

# **PROGRAM**

**National Association of Schools of Music  
EIGHTY-FIFTH ANNUAL MEETING**

**November 20-24, 2009**

**Manchester Grand Hyatt Hotel  
San Diego, California**

## PRE-MEETING WORKSHOPS

*Please note:*

*Preregistration for each pre-meeting workshop is required. Please check with the NASM registration desk concerning workshop descriptions, availability, and possible fees.*

*The hotel floor number follows the meeting room name. Please consult the hotel map for location of meeting rooms on each floor.*

### Friday, November 20

- 1:00 p.m.-5:30 p.m. Windsor BC (3)  
THE ENTREPRENEURIAL MUSIC SCHOOL IN A  
CHALLENGING ECONOMY *(continued on Saturday at 9:00 a.m.)*
- 2:00 p.m.-5:30 p.m. America's Cup ABC (4)  
NEW MUSIC ADMINISTRATORS IN HIGHER EDUCATION  
*(continued on Saturday at 8:30 a.m.)*

### Saturday, November 21

- 8:30 a.m.-3:45 p.m. America's Cup ABC (4)  
NEW MUSIC ADMINISTRATORS IN HIGHER EDUCATION  
*(continuation from Friday)*
- 9:00 a.m.-3:45 p.m. Windsor BC (3)  
THE ENTREPRENEURIAL MUSIC SCHOOL IN A  
CHALLENGING ECONOMY *(continuation from Friday)*
- 9:45 a.m.-11:45 a.m. Randle AB (4)  
SELF-STUDY FORMATS B AND C AND STRATEGIC PLANNING
- 1:00 p.m.-3:45 p.m. Randle D (4)  
ROUNDTABLE FOR ASSOCIATE DIRECTORS/  
ASSISTANT DEANS
- 1:00 p.m.-3:45 p.m. Randle E (4)  
ADVOCACY WITHIN YOUR INSTITUTION
- 2:15 p.m.-3:45 p.m. Randle AB (4)  
CREATIVE APPROACHES TO STANDARDS

## COMMISSION/BOARD ACTIVITIES WORKSHOPS FOR EVALUATORS

*Please note:*

*The hotel floor number follows the meeting room name. Please consult the hotel map for location of meeting rooms on each floor.*

### Thursday, November 19

1:00 p.m. Cunningham ABC (4)  
COMMISSION ON ACCREDITATION

### Friday, November 20

8:00 a.m. Cunningham ABC (4)  
COMMISSION ON ACCREDITATION

9:00 a.m. Oxford (3)  
COMMISSION ON COMMUNITY/JUNIOR COLLEGE  
ACCREDITATION

12:00 noon America's Cup D (4)  
EXECUTIVE COMMITTEE LUNCHEON MEETING

2:00 p.m. Madeleine AB (3)  
WORKSHOP FOR NEW VISITING EVALUATORS  
*(by invitation only)*

2:00 p.m. Madeleine CD (3)  
WORKSHOP FOR EXPERIENCED EVALUATORS  
*(by invitation only)*

3:00 p.m. Cunningham ABC (4)  
BOARD OF DIRECTORS MEETING

### Saturday, November 21

8:00 a.m. Cunningham ABC (4)  
BOARD OF DIRECTORS BREAKFAST MEETING

9:00 a.m. Madeleine AB (3)  
WORKSHOP FOR NEW VISITING EVALUATORS  
*(by invitation only)*

9:00 a.m. Madeleine CD (3)  
WORKSHOP FOR EXPERIENCED EVALUATORS  
*(by invitation only)*

## EIGHTY-FIFTH ANNUAL MEETING

*Please note:*

*The hotel floor number follows the meeting room name. Please consult the hotel map for location of meeting rooms on each floor.*

### Friday, November 20

1:00 p.m.-5:00 p.m.  
REGISTRATION

Worthington's Foyer (2)

### Saturday, November 21

8:00 a.m.-5:00 p.m.  
REGISTRATION

Worthington's Foyer (2)

4:00 p.m.-5:00 p.m. **Cunningham ABC (4)**  
**ORIENTATION FOR MUSIC EXECUTIVES NEW TO NASM**

Attendees will be welcomed, have an opportunity to ask questions about NASM, and participate in small group discussions moderated by leaders with years of experience in NASM. Preregistrants will be provided with information about NASM prior to the Annual Meeting. The session will also include introductions of the NASM Board of Directors and National Office staff.

5:15 p.m.-6:30 p.m. **Randle DE (4)**  
**WELCOME ROUNDTABLE FOR WOMEN MUSIC EXECUTIVES**

The primary goal of this session is to address leadership challenges specific to women executives and to explore solutions across management fields. Attendees are encouraged to bring examples from their institutions of practices/policies that help to break historical barriers, enhance communication, and coalesce faculty and staff.

*Moderator:* Kimberly Marshall, Arizona State University

5:45 p.m.-7:00 p.m. **Randle Foyer/Terrace (4)**  
**RECEPTION FOR THE ASSOCIATION**

*Sponsor:* C. Sauter Piano Company — Germany

### Sunday, November 22

7:00 a.m.-9:30 a.m. **Manchester Foyer (2)**  
**CONTINENTAL BREAKFAST FOR THE ASSOCIATION**

*Sponsor:* Wenger Corporation

8:00 a.m.-5:00 p.m. **Worthington's Foyer (2)**  
**REGISTRATION**

## Sunday, November 22 (continued)

8:15 a.m.-8:45 a.m.

