## **PROGRAM**

# National Association of Schools of Music EIGHTY-SECOND ANNUAL MEETING

November 17-21, 2006

The Fairmont Hotel Chicago, Illinois

## COMMISSION/BOARD ACTIVITIES WORKSHOPS FOR EVALUATORS

## PLEASE NOTE: THE HOTEL FLOOR NUMBER FOLLOWS THE MEETING ROOM NAME

## Thursday, November 16

1:00 p.m. Regent (3) COMMISSION ON ACCREDITATION

Friday, November 17

8:00 a.m. Regent (3)

COMMISSION ON ACCREDITATION

9:00 a.m. Diplomat (3)
COMMISSION ON COMMUNITY/JUNIOR COLLEGE
ACCREDITATION

12:00 noon Boardroom (37) EXECUTIVE COMMITTEE LUNCHEON MEETING

2:00 p.m. Crystal (3)
WORKSHOP FOR NEW VISITING EVALUATORS
By invitation only.

2:00 p.m. Chancellor (3) WORKSHOP FOR EXPERIENCED EVALUATORS

By invitation only.

3:00 p.m. Gold (2) BOARD OF DIRECTORS MEETING

## Saturday, November 18

7:30 a.m. Chancellor (3) WORKSHOP FOR EXPERIENCED EVALUATORS

By invitation only.

8:00 a.m. Embassy (2)
EXECUTIVE COMMITTEE BREAKFAST MEETING

8:30 a.m. Crystal (3)
WORKSHOP FOR NEW VISITING EVALUATORS
By invitation only.

10:00 a.m. Gold (2) BOARD OF DIRECTORS MEETING

### EIGHTY-SECOND ANNUAL MEETING

## PLEASE NOTE: THE HOTEL FLOOR NUMBER FOLLOWS THE MEETING ROOM NAME

## Friday, November 17

1:00 p.m.-5:00 p.m. REGISTRATION International Foyer (2)

## Saturday, November 18

8:00 a.m.-5:00 p.m. REGISTRATION **International Foyer (2)** 

4:00 p.m.-5:00 p.m.

Gold (2)

ORIENTATION FOR MUSIC EXECUTIVES NEW TO NASM Attendees will be welcomed, have an opportunity to ask questions about NASM, and participate in small group discussions moderated by leaders with years of experience in NASM. Preregistrants will be provided with information about NASM prior to the annual meeting. The session will also include introductions of the NASM Board of Directors and National Office staff.

## 5:15 p.m.-6:30 p.m.

Crystal (3)

## WELCOME ROUNDTABLE FOR WOMEN MUSIC EXECUTIVES

This roundtable provides an opportunity to meet women music executives and to consider common leadership problems. Table discussions will be led by women members of the Commission on Accreditation on topics of interest, including NASM resources for executive development. Attendees are encouraged to prepare questions for their table discussion.

Moderator: Jo Ann Domb, University of Indianapolis

## Sunday, November 19

7:00 a.m.-9:30 a.m.

International (2)

CONTINENTAL BREAKFAST FOR THE ASSOCIATION

Sponsor: Wenger Corporation

8:00 a.m.-5:00 p.m. REGISTRATION International Foyer (2)

#### 8:15 a.m.-8:45 a.m.

#### REGIONAL BUSINESS MEETINGS

These sessions are designed to enable the regions to welcome attendees, conduct their formal business, and discuss issues of concern. Regions 1, 2, and 3 will have an election of officers. Programmatic sessions developed by the regions will be presented in two sets on Monday afternoon.

### Region 1

Moulin Rouge (1)

Arizona, California, Hawaii, Nevada, New Mexico, Utah Dale E. Monson, Brigham Young University, Chair

## Region 2

Ambassador (2)

Alaska, Idaho, Montana, Oregon, Washington Ramona Holmes, Seattle Pacific University, Chair

#### Region 3

State (2)

Colonado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming Michael D. Wilder, Friends University, Chair

#### Region 4

Gold (2)

Illinois, Iowa, Minnesota, Wisconsin Robert W. Kase, University of Wisconsin, Stevens Point; Chair

### Region 5

Chancellor (3)

Indiana, Michigan, Ohio Donald R. Grant, Northern Michigan University, Chair

#### Region 6

Regent (3)

Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia Terry B. Ewell, Towson University, Chair

#### Region 7

Crystal (3)

Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia Dennis J. Zeisler, Old Dominion University, Chair

#### Region 8

Embassy (2)

Alabama, Kentucky, Mississippi, Tennessee Jimmie James, Jr., Jackson State University, Chair

## Region 9

Regal (B2)

Arkansas, Louisiana, Oklahoma, Texas Arthur L. Shearin, Harding University, Chair

#### 9:00 a.m.-12:15 p.m.

Moulin Rouge (1)

## SPECIFIC PROCEDURES FOR NASM EVALUATION for institutions one or two years before the visit

This session is designed specifically for representatives of institutions that are formally engaged in the NASM evaluation process. Overall accreditation procedures and the site visit will be the focus. This is a nuts-and-bolts, step-by-step, walk-through of the process.

