004. It has been involved in NASM annual meeting hearings, and text revisions and comment periods. Text for the hearing is provided in the annual meeting packet.

Moderator: Daniel Sher, University of Colorado, Boulder

Recorder: Kathleen Douglass, NASM National Office

(4) Standards for Degrees and Programs in the Music Industry **St. George (3)**

The focus of this hearing is proposed revisions to the text of the NASM Standards for Programs Combining Studies in Music and Business, including, as applicable, programs that require study in the business aspects of music. Comment will also be taken on a proposed NASM advisory for institutions developing or revising music industry-oriented programs.

Moderator: William Hipp, University of Miami

Recorder: Samuel Hope, NASM National Office

6:00 p.m.-7:30 p.m.

RECEPTION FOR THE ASSOCIATION

America Foyer (4)

Sponsor: Steinway & Sons, Inc.

7:30 p.m.-9:00 p.m.

ROUNDTABLE FOR SMALL MUSIC UNITS

St. George ABC (3)

Music executives from smaller music units will have the opportunity to pose questions to colleagues working in institutions of similar sizes and types. Attendees should prepare questions in advance about topics they wish to share. The first half hour of this meeting will be devoted to comment on the text prepared for review of the NASM undergraduate standards.

Moderator: Kenneth Scheffel, Wittenberg University

Sunday, November 20 (continued)

7:30 p.m.-9:00 p.m.

OPEN FORUMS

Open Forums are designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to specific groups within the Association. Attendance at the forums may be based upon interest in either the topic to be discussed or the group to be addressed.

Historically Black Colleges and Universities

Essex NW (3)

This forum will provide opportunities for discussion of current issues that music programs at Historically Black Colleges and Universities are facing. Possible topics may include, but are not limited to, certification and music education programs, retention, and funding. Within the HBCU arena, we have schools of varying size, background, and focus. This forum allows the opportunity to discuss challenges from these various perspectives.

Moderator: Meg Gray, Lincoln University

8:00 p.m.-9:30 p.m.

OPEN FORUMS

Curricular Standards for Community/Junior Colleges

Essex NE (3)

This hearing will focus on the community/junior colleges' portion of the NASM standards for undergraduate degree programs in music. The text for the hearing is provided in the annual meeting packet.

Moderator: Eric Unruh, Casper College

Monday, November 21

7:30 a.m.-9:00 a.m.

America Foyer (4)

CONTINENTAL BREAKFAST FOR THE ASSOCIATION

Sponsor: Pi Kappa Lambda

7:30 a.m.-9:15 a.m.

Essex Foyer (3)

REGISTRATION

8:15 a.m.-9:15 a.m.

DIALOGUE SESSIONS

Repeat of Sunday, 4:30 p.m.-5:45 p.m.

Commission on Accreditation

Adams (7)

Chair: James C. Scott, University of North Texas

Commission on Community/Junior College Accreditation

Parliament (7)

Chair: Eric W. Unruh, Casper College

Commission on Non-Degree-Granting Accreditation

North Star (7)

Chair: Michael Yaffe, The Hartt School

Committee on Ethics

Nausett (7)

Chair: William L. Ballenger, Texas Tech University

Monday, November 21 (continued)

8:15 a.m.-9:15 a.m. **Staffordshire (3)**
BRIEFING: USE OF THE HEADS DATA SYSTEM
Repeat of Sunday, 4:30 p.m.-5:45 p.m.

Kimberly Maggi, NASM National Office

8:15 a.m.-9:15 a.m.
OPEN HEARINGS
Repeat of Sunday, 4:30 p.m.-5:45 p.m.

(1) **Undergraduate Curricular Standards – Section 1** **Essex South (3)**

(2) **Undergraduate Curricular Standards –Section 2** **Essex Center (3)**

(3) **Graduate Curricular Standards** **Essex North (3)**

(4) **Standards for Degrees and Programs in the Music Industry** **St. George (3)**

9:30 a.m.-11:00 a.m. **Essex South (3)**
**THE ACADEMY AND THE COMMUNITY:
THE PRECOLLEGIATE EDUCATION OF MUSIC MAJORS**

Gifted and committed music students with a wide range of backgrounds seek admission to professionally oriented undergraduate music programs. Most students exhibit significant accomplishment in performance or composition. However, the breadth of musical preparation at the high school level is often a matter of concern. One way to address this issue is through partnership. Since 1988, the Walnut Hill School and the New England Conservatory of Music have worked together to develop a comprehensive program for students expecting to enter professional degree programs at the undergraduate level. Representatives from the two institutions will discuss philosophy, content, and operations of this program. They will also draw on principles from their experience that can be applied to the unique conditions in each community. These principles for partnership will connect the experience of these two institutions to leadership possibilities for other institutions in improving the comprehensive preparation of high school musicians oriented toward music as a career.