### REGIONAL BUSINESS MEETINGS

These sessions are designed to enable the regions to welcome attendees, conduct their formal business, and discuss issues of concern. Regions 1, 2, and 3 will have elections of officers. Programmatic sessions developed by the regions will be presented in two sets on Monday afternoon.

**Region 1** **Randle A1 & A2 (4)**

*Arizona, California, Hawaii, Nevada, New Mexico, Utah*  
Ernie M. Hills, California State University, Sacramento, Chair

**Region 2** **Randle B1 & B2 (4)**

*Alaska, Idaho, Montana, Oregon, Washington*  
John Paul, Marylhurst University, Chair

**Region 3** **Randle DE (4)**

*Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming*  
Marie C. Miller, Emporia State University, Chair

**Region 4** **Manchester A (2)**

*Illinois, Iowa, Minnesota, Wisconsin*  
Mario J. Pelusi, Illinois Wesleyan University, Chair

**Region 5** **Manchester B (2)**

*Indiana, Michigan, Ohio*  
Richard Kennell, Bowling Green State University, Chair

**Region 6** **Manchester C (2)**

*Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia*  
Chris Royal, Howard University, Chair

**Region 7** **Windsor BC (3)**

*Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia*  
Angela Morgan, Augusta State University, Chair

**Region 8** **Emma ABC (3)**

*Alabama, Kentucky, Mississippi, Tennessee*  
M. Scott McBride, Morehead State University, Chair

**Region 9** **Cunningham ABC (4)**

*Arkansas, Louisiana, Oklahoma, Texas*  
Richard C. Gipson, Texas Christian University, Chair

9:00 a.m.-10:00 a.m. **Manchester D-I (2)**

### FIRST GENERAL SESSION: CONCEIVING, PLANNING, AND LEADING ADVOCACY AT THE LOCAL LEVEL

Music administrators have many advocacy responsibilities. They must promote the work of their colleagues and students, the department or school as a whole, music, music study, and so forth. The specific natures of these duties vary from institution to institution and arts teaching organizations vary from community to community. However, certain responsibilities are common. This presentation will review local advocacy issues from the music executive's perspective with regard to: setting short- and long-term advocacy goals, assessing the local advocacy situation and how it is working, finding and working with allies, formulating messages and advocacy plans, developing synergies among advocacy efforts, and providing leadership.

*Presenter:* Mitchell Korn, Nashville Symphony Orchestra

*Moderator:* Mary Ellen Poole, San Francisco Conservatory of Music

## Sunday, November 22 (continued)

10:00 a.m.-10:30 a.m.

Manchester D-I (2)

### DISCUSSION ORIENTATION: THE UNDERGRADUATE CURRICULUM

Members of the NASM Executive Committee will introduce issues and initial discussion topics regarding the undergraduate curriculum in preparation for the member roundtables that follow. In discussions over the past two years, it has become clear that many members believe the time is right to look together at undergraduate curricular patterns and common expectations for competency development. If we begin with the question, "What is a musician now," we will hear far more answers than we would have twenty-five years ago. Knowledge and skills are expanding, but curriculum time is not. The roundtables following will provide a perfect opportunity to begin exploring undergraduate curricular areas together. The goal of this effort is to help institutions that wish to think in new ways about undergraduate instruction. As is the case in music itself, new things that are successful take their place beside old things that are successful; the new does not destroy the old. A set of springboard questions for the subsequent roundtable discussions may be found in the Annual Meeting packet.

*Panelists:* Daniel Sher, University of Colorado, Boulder  
Don Gibson, Florida State University  
Mark Wait, Vanderbilt University

10:15 a.m.-11:15 a.m.

Top of the Hyatt (37)

### RECEPTION FOR SPOUSES

*Host:* Boyce Sher, Boulder, Colorado

10:45 a.m.-12:15 p.m.

### MEMBER ROUNDTABLES

The roundtable sessions provide an opportunity to ask questions of peers regarding issues important to your institution. Discussion will begin with the topic of undergraduate curricula, based on the previous session and the springboard questions found in your Annual Meeting packet. Additional topics may be brought forth from the floor. Discussion comments and issues gathered by session Recorders will be considered by the NASM Executive Committee in the future work of the Association. Group number assignments and corresponding meeting room locations may be found on an insert in your registration packet.