Dan Dressen, Saint Olaf College Sue Haug, Pennsylvania State University Karen P. Moynahan, NASM National Office

### 9:00 a.m.-10:30 a.m.

Crystal (3)

FUTURE OF ART MUSIC: TEACHING MUSIC IN
GENERAL STUDIES – HAS THE TIME COME FOR SPECIALISTS?
Courses in music for the non-major have been offered for

decades on most campuses. National organizations such as CMS and NASM have supported faculty and administrators committed to this area by providing policy, research, and professional development services, usually under rubrics such as "Music in General Studies." Both campus and national efforts are conceived in part as a means of introducing more people to the rich legacies of music, particularly its artistic possibilities and achievements. Such aspirations and efforts continue in a dynamic context. Cultural forces, educational goals, and generational changes all have their effects. Given these realities and others, what are the major issues administrators, faculties, and institutions face in the future? What should we be considering in areas such as content, course structure, technology and technological influences and potentials, the natures and values of Generation Y, and teacher preparation and development? The session will consider these issues from the perspectives of individuals serving institutions of various sizes and types.

Presenter. Gerard Aloisio, Minnesota State University Mankato

Responders: Roger O. Doyle, University of Portland

Robert Weirich, University of Missouri, Kansas City

Moderator: Richard Kennell, Bowling Green State University

9:00 a.m.-10:30 a.m.

Gold (2)

### LEADERSHIP: ADVOCACY FOR MUSIC IN THE PROMOTION AND TENURE PROCESS

How do music administrators work productively in situations where overall promotion and tenure policies, values, perspectives, or decision-making structures present challenges for music faculty? How can music administrators make the case or otherwise validate the content, process, and evaluation procedures indigenous to music in settings where only science, social science, or humanities approaches seem to be accepted? What concepts and tools can be used to make the case in local situations? How do we talk with non-musicians about work in music at the highest levels?

Georgia J. Cowart, Case Western Reserve University Presenters:

Lawrence R. Mallett, University of Kansas

Mark Wait, Vanderbilt University

Moderator/Convenor: Charlotte Collins, Shenandoah University

#### 9:00 a.m.-10:30 a.m.

Regent (3)

WORKING PRODUCTIVELY WITH THE CULTURAL IMPACTS OF TECHNOLOGY: THE CHALLENGES FOR MUSIC LEADERS IN ACADEME

Along with their widely touted promise, contemporary technologies are also recognized to hold the power to eliminate life on earth. On a more subtle level, what are the effects of a technology-saturated culture on the human capacity to experience art? This session is intended to stimulate a critical dialogue about the benefits of technology in historic and philosophical context, explore the challenges technology poses to the distinctive time and space in which reflection and creativity occur, and consider what our responsibilities are as educators to accept the inevitability of technology change, or to encourage critical thinking about their impact.

Presenters: Robert Gibson, University of Maryland

Robert Seidensticker, Seattle, Washington

David Stull, Oberlin College

Moderator/Convenor: Christopher Kendall, University of Michigan

9:30 a.m.-10:30 a.m. RECEPTION FOR SPOUSES Primavera (B1)

Host: Boyce Sher

#### 10:45 a.m.-12:15 p.m.

Crystal (3)

## FUTURE OF ART MUSIC: THE ROLES OF COMMUNITY AND PRECOLLEGIATE ARTS SCHOOLS

Community schools of the arts and precollegiate arts schools are primary resources for developing the future of serious musical endeavor. Community schools build musical knowledge and skills in children, youth, and adults, irrespective of future interest in music as a career. Some such schools are divisions of postsecondary music schools and departments. Precollegiate arts schools provide intensive music instruction within the elementary, middle or high school setting. Normally, students have at least some career interest in an arts field. Taken together, these two types of institutions prepare future musicians for advanced study, and they provide substantive, music-centered education to thousands of students who will develop careers outside of music. This session will consider what these institutions are doing. It will concentrate on ways administrators of postsecondary music units can foster productive relationships with such schools and programs from the perspective of building public values that support serious musical endeavor. The issues include working cooperatively or in parallel on the development of local aspirations for cultural understanding and growth, public positioning of musical and cultural issues, reciprocities of respect and effort, and cooperation in specific projects associated with public values development for music.

