PROGRAM

National Association of Schools of Music

EIGHTY-SIXTH ANNUAL MEETING

November 19-23, 2010

Westin Copley Place Hotel
Boston, Massachusetts
PRE-MEETING WORKSHOPS

Please note:
Preregistration for each pre-meeting workshop is required. Please check with the 
NASM registration desk concerning workshop descriptions, availability, and possible fees.

The hotel floor number follows the meeting room name. 
Please consult the hotel map for the location of meeting rooms on each floor.

Friday, November 19

2:00 p.m.-5:30 p.m. 
NEW MUSIC ADMINISTRATORS IN HIGHER EDUCATION Essex North (3) 
(continued on Saturday at 8:30 a.m.)

2:00 p.m.-5:30 p.m. 
STARTING ENTREPRENEURIAL PROGRAMS: Adams (7) 
DISTILLING CONCEPTS FROM EXPERIENCE 
(continued on Saturday at 8:30 a.m.)

Saturday, November 20

8:30 a.m.-3:45 p.m. 
NEW MUSIC ADMINISTRATORS IN HIGHER EDUCATION Essex North (3) 
(continuation from Friday)

8:30 a.m.-3:45 p.m. 
STARTING ENTREPRENEURIAL PROGRAMS: Adams (7) 
DISTILLING CONCEPTS FROM EXPERIENCE 
(continuation from Friday)

8:30 a.m.-3:45 p.m. 
FUNDRAISING: ANNUAL FUNDS AND PLANNED GIFTS Rockport (1)

8:30 a.m.-3:45 p.m. 
CREATING EFFECTIVE FORMAT A SELF-STUDIES Essex South (3)

8:30 a.m.-3:45 p.m. 
SEMINAR ON SACRED MUSIC Essex Center (3)

1:00 p.m.-3:45 p.m. 
ROUNDTABLE FOR ASSOCIATE DIRECTORS/ ASSISTANT DEANS Staffordshire (3)
COMMISSION/BOARD ACTIVITIES
WORKSHOPS FOR EVALUATORS

Please note:
The hotel floor number follows the meeting room name.
Please consult the hotel map for the location of meeting rooms on each floor.

Thursday, November 18

1:00 p.m.
COMMISSION ON ACCREDITATION
(Commission members only)
Rockport (1)

Friday, November 19

8:00 a.m.
COMMISSION ON ACCREDITATION
(Commission members only)
Rockport (1)

9:00 a.m.
COMMISSION ON COMMUNITY/JUNIOR COLLEGE
ACCREDITATION
(Commission members only)
Great Republic (7)

12:00 noon
EXECUTIVE COMMITTEE LUNCHEON MEETING
Baltic (7)

2:00 p.m.
WORKSHOP FOR NEW VISITING EVALUATORS
(by invitation only)
St. George A/B (3)

2:00 p.m.
WORKSHOP FOR EXPERIENCED EVALUATORS
(by invitation only)
St. George C/D (3)

3:00 p.m.
BOARD OF DIRECTORS MEETING
Staffordshire (3)
COMMISSION/BOARD ACTIVITIES
WORKSHOPS FOR EVALUATORS

Please note:
The hotel floor number follows the meeting room name.
Please consult the hotel map for the location of meeting rooms on each floor.

Saturday, November 20

8:00 a.m.
BOARD OF DIRECTORS BREAKFAST MEETING
          Staffordshire (3)

9:00 a.m.
WORKSHOP FOR NEW VISITING EVALUATORS
          St. George A/B (3)
          (by invitation only)

9:00 a.m.
WORKSHOP FOR EXPERIENCED EVALUATORS
          St. George C/D (3)
          (by invitation only)
EIGHTY-SIXTH ANNUAL MEETING

Please note:
The hotel floor number follows the meeting room name.
Please consult the hotel map for the location of meeting rooms on each floor.