#### Group 1

Randle A1 & A2 (4)

*Moderator:* Allin Sorenson, Drury University

*Recorder:* James South, Southwestern Oklahoma State University

#### Group 2

Randle B1 & B2 (4)

*Moderator:* Keith Wyatt, Musicians Institute

*Recorder:* Jean O. West, Stetson University

#### Group 3

Randle DE (4)

*Moderator:* Kenneth Bowles, Minor State University

*Recorder:* Don Bowyer, University of Alabama in Huntsville

#### Group 4

Manchester A (2)

*Moderator:* John Paul Johnson, Wichita State University

*Recorder:* Duane Funderburk, Azusa Pacific University

**Sunday, November 22** (continued)

**Group 5** **Manchester B (2)**

*Moderator:* Nina M. Tober, Susquehanna University

*Recorder:* Pamela S. Wurgler, Murray State University

**Group 6** **Manchester C (2)**

*Moderator:* Elizabeth B. Momand, University of Arkansas at Fort Smith

*Recorder:* Robert Tucker, Howard Payne University

**Group 7** **Windsor BC (3)**

*Moderator:* Edwin C. Calloway, Young Harris College

*Recorder:* Janeen Larson, Black Hills State University

**Group 8** **Emma ABC (3)**

*Moderator:* Karl Kramer, University of Illinois at Urbana-Champaign

*Recorder:* Thomas Novak, New England Conservatory of Music

**Group 9** **Cunningham ABC (4)**

*Moderator:* David Reynolds, South Dakota State University

*Recorder:* James H. Chenevert, Texas Woman's University

**Group 10** **Annie (3)**

*Moderator:* Curt Scheib, Seton Hill University

*Recorder:* Timothy Schorr, Viterbo University

**Group 11** **America's Cup AB (4)**

*Moderator:* Ronald T. Lee, Rhode Island College

*Recorder:* Diane Falk Romaine, William Paterson University

**Group 12** **America's Cup CD (4)**

*Moderator:* Mark R. Hansen, Boise State University

*Recorder:* Todd Sullivan, Northern Arizona University

**1:45 p.m.-3:00 p.m.**

**SECOND GENERAL SESSION: Manchester D-I (2)**  
**PLENARY BUSINESS MEETING**

**Call to Order**

President Daniel Sher

**Greetings from the European Association of Conservatoires**

Johannes Johansson, President

**Reports of the Commissions**

Commission on Community/Junior College Accreditation

Commission on Accreditation

**Introduction of New Accredited Member Institutions**

**Report of the Treasurer**

**Report of the Committee on Ethics**

**Consideration of Proposed *Handbook* Amendments**

**Report of the Nominating Committee**

**Report of the President**

**Sunday, November 22** (continued)

**3:15 p.m.-4:30 p.m.**

**Manchester D-I (2)**

**THIRD GENERAL SESSION:  
ADVOCACY THROUGH PERFORMANCE**

Distinguished musicians of eighth blackbird will demonstrate their approach to the musical and verbal aspects of performance. Topics will include composition, presentation development, techniques for interaction, and ways institutions can help music students gain knowledge and skills helpful to building unique careers, ensembles, and lives in music.

*Presenters:* Tim Munro, flutes  
Michael J. Maccaferri, clarinets  
Matt Albert, violin and viola  
Nicholas Photinos, cello  
Matthew Duvall, percussion  
Lisa Kaplan, piano

*Moderator:* William May, Baylor University

**4:45 p.m.-5:45 p.m.**

**Windsor BC (3)**

**DIALOGUE SESSION WITH MEMBERS  
OF THE EXECUTIVE COMMITTEE**

This session will afford members the opportunity to share ideas and concerns with two members of the Executive Committee. The Executive Committee is particularly interested in discussing possible topics for future meetings of the Association. *(Sunday afternoon only)*

**4:45 p.m.-5:45 p.m.**

**DIALOGUE SESSIONS**

NASM encourages participants to meet with Commission chairs and the chair of the Committee on Ethics. Although the chairs will not comment on specific institutional actions, they will answer questions about Association policy and procedures and receive suggestions about NASM standards and accreditation procedures. *(Dialogue sessions with chairs of the Commission on Accreditation and the Committee on Ethics will be repeated on Monday, 8:15 a.m.-9:15 a.m.)*

**Commission on Accreditation**

**Annie AB (3)**

*Chair:* Charlotte A. Collins, Shenandoah University

**Committee on Ethics**

**Maggie (3)**

*Chair:* Paul Bauer, Northern Illinois University

**Commission on Community/Junior College Accreditation Randle B (4)**

*Chair:* Neil E. Hansen, Northwest College

**4:45 p.m.-5:45 p.m.**

**America's Cup (4)**

**COMPLETING AND SUBMITTING THE HEADS DATA SURVEY**

This session will provide an in-depth review of procedures for online submission of the HEADS Data Survey for degree-granting institutions. Primarily intended for first-time participants, this section-by-section overview of the Survey will explain in detail the Survey submission process, types of data collected, and how to calculate certain figures. *(Please note: Unlike previous years, this session will not be repeated.)*

Mark Marion, NASM National Office



## Sunday, November 22 (continued)

4:45 p.m.-5:45 p.m.

Cunningham ABC (4)

### **BRIEFING: NASM RESOURCES FOR LOCAL ADVOCACY**

NASM has a number of resources for institutions to assist in the formulation of local proposals and policies. This session will enumerate and explain the purpose of several sets of information, followed by a more specific exploration of individual resources. Areas of discussion include faculty work, promotion, and tenure; the duties of administrators; planning and futures analysis; assessment; and explaining the principles, aspirations, and methods associated with quality developments in music. *(Repeated Monday, 8:15 a.m.-9:15 a.m.)*

Matthew Sullenbrand, NASM National Office

4:45 p.m.-5:45 p.m.