Presenters: Mark Churchill, New England Conservatory of Music
Frank Corliss, Walnut Hill School
Stephanie Perrin, Walnut Hill School
Laura Thielke, Walnut Hill School

Responders: Robert Fitzpatrick, Curtis Institute of Music
Douglas Lowry, University of Cincinnati

Moderator: Robert Dodson, New England Conservatory of Music

Monday, November 21 (continued)

9:30 a.m.-11:00 a.m.

Essex Center (3)

LEADERSHIP: FACING THE CHALLENGES

IN CREATING A POSITIVE FUTURE FOR ART MUSIC

Recent years have seen significant changes in patterns of participation and support for music of all genres and types. Technology advancements have upset traditional arrangements for selling recorded music. The audience for music is subdivided into many niches, and targeted marketing becomes increasingly sophisticated in confirming for consumers that their own niche is the best one for them. These and other conditions have impacted a world that, for want of a better term, we call "Art Music." This area is vast and includes but is not limited to the Western classical tradition, the jazz tradition, and traditions in world music. Art Music may be characterized in many ways, but in this instance, we are indicating the presence of an artistic agenda characterized by an intellectually-based compositional, improvisational effort that consciously seeks and then produces sophisticated integrations of musical elements, no matter how simple or complex the musical result may be.

This session is based, in part, on the premise that music has always been, and always will be, an endeavor that can produce the highest artistic and intellectual achievements. If market share were the only criterion, Art Music as we have defined it would be of minimal importance. But market share is never the only indicator of cultural value. This session will focus on the intellectual issues faced by administrators and faculty in continuing the centuries-old development of creation, performance, and study of Art Music in the most positive way in the immediate future. What intellectual and other forces have the powers to create a positive or a negative future, and how do these forces interact? What kinds of questions do we need to ask ourselves as we make decisions about what to do and what to say, and about what ideas to accept and reject? For example, how can we best work in context where there is intellectual opposition to the idea of value differences in matters of art and culture? Another example: How shall we concentrate on the artistic future, when many others in the arts community choose to focus almost exclusively on economic issues and promotional strategies? What must we do internally to best prepare ourselves for creating a more positive future for Art Music? What are the prospects for working together and in parallel so that the aggregate of our individual efforts, over time, encourages more people to have more interest in music conceived and presented with aspirations of depth? A preliminary paper for this session is found in the annual meeting packet.

Presenter: Mark Bauerlein, National Endowment for the Arts

Responders: Colin Murdoch, San Francisco Conservatory of Music
Robert Sirota, Manhattan School of Music

Moderator: Don Gibson, Florida State University

Monday, November 21 (continued)

9:30 a.m.-11:00 a.m.

Essex North (3)

**NEW DIMENSIONS: AVANT-GARDE THINKING
IN EDUCATIONAL TECHNOLOGY**

At the 2005 Annual Meeting, NASM is continuing the New Dimensions series that was begun in 1998. The series explores new frontiers of knowledge, skills, and evaluation, both in terms of new things and in terms of new or different ways of doing old things. Technological capability keeps developing at a rapid pace. New capacities produce new ideas and possibilities for technological applications for teaching, learning, research, and scholarship. As a matter of prudent futures planning, administrators are always interested in knowing what possibilities may be on the horizon. This session will focus on what is coming, what it might mean for music study, and how it might impact technology planning and expenditures. Some futures possibilities are only in the conceptual stage, or so early in their development that full applications are not yet possible. What prospects in educational technology do administrators and faculty need to watch? What concepts and principles can be used to help separate speculative projections from real possibilities?

Presenters: Mark Clague, University of Michigan
Diana Dabby, Franklin W. Olin College of
Engineering

Moderator: Randall G. Pembroke, University of Missouri,
Kansas City

11:15 a.m. – 12:45 p.m.

America Ballroom (4)

**SECOND GENERAL SESSION
Report of the Executive Director
Election of Officers
Address to the Association**

Speaker: Benjamin Zander, Boston Philharmonic Orchestra
New England Conservatory of Music

**PLEASE NOTE: ALL ATTENDEES ARE WELCOME TO ATTEND
ANY OF THE PROGRAMS SPONSORED BY
REGIONS SCHEDULED FROM 2:15 P.M. TO
3:45 P.M., AND 4:00 P.M. TO 5:30 P.M.**

2:15 p.m.-3:45 p.m.