Friday, November 19

11:00 a.m.-5:00 p.m.
REGISTRATION
Essex Foyer (3)

Saturday, November 20

8:00 a.m.-5:00 p.m.
REGISTRATION
Essex Foyer (3)

4:00 p.m.-4:45 p.m.
ORIENTATION FOR MUSIC EXECUTIVES NEW TO NASM
Newbury (2)

Attendees will be welcomed to NASM with introductions to officers, board members, and staff, and a brief orientation. Topics include how to be an institutional representative, fundamental accreditation responsibilities, accreditation review schedules, interacting with NASM, and Association resources for music executives. Preregistrants will be invited to review Web site information about NASM prior to the Annual Meeting.

Moderator: Don Gibson, Florida State University

5:00 p.m.-6:00 p.m.
WELCOME ROUNDTABLE FOR WOMEN MUSIC EXECUTIVES
Essex Center (3)

The primary goal of this session is to welcome women music executives informally and provide opportunities for meeting newcomers, renewing acquaintances, and developing networks of colleagues. Two elected NASM leaders will introduce the session and facilitate interaction among attendees.

Charlotte Collins, Shenandoah University
Sue Haug, Pennsylvania State University

6:00 p.m.-7:00 p.m.
RECEPTION FOR THE ASSOCIATION
Essex Foyer (3)

Sponsor: C. Sauter Piano Company – Germany
Sunday, November 21

7:00 a.m.-9:00 a.m.  
CONTINENTAL BREAKFAST FOR THE ASSOCIATION    Essex South & Foyer (3)  
Sponsor: Wenger Corporation

8:00 a.m.-5:00 p.m.  
REGISTRATION    Essex Foyer (3)

8:15 a.m.-8:45 a.m.  
REGIONAL BUSINESS MEETINGS

These sessions are designed to enable the regions to welcome attendees, conduct their formal business, and discuss issues of concern. Regions 7, 8, and 9 will have elections of officers. Programmatic sessions developed by the regions will be presented in two sets on Monday afternoon.

Region 1    Essex North East (3)  
Arizona, California, Hawaii, Nevada, New Mexico, Utah  
Andrew R. Glendening, University of Redlands, Chair

Region 2    Essex North Center (3)  
Alaska, Idaho, Montana, Oregon, Washington  
Keith C. Ward, University of Puget Sound, Chair

Region 3    Essex North West (3)  
Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming  
David J. Brinkman, University of Wyoming, Chair

Region 4    St George A (3)  
Illinois, Iowa, Minnesota, Wisconsin  
Mario J. Pelusi, Illinois Wesleyan University, Chair

Region 5    St. George B (3)  
Indiana, Michigan, Ohio  
Richard Kennell, Bowling Green State University, Chair

Region 6    St. George C (3)  
Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia  
Chris Royal, Howard University, Chair

Region 7    St. George D (3)  
Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia  
Angela Morgan, Augusta State University, Chair
Sunday, November 21 (continued)

8:15 a.m.-8:45 a.m.
REGIONAL BUSINESS MEETINGS (continued)

Region 8    Essex Center (3)
Alabama, Kentucky, Mississippi, Tennessee
M. Scott McBride, Morehead State University, Chair

Region 9    Staffordshire (3)
Arkansas, Louisiana, Oklahoma, Texas
Richard C. Gipson, Texas Christian University, Chair

9:00 a.m.-10:15 a.m.
FIRST GENERAL SESSION: PLENARY BUSINESS MEETING   America Ballroom (4)

Call to Order
President Don Gibson

Greetings from the European Association of Conservatoires
Martin Prchal, AEC Chief Executive

Reports of the Commissions
Commission on Community/Junior College Accreditation
Commission on Accreditation

Introduction of New Accredited Member Institutions

Report of the Treasurer

Report of the Committee on Ethics

Consideration of Proposed Handbook Amendments

Report of the Nominating Committee

Report of the President
Sunday, November 21 (continued)

10:30 a.m.-12:15 p.m.
CREATIVE APPROACHES TO THE UNDERGRADUATE CURRICULUM PART I: CONSIDERING CONTENT, INSTRUCTIONAL PROCESS AND LEARNING

Attendees are asked to choose between one of two main organizing topics – core curriculum or music education – and attend one of two sessions on that topic based on the size of their institution. The music education sessions will include considerations of the core curriculum in the larger context of teacher preparation.