Presenters: Michael Albaugh, Interlochen Center for the Arts Kirsten Morgan, The Diller-Quaile School, New York, NY

Moderator: Jeffrey Sharkey, The Peabody Institute of the Johns Hopkins University

## 10:45 a.m.-12:15 p.m.

Gold (2)

## LEADERSHIP: WHAT IS STRATEGIC PLANNING?

The term "strategic planning" is ubiquitous. However, every plan is not a strategic plan. For example, a list of equipment purchases to be made over the next 3 years is not a strategic plan in and of itself. In this session, the specific characteristics of strategic planning will be explained and considered. Ways and means of strategic analyses will be featured, especially those that consider external forces and conditions and projections about them.

Presenter: Lisa Swanson, University of Michigan

Responders: Jamal Rossi, Eastman School of Music
John William Schaffer, University of Wisconsin,
Madison

Moderator: Toni-Marie Montgomery, Northwestern University

#### 10:45 a.m.-12:15 p.m.

Regent (3)

## CERTIFICATE AND DIPLOMA PROGRAMS AT UNDERGRADUATE AND GRADUATE LEVELS

This session takes a careful look at non-degree-granting programs in terms of purposes, content, resources, local evaluation, and results. What critical issues face administrators as they consider establishing, maintaining, reviewing, and improving such programs? How do those programs relate to degree-granting programs in the same institution? What are the issues in counseling students about the compatibility of these programs with their career expectations and the levels of preparation they bring in various areas? What questions should institutions ask themselves regarding breadth of musical development when determining entrance, program, and completion requirements?

Presenters: Deborah Berman, The Colburn School Thomas Novak, New England Conservatory of Music

Moderator/Presenter: Robert Shay, Longy School of Music

#### 10:45 a.m.-11:45 a.m.

Ambassador (2)

### DIALOGUE SESSION WITH MEMBERS OF THE EXECUTIVE COMMITTEE

This session will afford members the opportunity to share ideas and concerns with two members of the Executive Committee. The Executive Committee is particularly interested in discussing possible topics for future meetings of the Association.

#### 1:30 p.m.-3:00 p.m.

Crystal (3)

#### FUTURE OF ART MUSIC: ADVOCACY THAT WORKS

Advocating for the valuing and support of music programs K-university and in the broader public sphere is necessary and important. Yet, advocacy can have unintended negative consequences as well as intended positive ones depending on the nature and delivery of the message. This session will consider advocacy from a strategic perspective providing in-depth analyses of the short- and long-term effects of various advocacy messages and techniques. It will propose means of creating promotional concepts and delivery systems that build long-lasting value for music and the other arts on their own terms.

Presenter: Constance B. Gee, Vanderbilt University

Moderator: Don Gibson, Florida State University

1:30 p.m.-3:00 p.m.

Gold (2)

LEADERSHIP ROUNDTABLE:

## IMPROVING TEACHING IN HIGHER EDUCATION – WHAT MUSIC ADMINISTRATORS CAN DO

How can administrators be successful in serving the cause of improving teaching? What are the major issues with respect to tenured and nontenured faculty, and especially to graduate students who will be responsible for all teaching in the future? What kinds of programs have been tried? How do administrators best encourage graduate faculty to support and lead teacher preparation efforts? What are the content and organizational elements of effective teacher preparation programs? How do successful programs connect teacher preparation with advanced work in artistic, research, and scholarly domains? How do successful programs prepare teachers to work with nonmajors, and otherwise, provide instruction for the broader community? In addition to its immediate purposes, information from this session will be forwarded to Working Groups on the Preparation of Graduate Students for Teachers and Music in General Studies that are preparing extended seminars on these topics to be sponsored by CMS and NASM in November of 2007. A list of opening questions for consideration is provided in the annual meeting packet.

Facilitators: Andre de Quadros, Boston University

Moderator: Tayloe Harding, University of South Carolina

Jose Diaz, California State University, Fresno

Recorder: Lisa Ostrich, NASM National Office

#### 1:30 p.m.-3:00 p.m.

Moulin Rouge (1)

## MANAGEMENT: NON-TENURED POSITIONS FOR CORE FACULTY

This nuts-and-bolts session will present case studies and analyses of situations where core faculty may be hired in non-tenure-track positions. What considerations are paramount in deciding to establish such arrangements? How are hiring and evaluation organized? What about responsibility and load assignments and relationships with tenured faculty? What are the impacts on students and on the security of music in the program offerings of the institution?