PROGRAMS SPONSORED BY REGIONS

REGION 2

Essex South (3)

Alaska, Idaho, Montana, Oregon, Washington

Session Title: "Music Therapy: Preparing Our Students for a
Helping Profession"

A panel of leading music therapy professors will address questions regarding their field. What should our students know about the music therapy profession? What type of music

Monday, November 21 (continued)

student is best suited for this career? What are the educational and professional requirements? With promising job prospects and only a small number of NASM schools offering music therapy programs, what paths can our students take to serve the hurting and fragile members of our society?

Presenters: Suzanne B. Hanser, Berklee College of Music
Frederick Tims, Michigan State University

Moderator: Ramona Holmes, Seattle Pacific University

REGION 4

Essex Center (3)

Illinois, Iowa, Minnesota, Wisconsin

Session Title: "Working with a New Drummer - Development for Music Executives"

The speaker will offer a fresh look at a growing part of every music executive's responsibility – the need to raise private dollars in support of the music program. New perspectives and strategies, both short- and long-term, will be suggested about the development process, showing how the music executive can be a real success in this important area of university administration.

Presenter: Gerard McKenna, University of Wisconsin,
Stevens Point, *Professor Emeritus*

Moderator: Cathy Albergo, William Rainey Harper College

2:15 p.m.-3:45 p.m.

REGION 6

Essex North (3)

Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia

Session Title: "Challenges in Recruiting and Retaining Underrepresented Students"

All of us in higher education are anxious to increase enrollment of underrepresented students in our music programs. Given that commitment, there are many challenges that we all face in recruiting underrepresented applicants in music and finding ways to help those students enroll in our programs. Once those students enroll, there are also retention issues that can emerge. Presenters at this session will explore the challenges in recruiting and retaining underrepresented students and offer strategies to help music programs address this problem.

Presenters: Aaron Dworkin, Sphinx Organization
Kwang-Wu Kim, Longy School of Music
Laura Strozeski, University of Michigan
Lorraine P. Wilson, Indiana University of Pennsylvania

Moderator: Arthur E. Ostrander, Ithaca College

Monday, November 21 (continued)

REGION 8

Staffordshire (3)

Alabama, Kentucky, Mississippi, Tennessee

Session Title: "Improving Learning and Reducing Costs: New Models for Distance Learning and Online Courses"
Students from the current generation, raised as children of the digital age, are tech-savvy learners who expect, and are comfortable with, course delivery models that extend or even replace the traditional classroom. Given flat funding formulas currently affecting higher education and the maturity of high-speed internet communication, music units can help to maximize effectiveness through online and hybrid course offerings while also reducing delivery costs. Through the use of synchronous and asynchronous methodologies made possible by advancing technology, courses previously believed to be impossible to teach without on-ground interaction are now viable. This session will examine 21st Century approaches to traditional music courses, their cost benefits, approaches to instruction and assessment, and software to support their delivery.

Presenters: Robert Elliott, Tennessee State University
Sheryl Linch-Parker, Fayetteville State University

Moderator: Jimmie James, Jr., Jackson State University

4:00 p.m.-5:30 p.m.

REGION 1

Essex South (3)

Arizona, California, Hawaii, Nevada, New Mexico, Utah

Session Title: "From the Podium"
A number of topics will be addressed during this session: the future of classical music, employment issues, and aspects of higher education in music, to name just a few. There will be significant time for questions from attendees.

Presenter: Keith Lockhart, Boston Pops and Utah Symphony

Moderator: Dale E. Monson, Brigham Young University

REGION 3

Essex Center (3)

Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming

Session Title: "The Administrative Portfolio"
Music administrators are being held accountable as never before for how well they do their jobs. At the same time, they face an increasing number of significant responsibilities. How can administrators document superior performance or an outstanding effort to improve performance? How can they get at both the complexity and individuality of administrative performance? The best way the presenter knows to do so is the administrative portfolio, an adaptation of the teaching portfolio. This presentation will provide a hands-on look at the why, what, and how of preparing and successfully using the portfolio. It will offer ready-to-use, field-tested information.