The purpose of these sessions is to review the major curricular content areas – performance, musicianship, etc. – and explore creative ways to address these areas individually and in combination. Creative exploration involves working with such issues as: correlations with specific learning goals, specific content choices, breadth and depth considerations, time and emphasis allocations, connections and integrations among curricular components, new instructional technologies, and the interests, knowledge, and skills students are bringing with them.

(1) Core Curriculum: Institutions with more than 301 music majors
Facilitators: William May, Baylor University
Daniel Sher, University of Colorado, Boulder

Core Curriculum: Institutions with up to 300 music majors
Facilitators: Don Gibson, Florida State University
Mitzi Groom, Western Kentucky University

(2) Music Education: Institutions with more than 51 undergraduate music education majors
Facilitators: Janet Barrett, Northwestern University
Robert Cutietta, University of Southern California
William Fredrickson, Florida State University

Music Education: Institutions with up to 50 undergraduate music education majors
Facilitators: Leila Heil, Colorado State University
Linda Thompson, Lee University
Betty Anne Younker, University of Michigan

10:15 a.m.-11:15 a.m.
RECEPTION FOR SPOUSES Adams (7)

Host: Kyung-ae Gibson, Tallahassee, Florida
SECOND GENERAL SESSION: CREATIVE APPROACHES TO THE UNDERGRADUATE CURRICULUM PART II: GETTING IT DONE – STARTING, LEADING AND FACILITATING LOCAL REVIEW AND ACTION

Local action depends on the common efforts of faculty and administration. The frameworks for such action usually reflect community agreement. This session follows the morning’s consideration of content. It will provide an overview of practical approaches and techniques for guiding and facilitating local considerations of the undergraduate curriculum, and particularly questions involving change. The presentation is intended to assist music executives by reviewing principal management issues, ways of working, potential conflicts and problem areas, external pressures, financial considerations, priority setting, and time management, including the importance of patience. Ideas will be presented in terms of principles and methods that can be applied across the range of institutional sizes and types, and with the understanding that there are many excellent ways to organize, teach, and cultivate learning in undergraduate music degree programs. This session will also provide a basis for further discussion of leadership in the roundtables that follow.

Kristin Thelander, University of Iowa
Mark Wait, Vanderbilt University
Michael Wilder, Wheaton College

3:30 p.m.-5:00 p.m.
MEMBER ROUNDTABLES

The roundtable sessions provide an opportunity to ask questions of peers regarding issues important to your institution. Discussions may begin with curriculum-oriented leadership issues addressed in the previous session. Additional topics may be brought forth from the floor. Discussion comments and issues gathered by session Recorders will be considered by the NASM Executive Committee in the future work of the Association. Group number assignments and corresponding meeting room locations may be found on an insert in your registration packet.

Group 1  St. George A (3)

**Moderator:** G. Daniel Fairchild, University of Wisconsin – Platteville
**Recorder:** Ann Stutes, Wayland Baptist University

Group 2  Essex Center (3)

**Moderator:** Brant Adams, Oklahoma State University
**Recorder:** R. J. David Frego, University of Texas at San Antonio

Group 3  Essex North West (3)

**Moderator:** Donna Bohn, Immaculata University
**Recorder:** Keith Bradshaw, Southern Utah University
Sunday, November 21 (continued)

3:30 p.m.-5:00 p.m.
MEMBER ROUNDTABLES (continued)

Group 4  Essex North Central (3)

  Moderator:  Trilla Lyerla, Baker University
  Recorder:  Mark Hollingsworth, East Central University

Group 5  Empire (7)

  Moderator:  Adrian Daly, Cleveland Institute of Music
  Recorder:  Richard Beene, The Colburn School

Group 6  St. George D (3)

  Moderator:  Jay C. Bulen, Truman State University
  Recorder:  Daniel Goble, Western Connecticut State University

Group 7  Essex North East (3)

  Moderator:  Judy Ransom, Judson College
  Recorder:  Linda Christensen, Wayne State College

Group 8  Adams (7)

  Moderator:  Mark Britt, Furman University
  Recorder:  William K. Guegold, University of Akron

Group 9  St. George C (3)