### **OPEN HEARINGS**

Open hearings are held for the purpose of gathering comment on issues of rising importance to the Association. Concurrent hearings will be held on Sunday on the two topics below. Registrants are encouraged to attend.

(1) **STATE POLICIES AND CONTEXTS** **Manchester A (2)**  
**FOR MUSIC TEACHER PREPARATION**

This hearing will provide an opportunity to explore interactions between music teacher preparation and current conditions at the state level. While accreditation issues are part of the whole, the main intent is to focus on other factors and concerns. What is happening or projected in your state with regard to such issues as statewide general education and teacher preparation requirements, licensure (within a state and transferring licenses between states), legislatures, state education departments, state initiatives, education organizations, state arts boards and advocacy groups, public university systems, state-level assessments or other similar mandates, and any other issues or concerns unique to specific localities? Participation will help develop understanding of the possible effects on music units and music education programs. Results of this hearing will be shared with the NASM Working Group on Music Teacher Preparation.

*Moderator:* Dale Monson, University of Georgia

*Recorder:* Teresa Ricciardi, NASM National Office

(2) **ELECTRONIC NETWORKING AND** **Manchester B (2)**  
**MEDIA APPLICATIONS**

This hearing will explore current interactions and future possibilities for music departments and various social networking Web sites and services: Facebook, Twitter, MySpace, YouTube, Ning, Smartphone applications, Web site resources, podcasts, iTunes U, and others. What are the current trends that music units may wish to explore? What policies and procedures need to be in place to protect the time, finances, and resources of the unit? How can long-term usefulness be evaluated to avoid time wasted on passing fads and bandwagons? What is the place for these types of services within the day-to-day activities of music units, as well as within entire universities or university systems? What about possibilities for advocacy, alumni relations, fundraising and advancement, event promotion, community relations, music unit organization, etc.? Concerns with security, legal issues, faculty/student relationships and interactions, time allocations, expenses, and practicality will be considered. *(Repeated Monday, 8:15 a.m.-9:15 a.m.)*

*Moderator:* John D. Vander Weg, Wayne State University

*Recorder:* Sarah Couch, NASM National Office

**Sunday, November 22** (continued)

**6:00 p.m.-7:30 p.m.**

**Manchester Foyer (2)**

**RECEPTION FOR THE ASSOCIATION**

*Sponsor:* Steinway & Sons

**7:30 p.m.-9:00 p.m.**

**Randle A1 & A2 (4)**

**ROUNDTABLE FOR SMALL MUSIC UNITS**

Music executives from smaller music units will have the opportunity to pose questions to colleagues working in institutions of similar sizes and types. Attendees should prepare questions in advance about topics they wish to share.

*Moderator:* Karin Thompson, Walla Walla University

**7:30 p.m.-9:00 p.m.**

**OPEN FORUMS**

Open Forums are designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to specific groups within the Association. Attendance may be based upon interest in either the topic to be discussed or the group to be addressed.

**Historically Black Institutions**

**Randle B1 & B2 (4)**

This will be a roundtable discussion of issues dealing with recruitment, retention, and funding of HBCU music programs in private and public institutions. Title III funding, grants and grant-writing, mechanisms for improving retention, and the means for more effective recruitment of quality music students will be discussed.

*Moderator:* Larry Pannell, Grambling State University

**Issues in Sacred/Church Music**

**Randle DE (4)**

Topics of interest to sacred/church music units will be discussed in a roundtable setting.

*Moderator:* R. Tad Greig, Westminster College

**8:00 p.m.-9:30 p.m.**

**Community/Junior Colleges** *Pier Cafe/Seaport Village (Off-site)*

*Session Title:* **“Auditioning, Testing, and Placement of Music Majors in the Open Enrollment Community College”**

The open enrollment community college faces the ongoing dilemma of incoming freshman music majors being under-prepared for collegiate level music major course work. This session will address possible strategies that are currently in place in two schools. Attendees are encouraged to bring ideas for discussion at the end of the presentation.

*Presenters:* William Meckley, Schenectady County Community College  
Kevin Dobreff, Grand Rapids Community College

*Moderator:* Lynn K. Asper, Grand Rapids Community College

## Monday, November 23

7:30 a.m.-9:30 a.m. Worthington's Foyer (2)  
REGISTRATION

7:45 a.m.-9:00 a.m. Manchester C & Foyer (2)  
COFFEE AND ROLLS FOR THE ASSOCIATION

*Sponsor:* Pi Kappa Lambda

8:00 a.m.-11:00 a.m. Randle A-C (4)  
SPECIFIC PROCEDURES FOR NASM EVALUATION

*(for institutions scheduling visits within the next two years)*

This session is designed specifically for representatives of institutions that are formally engaged in the NASM evaluation process. Overall accreditation procedures, self-study, and the site visit will be the focus. This is a nuts-and-bolts, step-by-step, walk-through of the process.