Presenter: Peter Seldin, Pace University

Moderator: Michael D. Wilder, Friends University

Monday, November 21 (continued)

REGION 5

Essex North (3)

Indiana, Michigan, Ohio

Session Title: "Teaching Advocacy for Music Educators"

The session, led by a former state and federal lobbyist for the arts, explores the topic of building coalitions to strengthen school music programs internally and externally. The particular focus will be on teaching future music educators to think strategically about their relationship with parents, school administrators and school boards, and also with arts organizations, artists, and funding sources.

Presenter: Janet Brown, Augustana College

Respondent: William K. Guegold, University of Akron

Moderator: Linda C. Ferguson, Valparaiso University

4:00 p.m.-5:30 p.m.

REGION 7

Staffordshire (3)

Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia

Session Title: "The Music Executive as Practitioner - How to Maintain a Career as a Performer, Composer, and Conductor"

This session will explore the particular challenges facing the music executive in sustaining an active career as a practicing musician. These include the need to set aside time for practice, score preparation, composing, and writing, as well as ethical and political considerations inherent in combining roles as leader and performing colleague at ones home institution. Also discussed will be the role of personal management and marketing, and the benefits to an institution of having a leader who is active and growing in his or her creative life.

Presenter: Robert Sirota, Manhattan School of Music

Moderator: Dennis J. Zeisler, Old Dominion University

REGION 9

St. George (3)

Arkansas, Louisiana, Oklahoma, Texas

Session Title: "Nuts and Bolts: Basic Management Issues and Techniques for Music Administrators"

The session is designed for new or recently appointed music executives, but may be useful to experienced administrators who wish to re-familiarize themselves with current models and practices. Topics may include faculty load calculation models, faculty evaluation models, innovative uses for e-mail lists, budgeting, calendar and facilities scheduling software, entrepreneurial efforts to supplement budgets, and time management techniques. Audience input will be encouraged.

Presenters: Stephen Gates, University of Arkansas
John Miller, North Dakota State University

Moderator: Arthur L. Shearin, Harding University

5:45 p.m.-6:45 p.m.

ALUMNI RECEPTIONS

See packet insert for room assignments.

Tuesday, November 22

7:45 a.m.-9:00 a.m. **Staffordshire (3)**
BOARD OF DIRECTORS BREAKFAST MEETING
New, Continuing, and Outgoing Board Members

8:00 a.m.-9:00 a.m. **Defender (7)**
2006 NOMINATING COMMITTEE MEETING

8:00 a.m.-9:00 a.m. **Courier (7)**
2006 COMMITTEE ON ETHICS MEETING

9:15 a.m.-9:45 a.m. **America Ballroom (4)**
THIRD GENERAL SESSION

Reports of Regional Chairs
Introduction of Officers for 2006
New Business

10:00 a.m.-11:30 a.m.
OPEN FORUMS

Open Forums are designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to specific groups within the Association. Attendance at the forums may be based upon interest in either the topic to be discussed or the group to be addressed.

General Concerns of the **St. George AB (3)**
Smaller Music Units

Possible topics include communication among the units and faculty evaluations in smaller units.

Moderator: William Schlacks, Muskingum College

Tuesday, November 22 (continued)

10:00 a.m.-11:30 a.m.

Leadership: Developing the Leadership Skills of Music Students **St. George CD (3)**

How can institutions nurture leadership for music for our students, both in curricular and in noncurricular formats? A number of institutions have addressed this issue with organized programs of study that develop leadership skills and opportunities. This session will present two case studies of such programs. Various principles, approaches, and methods for developing and operating such programs will be considered. Following the presentations, there will be considerable opportunity for round table discussions on this topic.

Presenter: Seth Beckman, Florida State University
Jamal Rossi, Eastman School of Music

Moderator: Karl Paulnack, Boston Conservatory

Improvisation in Group Piano Curricula **Essex NC and NW (3)**

This session will present findings from a recently conducted "Survey of Improvisation in Group Piano Curricula in Colleges and Universities Accredited by National Association of Schools of Music." These findings will be the basis for a broader discussion on various ways to include improvisation within the group piano curriculum, faculty and other support issues, instructional levels, and the relationship of improvisation to the development of advanced musicianship.

Presenter: Eric Mark Laughlin, University of South Carolina

Moderator: Sue Haug, Iowa State University

11:30 a.m.

ADJOURNMENT

The Eighty-Second Annual Meeting
of the
National Association of Schools of Music
will be held
November 18-21, 2006
at the Fairmont Hotel;
Chicago, Illinois.

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- Region 4: *Cathy Albergo, William Rainey Harper College
- Region 5: *Linda C. Ferguson, Valparaiso University
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- Region 9: *Arthur L. Shearin, Harding University

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