  Moderator:  Allen F. Wojtera, Radford University
  Recorder:  Thomas Wood, College of Wooster

Group 10  Great Republic (7)

  Moderator:  Karl Paulnack, Boston Conservatory
  Recorder:  Jean O. West, Stetson University

Group 11  Staffordshire (3)

  Moderator:  Charles T. Menghini, VanderCook College of Music
  Recorder:  H. Keith Jackson, West Virginia University

Group 12  St. George B (3)

  Moderator:  Teresa Davidian, Tarleton State University
  Recorder:  J. Randall Guthrie, Oral Roberts University

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Sunday, November 21 (continued)

5:15 p.m.-6:15 p.m.
DIALOGUE SESSION WITH MEMBERS Parlament (7)
OF THE EXECUTIVE COMMITTEE

This session will afford attendees the opportunity to share ideas and concerns with two members of
the Executive Committee. The Executive Committee is particularly interested in discussing possible
topics for future meetings of the Association. (This dialogue session will not be repeated.)

5:15 p.m.-6:15 p.m.
DIALOGUE SESSIONS

NASM encourages participants to meet with Commission chairs and the chair of the Committee on
Ethics. Although the chairs will not comment on specific institutional actions, they will answer
questions about Association policy and procedures and receive suggestions about NASM standards
and accreditation procedures. (Dialogue sessions with the Chair of the Commission on Accreditation
and the Chair of the Commission on Community/Junior College Accreditation will be repeated on
Monday, 8:15 a.m.-9:15 a.m. The dialogue session with the Chair of the Committee on Ethics will not
be repeated.)

Commission on Accreditation  Defender (7)
Chair: Charlotte A. Collins, Shenandoah University

Commission on Community/Junior College Accreditation  Baltic (7)
Chair: Neil E. Hansen, Northwest College

Committee on Ethics  Empire (7)
Chair: Toni-Marie Montgomery, Northwestern University

5:15 p.m.-6:15 p.m.
HEADS PART I: COMPLETING AND SUBMITTING Essex Center (3)
THE HEADS DATA SURVEY

This session will provide an in-depth review of procedures for online submission of the HEADS Data
Survey for degree-granting institutions. Primarily intended for first-time participants, this section-by-
section overview of the Survey will explain in detail the Survey submission process, types of data
collected, and how to calculate certain figures. (Please note: “HEADS Part I” will not be repeated.
“HEADS Part II: Using Statistical Data for Institutional Planning and Projections” will be held on
Monday, 8:15 a.m. – 9:15 a.m.)

Mark Marion, NASM National Office
Sunday, November 21 (continued)

5:15 p.m.-6:15 p.m.
**BRIEFING: NASM ADMINISTRATIVE SUPPORT RESOURCES**  
**Great Republic (7)**

NASM has a number of resources for institutions to assist in the formulation of local proposals and policies. This session will enumerate and explain the purpose of several sets of information, followed by a more specific exploration of individual resources. Areas of discussion include faculty work, promotion, and tenure; the duties of administrators; planning and futures analysis; assessment; and explaining the principles, aspirations, and methods associated with quality developments in music.  
(Repeated Monday, 8:15 a.m.-9:15 a.m.)

Teresa Ricciardi, NASM National Office

5:15 p.m.-6:15 p.m.
**BRIEFING: FORMATS B AND C SELF-STUDIES**  
**St. George A/B (3)**

Institutions may choose to use either Format A, B, or C when preparing Self-Studies. The session entitled “Specific Procedures for NASM Evaluation” offered on Monday morning will focus predominantly on Format A. This briefing will be an opportunity for those interested in Formats B and C to ask questions informally and seek general information about Formats B and C Self-Studies and procedures. (This session will not be repeated.)

Karen P. Moynahan, NASM National Office

6:15 p.m.-7:30 p.m.
**RECEPTION FOR THE ASSOCIATION**  
**Essex South & Foyer (3)**

*Sponsor:* Steinway & Sons
Sunday, November 21 (continued)

7:30 p.m.-9:00 p.m.  
ROUND TABLE FOR SMALL MUSIC UNITS  
Staffordshire (3)

Music executives from smaller music units will have the opportunity to pose questions to colleagues working in institutions of similar sizes and types. Attendees should prepare questions in advance about topics they wish to share.