*Panelists:* Mitzi Groom, Western Kentucky University  
Lawrence Mallett, University of Kansas  
Karen P. Moynahan, NASM National Office

8:15 a.m.-9:15 a.m.  
DIALOGUE SESSIONS  
*(Repeat of Sunday, 4:45 p.m.-5:45 p.m.)*

**Commission on Accreditation** Annie AB (3)  
*Chair:* Charlotte A. Collins, Shenandoah University

**Committee on Ethics** Maggie (3)  
*Chair:* Paul Bauer, Northern Illinois University

8:15 a.m.-9:15 a.m. America's Cup (4)  
USING HEADS STATISTICAL DATA FOR  
INSTITUTIONAL PLANNING AND PROJECTIONS

The institutional research data gathered and compiled by the Higher Education Arts Data Services project constitute a unique and valuable resource for music executives at degree-granting institutions. This session will provide a detailed overview of statistics contained in the HEADS Data Summaries (the aggregate reports compiled annually from HEADS Data Surveys), the use of HEADS Special Reports for comparison among specific peer institutions, and potential uses for HEADS data in local policy discussions and administrative planning.

Mark Marion, NASM National Office

8:15 a.m.-9:15 a.m. Cunningham ABC (4)  
BRIEFING: NASM RESOURCES FOR LOCAL ADVOCACY  
*(Repeat of Sunday, 4:45 p.m.-5:45 p.m.)*

Matthew Sullenbrand, NASM National Office

## Monday, November 23 (continued)

8:15 a.m.-9:15 a.m.

### OPEN HEARINGS

(1) **GRADUATE STUDY IN MUSIC** **Manchester A (2)**  
**EDUCATION AT THE MASTERS LEVEL**

It seems clear that the climate for undergraduate teacher education is quickly developing and evolving. Changing conditions are creating new necessities for P-12 music teachers and postsecondary teacher preparation faculty alike. As a result, graduate music education programs may be facing new demands, expectations, and possibilities as they provide further education for current teachers. This session will explore these and other current issues found in master's level music education programs. Topics for discussion include master's program purposes and curricular structures, summer or intensive study, residence requirements, distance education, MAT models, connections to P-12 education, research (necessity, types, levels, applicability to practice, etc.), faculty (expectations, research, publishing, P-12 experience, etc.), graduate assistants, preparation for doctoral study, current education theories and their effect on graduate curriculum, relations to other fields of study, and other related issues or concerns. While accreditation topics may arise, the main focus is to examine content and procedural issues from the local perspective. Results of this hearing will be shared with the NASM Working Group on Music Teacher Preparation.

*Moderator:* Christopher Doane, University of Louisville

*Recorder:* Lisa Ostrich, NASM National Office

(2) **ELECTRONIC NETWORKING AND** **Manchester B (2)**  
**MEDIA APPLICATIONS**

*(Repeat of Sunday, 4:45 p.m.-5:45 p.m.)*

This hearing will explore current interactions and future possibilities for music departments and various social networking Web sites and services: Facebook, Twitter, MySpace, YouTube, Ning, Smartphone applications, Web site resources, podcasts, iTunes U, and others. What are the current trends that music units may wish to explore? What policies and procedures need to be in place to protect the time, finances, and resources of the unit? How can long-term usefulness be evaluated to avoid time wasted on passing fads and bandwagons? What is the place for these types of services within the day-to-day activities of music units, as well as within entire universities or university systems? What about possibilities for advocacy, alumni relations, fundraising and advancement, event promotion, community relations, music unit organization, etc.? Concerns with security, legal issues, faculty/student relationships and interactions, time allocations, expenses, and practicality will be considered.

*Moderator:* John D. Vander Weg, Wayne State University

*Recorder:* Sarah Couch, NASM National Office

## Monday, November 23 (continued)

9:30 a.m.-11:00 a.m.

### SESSION 1: MULTIMEDIA AND MULTIDISCIPLINARY FUTURES ISSUES FOR ADMINISTRATORS

Manchester A (2)

This session will focus on the status and possible futures of relationships between multimedia work and multidisciplinary study. The multimedia field is growing, and music has an important place in it. Virtually all music students are engaged as consumers, and increasing numbers are interested in creating multimedia work. Composers seem particularly keen to engage. Presence, growth, interest, and impact generate questions for music faculties and administrators. Locally, the first question may be, "How seriously do we need to take this field in our situation?" If interest appears, other issues emerge, for example: definitions, scope, meaning, purpose, content, curricula, support systems and other resources, evaluation, continuity, and so forth. These topics will appear as a number of issues are addressed, including: ways to open new considerations of this issue, the range of possibilities, relationships with programs in the other arts and in fields such as computer science and engineering, connections with electronic music and music technology, knowledge and skill building for students prepared to work on multidisciplinary teams, laboratory and practice opportunities for students, faculty qualifications and development, and maximizing access and connections with institutional resources, particularly disciplinary and professional expertise.

The session will begin with overviews and observations, include samples of projects, and provide an opportunity for interactive discussion. Results of this session will be provided to the Multimedia Working Group of the Council of Arts Accrediting Associations.

*Presenters:* Daniel Lewis, New World School of the Arts  
Douglas Lowry, Eastman School of Music  
Jamy Sheridan, Maryland Institute College of Art

*Moderator:* John William Schaffer, University of Wisconsin - Madison

9:30 a.m.-11:00 a.m.