Presenters: Donald Casey, DePaul University

John Richmond, University of Nebraska James Woodward, Stetson University

Moderator: Donna Cox, University of Dayton

#### 1:30 p.m.-3:00 p.m.

Regent (3)

#### PREVENTING HEARING LOSS

This session will feature studies of hearing loss and concepts for working to prevent hearing loss through actions of a school of music. Issues include conditions in practice rooms and performance spaces, ensemble rehearsals and concerts, studio lessons, and cumulative efforts in the daily life of the musician. There will also be discussions of how music programs could develop policies and educational programs to provide information and immediate conditions that could lead to hearing loss.

Presenters: Donald Hodges,

University of North Carolina at Greensboro Sandra Mace.

University of North Carolina at Greensboro

Susan Phillips,

University of North Carolina at Greensboro

Jennifer Stewart Walter,

University of North Carolina at Greensboro

Moderator: John J. Deal,

University of North Carolina at Greensboro

#### 3:15 p.m.

Imperial Ballroom (B2)

#### FIRST GENERAL SESSION

Call to Order

President Daniel Sher

Greetings from the European Association of

Conservatoires

#### Reports of the Commissions

Community/Junior College

Commission on Accreditation Introduction of New Member Institutions

Report of the Treasurer

Report of the Committee on Ethics

Consideration of Proposed Handbook Amendments

Report of the Nominating Committee

Report of the President

#### 4:30 p.m.-5:45 p.m.

#### DIALOGUE SESSIONS

NASM encourages participants to meet with Commission chairs and members of the Committee on Ethics. Although the chairs and committee members will not comment on specific institutional actions, they will answer questions about Association policy and procedures and receive suggestions about NASM standards and accreditation procedures. (Repeated Monday, 8:15 a.m. - 9:15 a.m.)

#### Commission on Accreditation

Ambassador (2)

Chair: James C. Scott, University of North Texas

Commission on Community/

Chancellor (3)

Junior College Accreditation

Chair: Eric W. Unruh, Casper College Committee on Ethics

Embassy (2)

Chair: Ben R. King, Houghton College

## 4:30 p.m.-5:45 p.m.

BRIEFING: USE OF THE HEADS DATA SYSTEM The HEADS data system is one of the most sophisticated institutional research projects in American higher education. This session will provide an overview of the information contained in

Moulin Rouge (1)

annual Data Summaries, reports compiled from questionnaires submitted by member and other participating institutions. The explanations will cover use of the data in local policy discussions, as well as opportunities for institutions to obtain special reports comparing their data with ten or more institutions of their choice. (Repeated Monday, 8:15 a.m. - 9:15 a.m.)

Mark Marion, NASM National Office

#### 4:30 p.m.-5:45 p.m. OPEN HEARINGS

Open hearings are held for the purpose of gathering comment on issues of rising importance to the Association. Concurrent hearings will be held on four topics, and each will be repeated on Monday, 8:15 a.m. - 9:15 a.m. Attendees are encouraged to attend hearings on two of the four topics..

### (1) COMPREHENSIVE STANDARDS REVIEW: STANDARDS REGARDING PURPOSES AND OPERATIONS, MUSC PROGRAM COMPONENTS, UNDERGRADUATE AND GRADUATE DEGREES, AND NON-DEGREE-GRANTING PROGRAMS

This hearing continues the multivear review of all NASM accreditation standards. The texts to be reviewed in the hearing will be found in the annual meeting packet. These are the same texts that were the subject of membership action in the First General Session. Looking toward potential future reviews, the hearing will include a section-by-section review of the standards text and a request for opinion about specific areas for future work.

Moderator: Mark Wait, Vanderbilt University Recorder: Ketty Ortega, NASM National Office

#### (2) NASM STANDARDS AND GUIDELINES: Regent (3) HANDBOOK APPENDICES I AND II

This hearing is part of the multiyear review of all NASM accreditation standards. The text to be reviewed in the hearing will be found in the annual meeting packet. Appendices I and II from the 2005-2006 Handbook contain standards and guidelines regarding opera and musical theatre programs; orchestral conductors; curricula combining studies in music and electrical engineering; operational standards for independent and proprietary institutions; and guidelines or advisory statements on music in general education, undergraduate minors in music, and American music.

Moderator: Mellasenah Morris, Ohio State University Recorder: Karen P. Moynahan, NASM National Office

4:30 p.m.-5:45 p.m. OPEN HEARINGS

## (3) WORKING DRAFT ON ACHIEVEMENT Gold (2) AND QUALITY

This hearing will provide an opportunity for comment on the current working draft of a document on achievement and quality provided in the annual meeting packet. The paper is intended to be a concept and information well from which other documents will be prepared to explain achievement and quality in the arts to those who have little knowledge or understanding of how the arts work. The document may also be used for other purposes, including the development of assessment frameworks for institutions in terms of individual student achievement and programmatic advancement. It is important to read the paper before attending the hearing. Questions to be posed include accuracy, coverage of important points, presentation of ideas, and persuasiveness. The paper is also intended as a background to the 2006 annual meeting session entitled "Outcomes, Achievement, and Quality" scheduled for Monday, November 20, 9:30 a.m.-11:00 a.m.