Moderator: Carol Britt, Nicholls State University

7:30 p.m.-9:00 p.m.  
OPEN FORUMS

Open Forums are designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to specific groups within the Association. Attendance may be based upon interest in either the topic to be discussed or the group to be addressed.

Historically Black Institutions  
St. George (3)

This will be a panel/roundtable discussion of several issues of key importance to HBCU institutions. Topics include: retention and matriculation, best practices in serving under-prepared students, general education music courses, roles and duties of performing groups, and teaching loads and assignments.

Panelists: Marta Gray, Lincoln University  
Charles Hicks, Winston-Salem State University  
Timothy Turner, Xavier University of Louisiana

Moderator: Robert Elliott, Tennessee State University

Community/Junior Colleges  
Skipjacks (off-site)

Session Title: “Summer Music Camps at the Community College: A Nuts & Bolts Session”

This session will provide an overview of the impact summer music camps can have on the music program of a community college. It will then proceed to present the practical issues of staging a camp including student housing, promotion, financing, staffing, etc., with an eye on the challenges unique to the community college setting.

Presenters: Neil E. Hansen, Northwest College  
Vance E. Larsen, Snow College

Moderator: Kenneth B. Hanks, Hillsborough Community College
Monday, November 22

7:30 a.m.-9:30 a.m.  
REGISTRATION  
Essex Foyer (3)

7:45 a.m.-9:00 a.m.  
COFFEE AND ROLLS FOR THE ASSOCIATION  
Essex South & Foyer (3)

Sponsor:  Pi Kappa Lambda

8:00 a.m.-11:00 a.m.  
SPECIFIC PROCEDURES FOR NASM EVALUATION  
Essex Center (3)  
(for institutions scheduling visits within the next two years)

This session is designed specifically for representatives of institutions that are formally engaged in the NASM evaluation process. Overall accreditation procedures, self-study, and the site visit will be the focus. This is a nuts-and-bolts, step-by-step, walk-through of the process.

Karen P. Moynahan, NASM National Office

8:15 a.m.-9:15 a.m.  
DIALOGUE SESSION  
(Repeat of Sunday, 5:15 p.m.-6:15 p.m.)

Commission on Accreditation  
Defender (7)

Chair:  Charlotte A. Collins, Shenandoah University

Commission on Community/Junior College Accreditation  
Baltic (7)

Chair:  Neil E. Hansen, Northwest College

8:15 a.m.-9:15 a.m.  
HEADS PART II: USING STATISTICAL DATA FOR INSTITUTIONAL PLANNING AND PROJECTIONS  
Essex North (3)

The institutional research data gathered and compiled by the Higher Education Arts Data Services project constitute a unique and valuable resource for music executives at degree-granting institutions. This session will provide a detailed overview of statistics contained in the HEADS Data Summaries (the aggregate reports compiled annually from HEADS Data Surveys), the use of HEADS Special Reports for comparison among specific peer institutions, and potential uses for HEADS data in local policy discussions and administrative planning.

Mark Marion, NASM National Office
Monday, November 22 (continued)

8:15 a.m.-9:15 a.m.
BRIEFING: NASM ADMINISTRATIVE SUPPORT RESOURCES St. George A/B (3)
(Repeat of Sunday, 5:15 p.m.-6:15 p.m.)
Teresa Ricciardi, NASM National Office

8:15 a.m.-9:15 a.m.
BRIEFING: POLICY ISSUES IN PROFESSIONAL MUSIC STUDY Staffordshire (3)
IN EUROPE AND THE UNITED STATES

This briefing will provide an overview of various movements, issues, and policy developments in Europe and the United States that have real or potential impact on the education and training of music professionals. At the macro level, there is a great deal of commonality. After all, professional music study is somewhat universal in its aims and structures. Discussions of present realities with opportunities to consider commonalities and differences are the basis for expanding our understanding of perspectives and possibilities. A sharing of project activity opens prospects for both local action and mutual cooperation as well as communication. Ideas and approaches can trigger new thoughts about what might be improved in local institutional efforts. The briefing will conclude with questions and open discussion.