### SESSION 2: EXPLORING MULTIPLE CURRICULAR FUTURES FOR MUSIC TEACHER PREPARATION

Manchester B (2)

Across the nation there are significant similarities among undergraduate programs in music education. Many factors contribute to this situation, including common aspirations for competency development, common standards and state requirements, and long traditions of common practice. Such commonalities are most evident in teacher preparation for school music programs centered on instrumental, vocal, and general music. Several realities are now apparent: (a) additional approaches to P-12 music teaching are receiving attention and building constituencies, (b) students, educational conditions, and contexts are changing in different ways in different places, (c) far more purposes for music (and arts) education are articulated than ever before, (d) graduating teachers face an increasingly complex field, (e) knowledge is growing exponentially and undergraduate curricular time is not, and (f) the undergraduate teacher preparation curriculum cannot continue to expand. What is to be done? Are there new ways to look at music teacher preparation by considering content first? Do all programs need to be as similar as they are now? What degree of commonality is needed to fulfill the aggregate responsibilities of the field? Are there ways to teach certain bodies of content more efficiently? These and similar questions become real when attached to specific content such as performance, composition and improvisation, theory, music history and literature, philosophy and history of music education, music education methods, overall principles and techniques of education, and so forth. What are the educational gaps

## Monday, November 23 (continued)

9:30 a.m.-11:00 a.m.

in present curricula? This session will explore these issues in a manner that invites attendee participation. Results of the session will be forwarded to the NASM Working Group on Teacher Preparation.

*Presenters:* Robert Cutietta, University of Southern California  
André de Quadros, Boston University  
Betty Anne Younker, University of Michigan

*Moderator:* Dan Dressen, Saint Olaf College

9:30 a.m.-11:00 a.m.

### **SESSION 3: PERSONNEL ISSUES IN DIFFICULT FINANCIAL TIMES** **Manchester C (2)**

Administrators always have personnel responsibilities. However, difficult economic times produce atypical sets of conditions. In this session, three veteran music administrators will provide insights and interact with attendees on a variety of issues, including compensation, resources, and morale. Issues associated with endowments, scholarships, facilities, program expansions, student loans, and the ramification of anxieties on various levels will also be discussed. The panel will also provide ideas for justifying faculty and staff positions, developing a climate of mutual cooperation, and making hard decisions in ways that leave the best possible base for rebuilding. This management-oriented session will focus on practical nuts-and-bolts approaches and techniques.

*Presenters:* Robert Fink, University of Colorado, Boulder, emeritus  
Lyle Merriman, Pennsylvania State University, emeritus

*Moderator:* Charlotte Collins, Shenandoah University

### **SESSION 4: CURRENT FISCAL REALITIES, STRATEGIC THINKING, AND COMPREHENSIVE PLANNING** **America's Cup (4)**

This seminar for experienced administrators will review contextual and conceptual issues that should influence decision-making in the current economic situation. Topics will include but not be limited to overview of global and national conditions and perspectives, change indicators, monitoring and projecting the potential impacts of governmental deficits, decision-making including entrance and exit strategies, and planning prospects. Financial information and analysis will be connected with approaches to creative thought, planning, and action in schools and departments of music.

*Presenters:* Roger C. Gibson, Gibson Capital, LLC  
Ernest D. May, University of Massachusetts Amherst

*Moderator:* Don Gibson, Florida State University

11:15 a.m.-12:45 p.m.

### **FOURTH GENERAL SESSION** **Report of the Executive Director** **Election of Officers** **Address to the Association**

**Manchester D-I (2)**

*Speaker:* Henry Fogel, Roosevelt University

1:00 p.m.-2:15 p.m.

### **EXECUTIVE COMMITTEE MEETING**

**Gibbons (4)**

## Monday, November 23 (continued)

*Please note:*

*All attendees are welcome to attend any of the programs sponsored by Regions scheduled from 2:15 p.m. to 3:45 p.m. and 4:00 p.m. to 5:30 p.m.*

**2:15 p.m.-3:45 p.m.**

### **PROGRAMS SPONSORED BY REGIONS**

#### **REGION 2**

**Manchester A (2)**

*Alaska, Idaho, Montana, Oregon, Washington*

*Session Title: “Houston, We Have a Problem’: Crises and the Department Chair”*

Of the vicissitudes that inevitably occur in a music unit, the least predictable can be a crisis. It may be the result of unexpected or unforeseen occurrences, developments that overcome the best-laid plans, budget cuts, breakdowns in, disruptive power struggles, contentious personnel decisions, and non-existent, poorly defined, or misunderstood policies. Crises can be transient, or they can threaten the long-term health of a program. How does the music executive respond effectively?

This session will explore some of the dynamics and techniques of crisis management through presentations, case studies, and hands-on activities. Topics include methods of immediate response to an unfolding crisis, systemic approaches to preparing a department and its members for handling crises, ongoing processes and behavior that reduce the number or severity of crises, and effective crisis leadership in a system of shared governance. Participants also will be invited to consider ways a crisis might also be a moment of opportunity.