Moderator: Karl Kramer, University of Illinois
Recorder: Laura Strickling, NASM National Office

## (4) FUTURE ISSUES FOR MUSIC INDUSTRY State (2) PROGRAMS IN HIGHER EDUCATION

An NASM Working Group on Music Industry programs has been sharing information and meeting during the past year. One goal is to produce a Briefing Paper on Futures Issues that will impact curricula with an emphasis or focus on music industry. This hearing will provide an opportunity for an exchange of views among attendees regarding the primary external and internal forces that will impact music industry programs in higher education. Background materials for the hearing and a set of questions to be considered are provided in the annual meeting packet.

Moderator: William Hipp, University of Miami Recorder: Lisa Ostrich, NASM National Office

6:00 p.m.-7:30 p.m. International (2)
RECEPTION FOR THE ASSOCIATION

Sponsor: Steinway & Sons, Inc.

### 7:30 p.m.-9:00 p.m.

Regent (3)

#### ROUNDTABLE FOR SMALL MUSIC UNITS

Music executives from smaller music units will have the opportunity to pose questions to colleagues working in institutions of similar sizes and types. Attendees should prepare questions in advance about topics they wish to share.

Moderator: John Buehler, Baker University

#### **OPEN FORUMS**

Open Forums are designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to specific groups within the Association. Attendance at the forums may be based upon interest in either the topic to be discussed or the group to be addressed.

#### 7:30 p.m.-9:00 p.m. Chancellor (2) Historically Black Colleges and Universities

This forum will provide opportunities for discussion of four current issues facing the entire profession: (a) the paucity of African-American scholars holding terminal degrees in the profession; (b) the redefining of the term American music to include all the musics of all the Americas; (c) the theoretical and practical gulfs that exist between music scholarship, on the one hand, and teaching on the other; and (d) the relationships that exist among the first three of these concerns. Additionally, the relationships among these concerns will be explored, regarding their linkage to current research and future implications.

Presenter: Samuel A. Floyd, Columbia College Chicago

Moderator: Roosevelt O. Shelton, Kentucky State University

#### 8:00 p.m.-9:30 p.m.

Ambassador (2)

## Community/Junior Colleges

Session Title: "Ideas for Processing the Incoming Community College Music Major"

The incoming music major at a community college is often in a different situation than the music major who is enrolling in a four-year college or university. He frequently has had less applied and ensemble experience than his four-year counterpart, and his theoretical knowledge and the development of a musical ear may also be minimal. The open-door admissions policy of many community colleges is a two-edged sword regarding music majors: higher enrollment at the possible cost of quality. Career planning is also an area in which these incoming students may have had no guidance whatsoever. These issues and others that are commonly experienced in community college music departments will be discussed.

Presenters: Kevin Dobreff, Grand Rapids Community College Duane Davis, Grand Rapids Community College

Moderator: Robert Ruckman, Sinclair Community College

## Monday, November 20

7:30 a.m.-9:15 a.m. REGISTRATION International Foyer (2)

7:45 a.m.-9:00 a.m. International (2) COFFEE AND ROLLS FOR THE ASSOCIATION

Sponsor: Pi Kappa Lambda

8:15 a.m.-9:15 a.m.

DIALOGUE SESSIONS

Repeat of Sunday, 4:30 p.m.-5:45 p.m.

Commission on Accreditation Ambassador (2)

Chair: James C. Scott, University of North Texas

Commission on Community/ Chancellor (3)

Junior College Accreditation

Chair: Eric W. Unruh, Casper College

Committee on Ethics Embassy (2)

Chair: Ben R. King, Houghton College

8:15 a.m.-9:15 a.m Moulin Rouge (1)

BRIEFING: USE OF THE HEADS DATA SYSTEM

Repeat of Sunday, 4:30 p.m.-5:45 p.m.

Mark Marion, NASM National Office

8:15 a.m.-9:15 a.m.

OPEN HEARINGS

Repeat of Sunday, 4:30 p.m.-5:45 p.m.