Martin Prchal, AEC – The European Association of Conservatoires
Samuel Hope, NASM National Office

9:30 a.m.-11:00 a.m.
SESSION 1: ADVOCACY – FOUR CHALLENGING SECTORS Staffordshire (3)
FOR MUSIC EXECUTIVES

Music executives have responsibilities in many areas. They interact every day with issues in many sectors. Working together, presenters and attendees will consider strategic issues in four of these sectors, identify the primary advocacy responsibilities, and propose sample approaches and messages to fulfill these responsibilities. The sectors are 1) arts and arts policy; 2) education at various levels, including education in music; 3) non-profit tax policies, including their strategic relationship to long term support; and 4) local funding, including questions related to justification, or what is currently called accountability. An overarching issue is to what extent and how we can best orient students to the presence of these considerations and their importance for the futures of their work and for the music field as a whole.

Robert Blocker, Yale University
Samuel Hope, NASM National Office
Monday, November 22 (continued)

9:30 a.m.-11:00 a.m.
SESSION 2: MULTIDISCIPLINARY MULTIMEDIA – ISSUES AND QUESTIONS IN PROGRAM ORGANIZATION

Essex North (3)

This session will continue discussion started in 2009, moving from orientation and general considerations to what needs attention if institutions wish to support multidisciplinary multimedia work associated with the production of an artistic product, whether the proposed engagement is introductory, intensive, or somewhere in-between. It is understood that multidisciplinary multimedia programs include a wide range of efforts and involve numerous types of purposes and many combinations of artistry, design, and technology. The session will focus on specific basic organization and management issues that need consideration whenever an institution seeks to form and intends to nurture multidisciplinary multimedia efforts.

George Brown, Bradley University
Daniel Lewis, New World School of the Arts
Doug Lowry, Eastman School of Music
Jamy Sheridan, Maryland Institute College of Art

SESSION 3: P-12 TEACHER RETENTION – POLICY ISSUES AND PRACTICAL STEPS FOR SCHOOLS AND DEPARTMENTS OF MUSIC

St. George (3)

The P – 12 music teacher shortage remains a critical issue. Our students and our profession suffer loss of potential when programs languish or are closed because no teacher is available. The national teacher shortage is a function, at least in part, of the considerable rate of music teacher attrition, especially during the first five years of practice. This session will address several issues and questions central to finding ways of keeping teachers in the field. Primary attention will be on particular roles higher education can play in positive change, including topics such as the scope of the problem, contributing factors, pre-service programs and experiences, mentoring, and resources for local planning and action.

Panelists: Donald Casey, DePaul University
Christopher P. Doane, University of Louisville

Moderator/Panelist: John Richmond, University of Nebraska-Lincoln
Monday, November 22 (continued)

11:15 a.m.-12:45 p.m.
THIRD GENERAL SESSION America Ballroom (4)
Report of the Executive Director
Election of Officers
Address to the Association
Title: “Our Economy: A Look at the Past, Future and Its Effect on You”
Speaker: George Vredeveld, University of Cincinnati

1:00 p.m.-2:15 p.m.
EXECUTIVE COMMITTEE MEETING Mastiff (7)

Please note:
All attendees are welcome to attend any of the programs sponsored by Regions
scheduled from 2:15 p.m. to 3:45 p.m. and 4:00 p.m. to 5:30 p.m.

2:15 p.m.-3:45 p.m.
PROGRAMS SPONSORED BY REGIONS

REGION 1 Staffordshire (3)
Arizona, California, Hawaii, Nevada, New Mexico, Utah

Session Title: “Budget Health and Redesign”
During this period of economic distress, music programs have been impacted in a number of ways.
This presentation and panel discussion will examine issues, strategies and solutions for dealing with
budget health in a variety of settings.