*Presenters:* Linda Cockey, Salisbury University  
John Gaulty, Delaware State University  
Judith Kritzmire, University of Minnesota, Duluth  
Meryl Mantione, Ball State University  
John Miller, North Dakota State University  
Todd Sullivan, Northern Arizona University  
Keith Ward, University of Puget Sound

*Moderator:* John Paul, Marylhurst University

#### **REGION 4**

**Manchester B (2)**

*Illinois, Iowa, Minnesota, Wisconsin*

*Session Title: “Music Industry Courses in Support of ‘Traditional’ Music Curricula”*

How can Music Industry programs or courses support instructional goals of “traditional” music programs, including Bachelor of Arts, Bachelor of Music, and Music Education programs? Music is the language of the business that Music Industry students want to enter; therefore, it is essential for these students to learn the theory, literature, and performance practice of that business. When college, university, or conservatory traditional programs and music industry programs plan their curricula in partnership, it is possible to enhance all music programs.

*Presenter:* Janet Nepkie, State University of New York College at Oneonta

*Moderator:* Mario J. Pelusi, Illinois Wesleyan University

## Monday, November 23 (continued)

2:15 p.m.-3:45 p.m.

### PROGRAMS SPONSORED BY REGIONS (continued)

#### REGION 6

Manchester C (2)

*Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia*

#### *Session Title: "The Role of Popular Music in the Curriculum"*

Panelists will explore relevant aspects of the subject including the following topics, among others: What is popular music? Is popular music valid as instructional material? What are the approaches for study and comparison with "serious" music and jazz?

*Panelists:* Daniel Goble, Western Connecticut State University  
Kevin Isaacs, Western Connecticut State University  
Victor Vallo, Jr., Immaculata University

*Moderator:* Chris Royal, Howard University

#### REGION 8

Randle A1 & A 2 (4)

*Alabama, Kentucky, Mississippi, Tennessee*

#### *Session Title: "Retention and Graduation Rates – What Do These Mean for Music Units?"*

Over the next several years it is likely that many college and university academic units will be directed to examine their retention and graduation rates, as governing bodies, legislatures, governors, and even federal departments focus on efficiency in higher education. As many music units are increasingly likely to be evaluated on retention and graduation rates in the coming years, it is prudent to begin a dialogue to define the problem and develop strategies to cope with scrutiny in this area. This session will include discussion of such questions as: Where are the pressures to measure retention and graduation rates coming from, and how are they likely to be brought to bear on public and private music units? How are retention and graduation rates defined and measured? How do we in music stack up as a discipline (i.e., what are normal retention rates in music units, how do they compare with other disciplines—and are there national norms)? What are the starting points for measuring retention and graduation rates (i.e., when students enter as freshmen, or after 60 hours, or when students pass into upper division)? What are successful strategies that we can use to explain, defend, make a case for, and improve the retention rates in our units? How are "gatekeeper" courses likely to be scrutinized and evaluated (in our discipline, most generally music theory), and do we need to examine the way we treat gatekeeper courses? How do music departments/schools help home universities in retaining students across disciplines (such as through ensemble experiences), and do we have data to support our success in helping our institutions retain non-music majors as well as music students? These and other questions will be discussed and examined by the panel and session participants.

*Presenters:* Caterina Bristol, Alabama State University  
James Gandre, Roosevelt University  
Elaine Harriss, University of Tennessee at Martin  
George T. Riordan, Middle Tennessee State University

*Moderator:* M. Scott McBride, Morehead State University



## Monday, November 23 (continued)

4:00 p.m.-5:30 p.m.

### PROGRAMS SPONSORED BY REGIONS

#### REGION 1

Manchester A (2)

*Arizona, California, Hawaii, Nevada, New Mexico, Utah*

*Session Title: “E-learning/Online Classes: Different Perspectives”*

From completely online music degrees to single courses, there are myriad ways to deliver online experiences. Music conferences usually present viewpoints/research from faculty and students. This session will present differing music executive perspectives.

*Presenters:* Eugenie Burkett, University of Nevada, Las Vegas  
Peter McAllister, University of Arizona  
Ed Pias, New Mexico State University  
Ken Van Winkle, New Mexico State University

*Moderator:* Ernie M. Hills, California State University, Sacramento

#### REGION 3

Manchester B (2)

*Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming*

*Session Title: “Music Teacher Education Program Redesign Mandate”*

Many state departments of education have called for a redesign of teacher education programs nationwide with specific requirements for increased field experience prior to student teaching. This presentation will investigate one recently approved “exemplary” plan, explore strong public school liaisons within an existing program, and focus on administrative facilitation of this process as well as working in tandem with NCATE.

*Presenters:* Judith Bowers, Florida State University  
Mark Malone, William Carey University

*Moderator:* Marie C. Miller, Emporia State University

#### REGION 5

Manchester C (2)

*Indiana, Michigan, Ohio*

*Session Title: “The Emerging Professional Musician: Successful Models of Incorporating Entrepreneurship in Higher Education”*

Music schools across the country have cited the need to provide greater career development possibilities for their students through entrepreneurship. As an indicator of progress, there are today over 50 entrepreneurship programs that engage musicians on U.S. campuses. Each institution, however, has developed its own unique approach to entrepreneurship, resulting in programmatic variations that challenge our understanding of the field. In this presentation, a panel of experts will discuss approaches to entrepreneurship for the business major, the music major, and what each approach might contribute to the other. They will compare and contrast curricular and extra-curricular opportunities for introducing musicians to entrepreneurship and identify important professional issues for future action.