- (1) COMPREHENSIVE STANDARDS REVIEW: Crystal (3) STANDARDS REGARDING PURPOSES AND OPERATIONS, MUSC PROGRAM COMPONENTS, UNDERGRADUATE AND GRADUATE DEGREES, AND NON-DEGREE-GRANTING PROGRAMS
- (2) NASM STANDARDS AND GUIDELINES: Regent (3) HANDBOOK APPENDICES I AND II
- (3) WORKING DRAFT ON ACHIEVEMENT Gold (2) AND QUALITY
- (4) FUTURE ISSUES FOR MUSIC INDUSTRY State (2) PROGRAMS IN HIGHER EDUCATION

9:30 a.m.-11:00 a.m. NEW DIMENSIONS

At the 2006 Annual Meeting, NASM is continuing the **New Dimensions** series that was begun in 1998. The series explores new frontiers of knowledge, skills, and evaluation, both in terms of new things and in terms of new or different ways of doing old things.

OUTCOMES, ACHIEVEMENT, AND QUALITY Crystal (3) Today, higher education is faced with unremitting political attack. Fair or not, sound bites produce illusions that creating and accounting for achievement are simple things, and that neither is being done. However, developing quality in music is not simple; among other things, it requires constant, aggressive, rigorous evaluation. This has been true for centuries, and will continue to be true. The nature of music demands it. Things were not always the way they are now. Until about twenty years ago, there was a common understanding that experts in specific fields and professions such as music were dedicated, competent, responsible, and trustworthy in creating programs and evaluating results. But this all changed when results were renamed outcomes and then conflated with the methodologies of an outcomes movement dedicated to the proposition that expertise in general assessment methodology trumps disciplinary knowledge and capability. This session will address the policy, public relations, and political dimensions of this situation and the effects they can have on institutions and programs in higher education. Specific attention will be given to current legislative, analytical and promotional initiatives, particularly at the federal level, and to possible next steps for institutions, programs, and individual leaders. A background briefing paper on achievement and quality is provided in the

Presenters: William Barrett, Association of Independent

Colleges of Art and Design

Cynthia Davenport, Association of Specialized and Professional Accreditors

Samuel Hope, NASM National Office

Moderator: Robert Blocker, Yale University

annual meeting packet.

## MUSIC AND THE ALLIED ARTS: PREPARING Gold (3) YOUNG MUSICIANS FOR THE MULTIMEDIA FUTURE

The integration of composition and performance with theatre, dance, and electronic media is intensifying. These integrations produce the need for collaboration. Effective collaboration requires the ability to use basic vocabularies and an understanding of the creative principles and forms of other arts disciplines. This session will explore the implications of these realities for curricular structures, course content, programming, and resources.

Presenter: Robert Cutietta, University of Southern California

Moderator/Presenter: Douglas Lowry, University of Cincinnati

9:30 a.m.-11:00 a.m. NEW DIMENSIONS

FUTURES ISSUES FOR MUSIC LIBRARIES Moulin Rouge (1)

Over the last 15 years, music libraries embraced both technological change and artistic and academic evolution. They continue to serve students, faculties, and programs with dedication and distinction. But what is next? What issues and developments are expected that will impact collections and access, faculties' technology and equipment acquisition, server to programs, personnel development, support for research, and so forth? This session will address such future issues from the perspective of what administrators need to know, especially for financial and resource planning.

Presenters: Bonna Boettcher, Cornell University

Paula Matthews, Princeton University

Moderator: B. Glenn Chandler, University of Texas at Austin

11:15 a.m.

Imperial Ballroom (B2)

SECOND GENERAL SESSION Report of the Executive Director Election of Officers Address to the Association

Title: "Weapons of Mass Instruction"

Speaker: Nancy Smith Fichter, Florida State University

2:00 p.m.-3:45 p.m.

Boardroom (37)

EXECUTIVE COMMITTEE MEETING

PLEASE NOTE: ALL ATTENDES ARE WELCOME TO ATTEND ANY OF THE PROGRAMS SPONSORED BY REGIONS SCHEDULED FROM 2:15 P.M. TO 3:45 P.M., AND 4:00 P.M. TO 5:30 P.M.

2:15 p.m.-3:45 p.m.
PROGRAMS SPONSORED BY REGIONS

REGION 1 Crystal (3)

Arizona, California, Hawaii, Nevada, New Mexico, Utah

Session Title: "College-Community Orchestras that Work"
Many music programs have affiliations with community orchestras. These relationships vary tremendously in scope from hosting the occasional concert to being a collaborating partner. The level of success can range from institutional strength to a major

headache. This session will present several successful models through a panel discussion.