Presenters: Peter McAllister, University of Arizona
            Todd A. Johnson, California State University San Bernardino

Moderator: Andrew R. Glendening, University of Redlands

REGION 3 Essex North (3)
Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming

Session Title: “Assorted Nuts and Bolts for the Department Administrator”
This session will focus on important strategies and utilities that can help deal with the administrative
issues in a music unit. Topics will be drawn from the following: Faculty Load Calculation Models,
Fundraising Basics, Software Help, Forging Effective Relationships with Faculty and Staff, Marketing
the Music Unit, and the Ever-Changing Curriculum. There will be time for questions and discussion.

Panelists: Mitzi Groom, Western Kentucky University
          Bill Law, North Dakota State University
          John Miller, North Dakota State University

Moderator: David J. Brinkman, University of Wyoming
Monday, November 22 (continued)

2:15 p.m.-3:45 p.m.
PROGRAMS SPONSORED BY REGIONS (continued)

REGION 5
Essex Center (3)
Indiana, Michigan, Ohio

The intention of this session is to deepen awareness and perspective regarding the hiring of women
and minorities in the various fields of music in higher education. It is a given that all talented and
capable candidates should be welcomed and fully considered when positions are open. However,
greater diversity among faculty and administrators remains an extremely important goal in our field.
This session will outline some of the issues that face women and minorities in the profession, address
questions of barriers and discrimination, provide research data, and discuss ways in which women and
minorities can be encouraged rather than discouraged to enter career paths in music that can be
extremely rewarding.

Presenters: Linda Hartley, University of Dayton
Paula Holcomb, State University of New York at Fredonia
Deborah Sheldon, Temple University

Moderator: Richard Kennell, Bowling Green State University

REGION 7
Essex South (3)
Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia

Session Title: “Best Practice for Part-Time Instructors”
Part-time instructors have long been a fact of life in music units big and small. Today, in an era of
scarce resources, a higher percentage of classes and applied music is taught by adjunct instructors.
The over-arching question is how to balance quality instruction, budgetary control and other policy
issues in less-than-ideal circumstances. Panelists and attendees will discuss issues such as: What are
the differences in using adjunct instructors for large music units vs. small units? In an urban area vs.
areas with smaller hiring pools? In applied areas vs. larger classes? How do we encourage and enable
adjuncts to buy into our mission? What are the implications for retention of majors? What do you tell
adjuncts who are looking to “move up?” Do you let adjuncts volunteer for things that are not officially
part of their load? What participation can they have in developing policy decisions? What other issues
arise in working with adjuncts?

Panelists: Fred Cohen, Columbus State University
Karl Paulnack, Boston Conservatory
Bill Pelto, Appalachian State University

Facilitator: Donald Sloan, Coastal Carolina University

Moderator: Angela Morgan, Augusta State University
Monday, November 22 (continued)

2:15 p.m.-3:45 p.m.
PROGRAMS SPONSORED BY REGIONS (continued)

REGION 9     St. George (3)
Arkansas, Louisiana, Oklahoma, Texas

Session Title: “Serving Your Mission and Your Community”
Schools of music serve multiple constituencies with multiple missions. On occasion, it is possible to merge creatively the paths of these missions, notably curricular ones with those that serve the community. However, establishing strong partnerships between undergraduate music degree programs and outreach units can be challenging. The Baldwin-Wallace College Conservatory of Music has effectively created such an affiliation wherein music education faculty members join with their students as colleagues and co-teachers/directors/managers of ensembles and classes offered to the surrounding community through the outreach department. Such collaboration can result in a positive hiring environment for music graduates. In Ohio, principals and superintendents indicate such participation and experience produces a hiring advantage. Other similar collaborations can exist with the performance major, music therapy major, and arts management program. Presenters will share lessons learned in creating successful collaborations and provide a list of a number of “things to consider” in creating stronger connections between the music curriculum and the community.