*Presenters:* Terry Applebaum, University of the Arts  
Nathaniel Zeisler, Bowling Green State University

*Moderator:* Richard Kennell, Bowling Green State University

## Monday, November 23 (continued)

4:00 p.m.-5:30 p.m.

### PROGRAMS SPONSORED BY REGIONS *(continued)*

#### REGION 7

Randle A1 & A2 (4)

*Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia*

*Session Title: “Self-Evaluation for the Music Executive: Using a Portfolio Approach to Demonstrate Successful Leadership and Accomplishments”*

Many music executives find themselves appointed, elected or selected to provide vision and leadership for the music unit. The general expectations for the job are often listed in the position announcement, but once the hire is made, evaluative criteria is often vague or absent. The creation of an administrative portfolio will allow the music executive to show success and accomplishment, while shaping the position in a manner that will advance the unit. The format of an administrative portfolio can easily be crafted in a succinct manner that will be read and absorbed by other academic leaders. Furthermore, it will provide valuable information that can draw positive attention to and provide a better understanding of the unit needs and the job performance of the music executive – on his or her own terms.

*Presenter:* Laurence Kaptain, Louisiana State University

*Moderator:* Angela Morgan, Augusta State University

#### REGION 9

Randle B1 & B2 (4)

*Arkansas, Louisiana, Oklahoma, Texas*

*Session Title: “Copyright Issues in the Digital Age: Practical and Legal Issues”*

The copyright issues confronting today’s music schools and departments extend well beyond the copy machine. While most universities execute standard blanket copyright agreements with ASCAP, BMI, etc., mechanical rights for recordings also must be managed. Webcasting, digital downloading, and other uses of digital media create new questions for music administrators, faculty members, and students. This session will discuss both the general and specific issues associated with this significant topic, toward the goal of understanding how to benefit best from modern digital technology while still conforming with the law.

*Presenter:* Robert A. Monath, Salisbury, North Carolina

*Moderator:* Richard C. Gipson, Texas Christian University

5:45 p.m.-6:45 p.m.

### ALUMNI RECEPTIONS

*(See packet insert for room locations.)*

## Tuesday, November 24

8:00 a.m.-9:30 a.m.

Cunningham ABC (4)

### BOARD OF DIRECTORS BREAKFAST MEETING

*(New, Continuing, and Outgoing Board Members)*

8:00 a.m. - 9:30 a.m.

America’s Cup BCD (4)

### OPEN FORUM

#### Smaller Music Units

This will be an informal discussion of ideas of relevance and concern to institutions with less than 50 music majors.

*Moderator:* Alphonso Sanders, Mississippi Valley State University

9:30 a.m.

### ADJOURNMENT

**NASM OFFICERS, BOARD, COMMISSIONS,  
COMMITTEES, AND STAFF FOR 2009**

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*Vice President*

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**Non-Degree-Granting Member, Board of Directors**

- \* Margaret Quackenbush, David Hochstein  
Memorial Music School

**Commission on Community/Junior College Accreditation**

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William A. Meckley, Schenectady County  
Community College  
Robert Ruckman, Sinclair Community College

**Commission on Accreditation**

- \*\* Charlotte A. Collins, Shenandoah University, *Chair*  
\*\* Sue Haug, Pennsylvania State University, *Associate Chair*  
George Arasimowicz, California State University,  
Dominguez Hills  
Steven Block, University of New Mexico  
B. Glenn Chandler, University of Texas at Austin  
Dan Dressen, Saint Olaf College  
Kenneth Fuchs, University of Connecticut  
Maria del Carmen Gil, Puerto Rico Conservatory of Music  
Mitzi D. Groom, Western Kentucky University  
Tayloe Harding, University of South Carolina  
Edward Kocher, Duquesne University  
Edward J. Kvet, Loyola University  
Lawrence R. Mallett, University of Kansas  
John Miller, North Dakota State University  
John W. Richmond, University of Nebraska-Lincoln  
Jeffrey Showell, James Madison University  
Cynthia Uitermarkt, Moody Bible Institute  
Michael D. Wilder, Wheaton College

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\* Karen Hutcheon, Towson, Maryland  
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- \* Board of Directors  
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### *Region 2*

- \* John Paul, Marylhurst University

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- \* Marie C. Miller, Emporia State University

### *Region 4*

- \* Mario J. Pelusi, Illinois Wesleyan University

### *Region 5*

- \* Richard Kennell, Bowling Green State University

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- \* Chris Royal, Howard University

### *Region 7*

- \* Angela Morgan, Augusta State University

### *Region 8*

- \* M. Scott McBride, Morehead State University

### *Region 9*

- \* Richard C. Gipson, Texas Christian University

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- Paul Bauer, Northern Illinois University, *Chair*
- Jeff Cox, University of Massachusetts Amherst
- Toni-Marie Montgomery, Northwestern University

### **Nominating Committee**

- Judith Kritzmire, University of Minnesota, Duluth  
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- Andrea Lenz, University of Nevada, Reno
- Charles "Skip" Snead, University of Alabama
- Roger L. Stephens, University of Tennessee

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- \*\* Executive Committee

**The Eighty-Sixth Annual Meeting  
of the  
National Association of Schools of Music  
will be held  
November 19-23, 2010  
at the Westin Copley Place Hotel  
in Boston, Massachusetts**