Presenters: Robert Cutietta, University of Southern California—

Los Angeles Philharmonic

Michael Luxner, Millikin University—Milikin -Decatur

Symphony Orchestra

Jon Robertson, Lynn Conservatory—University of Redlands-Redlands Symphony Orchestra

Rediands-Rediands Symphony Orchestra

Convenor: Andrew Glendening, University of Redlands

Moderator: Dale E. Monson, Brigham Young University

#### 2:15 p.m.-3:45 p.m.

## PROGRAMS SPONSORED BY REGIONS

REGION 3 State (2)

Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming

Session Title: "Ethics, Honesty, and Integrity: Maintaining High Standards, Striving for Excellence, and Avoiding Incarceration"

How can music executives encourage and maintain high levels of integrity among students, faculty, staff, and patrons? This session will explore the challenges we face in the areas of ethical decision-making, planning, and communication. Attention will be given to the conceptualization of integrity, related educational theory and practice, as well as some of the unique risks that are found in the work of music executives and the potential consequences of unethical behavior. In addition, this session will explore ethical approaches to hiring, evaluation, fund-raising, state ethics laws, acceptance of gifts and services, and more. There will be time during the session for questions and discussion.

Presenters: Donald E. Casey, DePaul University

David G. Woods, University of Connecticut

Moderator: Michael D. Wilder, Friends University

REGION 5 Gold (2)

Indiana, Michigan, Ohio

Session Title: "Occupational Risks of Pianists and Musicians" This presentation will report on the hazards of musicianship, the very real injuries and overuse syndromes that can inhibit a performance career. Unique to the session will be the presenter's perspective as both practicing physician and performing musician. The focus will be on pianists, with ancillary concerns for all musicians. Topics will include the psychological aspects of musicians and their similarities to athletes, i.e., nerve entrapment syndromes, overuse, tendonitis, and the dreaded focal dystonias. The presentation will be augmented with slides followed by an opportunity for questions and answers.

Presenter: Gregory Sulik, M.D., Northern Michigan University

Moderator: Donald R. Grant, Northern Michigan University

2:15 p.m.-3:45 p.m.

### PROGRAMS SPONSORED BY REGIONS

REGION 7 Regent (3)

Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia

Session Title: "Crossing Over to the Dark Side: From Faculty Member to Administrator"

This presentation will look at the transition processes as a faculty member moves from the realm of faculty to the challenges of administration. Were you a mere faculty member yesterday and now suddenly, you've become "one of them"? How can you best prepare for a steep learning curve in budgeting, personnel management, development, conflict resolution, and still maintain some creative focus? Is there any available training, and what are the differences in journeys made in state universities, private colleges, and conservatories? How can we help identify and train new administrators?

Presenters: Julie Combs, Oklahoma State University

Dan Dressen, St. Olaf College

Catherine Jarjisian, Cleveland Institute of Music

Moderator: Dennis J. Zeisler, Old Dominion University

REGION 9 Moulin Rouge (1)

Arkansas, Louisiana, Oklahoma, Texas

Session Title: "In the Eye of the Storm: Crisis Management Lessons from Katrina and Rita"

Hurricanes Katrina and Rita inflicted unprecedented damage on the lives of the citizens of the Gulf coast, including institutions of higher education. This session will examine the effects of these natural disasters on four music programs, and how music executives were able to deal with such issues as communication, student placement, faculty and staff, and various legal issues. The panelists will also present a plan of action to assist all member institutions in preparing for unexpected interruptions during the academic year.

Presenters: Harry T. Bulow, Lamar University

Edward J. Kvet, Loyola University New Orleans Michele Martin, McNeese State University John E. Ware, Xavier University of Louisiana

Moderator: Arthur L. Shearin, Harding University

4:00 p.m.-5:30 p.m.

PROGRAMS SPONSORED BY REGIONS

REGION 2 Crystal (3)

Alaska, Idaho, Montana, Oregon, Washington

Session Title: "Creative Connections: Music in General Education"

The panel discussion will explore the issues that will need to be considered when making a case for music in general education. We will examine the various roles that music in general eduction

plays in different curricula; show how employing music in general education enhances student engagement; how music in general education can support the mission of a program or institution; and how creative connections in the curriculum offer new opportunities in integrative learning and collaborative projects.

Presenters: Ann Tedards, University of Oregon

Faun Tiedge, Linfield College

Todd Sullivan, Northern Arizona University

Moderator: Ramona Holmes, Seattle Pacific University

REGION 4 Moulin Rouge (1)

Illinois, Iowa, Minnesota, Wisconsin

## Session Title: "More Than Music Appreciation: Sustaining Core Musical Values With The Millennials"

For many of the millennial generation entering college, today's music and cinema are seen as derivatives or, at best, variations on earlier efforts in these forms. Millennials understand that new technology will create media for artists of their generation to express themselves in such a way as to produce works that are radically different, meaningful, and distinct. Faculty can enhance the musical instruction of majors and non-majors alike by incorporating notions of technology, cyclicity, interactivity, alternatives to process-teaching, and the recently elevated collegiate concept of pleasure.