Presenters: Bryan Bowser, Baldwin-Wallace College Conservatory of Music
             Peter Landgren, Baldwin-Wallace College Conservatory of Music
             Herbert Marshall, Baldwin-Wallace College Conservatory of Music

Moderator: Richard C. Gipson, Texas Christian University

4:00 p.m.-5:30 p.m.
PROGRAMS SPONSORED BY REGIONS

REGION 2     Staffordshire (3)
Alaska, Idaho, Montana, Oregon, Washington

Session Title: “Department/School of Music Leadership in the 21st Century”
We live in an age of constant information flow and multiple levels of change. What are some of the management and leadership techniques necessary for the music executive to navigate such a challenging environment? This session will include presentation and discussion of general topics such as closing the loop of communication, effective management in getting things done, and working with colleagues to make effective progress in an environment defined by multi-tasking and continuous, overlapping change. Specific discussion will include best practices of how to interact with people in neutral ways, coordinating different implementation preferences and strategies, collecting and processing information, and managing by “shoe leather.”

Presenters: Kevin Brower, Brigham Young University – Idaho
            Mark Hansen, Boise State University

Moderator: Keith C. Ward, University of Puget Sound
Monday, November 22 (continued)

4:00 p.m.-5:30 p.m.
PROGRAMS SPONSORED BY REGIONS (continued)

REGION 4
Illinois, Iowa, Minnesota, Wisconsin

Session Title: “Transfer Students and Music Programs”
Music students transferring between institutions make up a statistically significant portion of the incoming class each year. There are important special considerations that must be made when working with transfer students, especially with respect to ethics, assessment of music and academic credits already attained, as well as admission and financial aid evaluation. This session will address these and other issues and provide a succinct list of important considerations to keep in mind while working with this population. The concluding portion will apply the ideas presented in three case studies.

Presenters: Chris Daly, New England Conservatory of Music
Joyce Griggs, University of Illinois
P J Woolston, University of Southern California

Moderator: Mario J. Pelusi, Illinois Wesleyan University

REGION 6
Connecticut, Delaware, D.C., Maine, Maryland, Massachusetts, New Hampshire,
New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia

Session Title: “Distance Learning”
This presentation will explore successful approaches to designing, implementing, marketing, and sustaining online curricula in music. Types of courses that better lend themselves to online and distance learning will be addressed.

Panelist: Micheal Houlahan, Millersville University

Moderator: Chris Royal, Howard University
Monday, November 22 (continued)

4:00 p.m.-5:30 p.m.
PROGRAMS SPONSORED BY REGIONS (continued)

REGION 8     St. George (3)
Alabama, Kentucky, Mississippi, Tennessee

Session Title: “Retention and Graduation Rates – How Can We Modify the Gateways to Success?”

Though there is general agreement that most successful student retention strategies are global and involve all aspects of the students' freshman experience (advising, living arrangements, support systems, etc.), there is no general agreement on the role of the “gateway” courses (i.e., music theory and aural and keyboard skills). This session will include discussion of such questions as: Are these courses intended to “weed out” those students who have been admitted to our music programs but then underperform in their first term of music theory? Or, do we work harder to retain new students by making adjustments to the “gateway” courses with the goal of increasing student retention? How can we engage these students in positive ways so that fewer of them feel lost and more of them are retained in our programs and learn the foundational material? What are the successful strategies in making the foundational program more accessible to students – not watering it down, but gearing it to more successful preparation of first-term students for subsequent study?

Presenters: Roland Barrett, University of Oklahoma
Stephen Plate, Lee University
George T. Riordan, Middle Tennessee State University
Leo Welch, Florida State University

Moderator: M. Scott McBride, Morehead State University

5:45 p.m.-6:45 p.m.
ALUMNI RECEPTIONS
(See packet insert for room locations.)

Tuesday, November 23

8:00 a.m.-9:30 a.m.
BOARD OF DIRECTORS BREAKFAST MEETING     Staffordshire (3)
(New, Continuing, and Outgoing Board Members)
Tuesday, November 23 (continued)

8:00 a.m.-9:30 a.m.
OPEN FORUM

Smaller Music Units Essex North (3)

This will be an informal discussion of ideas of relevance and concern to institutions with less than 50 music majors.

Moderator: Gregory B. Parker, Chowan University

Issues in Sacred/Church Music Essex South (3)

This session will provide a follow-up discussion of the pre-meeting Seminar on Sacred Music with emphasis on preparing church musicians within the parameters of NASM standards as well as the future needs of the local church.

Moderator: Paul Hammond, Oklahoma Baptist University

9:30 a.m.
ADJOURNMENT