Presenter: Fred Cohen, Montclair State University

Moderator: Robert W. Kase, University of Wisconsin, Stevens Point

REGION 6 Gold (2)

Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia

Session Title: "The Changing Face of Music Education" With roots in 18th Century American Culture, teacher training sprouting in the 19th, and pruning forces shaping it in the 20th, where is music education in the 21st Century? The presenters will address music education from varying perspectives, engage attendees in substantive discussion, and suggest items for institutional action.

Presenters: Norma Freeman, Saline High School; Saline, Michigan C. Nelson Fritts, Jr., Cecil County Public Schools;

Elkton, Maryland.

Michael Jothen, Towson University

Moe Turrentine, Fairfax County Public Schools;

Fairfax, Virginia

Moderator: Terry B. Ewell, Towson University

4:00 p.m.-5:30p.m.

### PROGRAMS SPONSORED BY REGIONS

REGION 8 Regent (3)

Alabama, Kentucky, Mississippi, Tennessee

## Session Title: "A Systematic Way of Trimming the Required Hours in the Degree"

The ever-expanding cost of an undergraduate education has renewed calls for limiting the burgeoning size of baccalaureate degree programs in music. Several states have mandated that all degree programs adhere to a 120 to 124 credit hour ceiling. Prior to the mandate, most music education degree programs in state institutions required significantly more than 124 credit hours. With enlarged general education and teacher education components, and the need to meet accreditation standards, the Music Education program is most vulnerable to claims of obesity. In an effort to trim the fat without cutting to the core of the program, a systematic method for reducing the required degree hours is necessary. To operate on the patient successfully, one must explore ever-more creative approaches to curricular design while considering applicable standards, best practices, resources, and the target program size. Steps to the trimming process should include adherence to applicable standards, an examination of the research to identify best practices for teaching and learning music across the sub-disciplines, and a SWOT analysis of the current program to determine effectiveness and efficiency. Opportunities to reduce the professional education component of the Music Education program should explore common learning outcomes in both music education and professional education courses. Likewise, one should identify opportunities to designate supplemental general education requirements in the music degree program. And finally, a fresh look at the canon of music offerings must be creatively considered before the operation can be declared a success.

Presenters: Mary Dave Blackman, East Tennessee State University
Donzell Lee, Alcorn State University
M. Scott McBride, Morehead State University
Jeff W. Reynolds, University of Alabama, Birmingham

Moderator: Jimmie James, Jr., Jackson State University

5:45 p.m.-6:45 p.m. ALUMNI RECEPTIONS

See packet insert for room assignments.

## Tuesday, November 21

7:45 a.m.-9:00 a.m.

Gold (2)

### BOARD OF DIRECTORS BREAKFAST MEETING

New, Continuing, and Outgoing Board Members

8:00 a.m.-9:00 a.m.

Diplomat (3)

2007 NOMINATING COMMITTEE MEETING

8:00 a.m.-9:00 a.m.

Embassy (2)

2007 COMMITTEE ON ETHICS MEETING

9:15 a.m.-9:45 a.m.

Imperial Ballroom (B2)

THIRD GENERAL SESSION

Reports of Regional Chairs Introduction of Officers for 2007 New Business

10:00 a.m.-noon

## OPEN FORUMS

Open Forums are designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to specific groups within the Association. Attendance at the forums may be based upon interest in either the topic to be discussed or the group to be addressed.

#### **Smaller Music Units**

Chancellor (3)

Session Title: "The Numbers Game: Building the Program"
Some institutions find it difficult to maintain a critical mass of
music majors, while other schools have found it a challenge to
limit numbers of students in order to utilize available facilities at
an optimum level. The presenters will offer and discuss a few
strategies used by various institutions for maintaining the balance
of numbers with resources and the market for graduates.

Presenters: Janet Brown, Augustana College Matthew James, Walla Walla College

Don Sloan, Ashland University

Moderator: C. Lynn Wheeler, Pacific Union College

## Tuesday, November 21 (continued)

#### 10:00 a.m.-noon

Issues in Sacred/Church Music Ambassador (2)

What factors do composers and publishers consider as they create and publish new music for worship? Two composers and an editor/arranger will discuss issues which they face as they provide music for worship. This free-ranging discussion – which may include opportunities for participants to make music with these artists – is intended to provide added direction to those who offer curricular programs in sacred music.

Presenters: Keith Hampton, Chicago Community Chorus

Kelly Dobbs Mickus, GIA Publications, Inc. Carl F Schalk, Concordia University River Forest

Moderator: W. David Lynch, Meredith College

#### 12:00 noon ADJOURNMENT

The Eighty-Third Annual Meeting
of the
National Association of Schools of Music
will be held
November 17-20, 2007
at the Grand America Hotel;
in Salt Lake City, Utah.

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