

PROGRAM

NATIONAL ASSOCIATION OF SCHOOLS OF MUSIC

Eighty-Ninth Annual Meeting

November 22-26, 2013

Westin Diplomat Resort
Hollywood, Florida

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Commissions/Board Activities Workshops for Evaluators

PLEASE NOTE:

- *The hotel floor follows the meeting room name. Please consult the hotel map for the location of meeting rooms on each floor.*
- *The following information regarding Commissions and Board activities and Workshops for Evaluators is not repeated in the Annual Meeting program that begins on page 7.*

Thursday, November 21

9:00 a.m. - 5:00 p.m. Room 307 (3)
COMMISSION ON ACCREDITATION
(Commission members only)

Friday, November 22

9:00 a.m. - 12:00 p.m. Room 307 (3)
COMMISSION ON ACCREDITATION
(Commission members only)

9:00 a.m. - 11:00 a.m. Room 207 (2)
**COMMISSION ON COMMUNITY/JUNIOR
COLLEGE ACCREDITATION**
(Commission members only)

12:00 p.m. - 2:00 p.m. Room 207 (2)
EXECUTIVE COMMITTEE LUNCHEON MEETING
(Executive Committee members only)

2:00 p.m. - 5:15 p.m. Diplomat 2 (2)
WORKSHOP FOR NEW VISITING EVALUATORS
(By invitation only)

2:00 p.m. - 5:30 p.m. Diplomat 4 (2)
WORKSHOP FOR EXPERIENCED EVALUATORS
(By invitation only)

3:00 p.m. - 5:00 p.m. Room 303 (3)
BOARD OF DIRECTORS MEETING
(Board of Directors members only)

6:00 p.m. - 8:00 p.m. Room 307 (3)
**WORKSHOP FOR NEW VISITING EVALUATORS
DINNER MEETING**
(By invitation only)

6:00 p.m. - 8:00 p.m. Room 305 (3)
**WORKSHOP FOR EXPERIENCED EVALUATORS
DINNER MEETING**
(By invitation only)

Saturday, November 23

8:00 a.m. - 9:30 a.m. **Room 303 (3)**

BOARD OF DIRECTORS BREAKFAST MEETING

(Board of Directors members only)

9:00 a.m. - 5:00 p.m. **Diplomat 2 (2)**

WORKSHOP FOR NEW VISITING EVALUATORS

(By invitation only)

9:00 a.m. - 5:00 p.m. **Diplomat 4 (2)**

WORKSHOP FOR EXPERIENCED EVALUATORS

(By invitation only)

Monday, November 25

1:00 p.m. - 2:15 p.m. **Room 207 (2)**

EXECUTIVE COMMITTEE MEETING

(Executive Committee members only)

Tuesday, November 26

8:00 a.m. - 9:30 a.m. **Room 303 (3)**

BOARD OF DIRECTORS BREAKFAST MEETING

(New, Continuing, and Outgoing Board members)

Pre-Meeting Sessions

PLEASE NOTE:

- *Advance registration for each pre-meeting session is required. Please check with the NASM registration desk concerning descriptions, presenters, space availability, and any possible fees.*
- *The hotel floor follows the meeting room name. Please consult the hotel map for the location of meeting rooms on each floor.*
- *The following information regarding Pre-Meeting Sessions is not repeated in the Annual Meeting program that begins on page 7.*

Friday, November 22

11:00 a.m. - 5:00 p.m. Diplomat Foyer (2)
REGISTRATION

2:00 p.m. - 5:30 p.m. Regency 3 (2)
WORKSHOP: NEW MUSIC ADMINISTRATORS
IN HIGHER EDUCATION
(Continued on Saturday at 8:15 a.m.)

3:30 p.m. - 5:30 p.m. Regency 1 (2)
WORKSHOP: CREATING EFFECTIVE
FORMAT A SELF-STUDIES
(Continued on Saturday at 8:30 a.m.)

Saturday, November 23

8:00 a.m. - 5:00 p.m. Diplomat Foyer (2)
REGISTRATION

8:15 a.m. - 3:45 p.m. Regency 3 (2)
WORKSHOP: NEW MUSIC ADMINISTRATORS
IN HIGHER EDUCATION
(Continuation from Friday)

8:30 a.m. - 3:45 p.m. Regency 1 (2)
WORKSHOP: CREATING EFFECTIVE
FORMAT A SELF-STUDIES
(Continuation from Friday)

9:15 a.m. - 3:45 p.m. Diplomat 5 (2)
ROUNDTABLE FOR ASSISTANT
DIRECTORS/ASSOCIATE DEANS

1:00 p.m. - 3:45 p.m. Diplomat 1 (2)
FUNDRAISING

Eighty-Ninth Annual Meeting

PLEASE NOTE:

- *Advance registration and a separate fee are required for the NASM Annual Meeting.*
- *The hotel floor follows the meeting room name. Please consult the hotel map for the location of meeting rooms on each floor.*
- *Please see pages 3-4 of this program for meeting times and locations for Commissions, Board of Directors, Executive Committee, and Workshop for Evaluators activities. Pre-Meeting Sessions may be found on page 5. The information in those sections is not repeated below in the body of the Annual Meeting program.*

Friday, November 22

11:00 a.m. - 5:00 p.m.
REGISTRATION

Diplomat Foyer (2)

Saturday, November 23

8:00 a.m. - 5:00 p.m.
REGISTRATION

Diplomat Foyer (2)

4:00 p.m. - 5:00 p.m.
ORIENTATION FOR MUSIC EXECUTIVES
NEW TO NASM

Regency 2 (2)

Attendees will be welcomed to NASM with introductions to officers, Board members, and staff, and a brief orientation. Topics include the role and responsibilities of the institutional representative, fundamental accreditation responsibilities, accreditation review schedules, interacting with NASM, and Association resources for music executives. Those who registered in advance were guided to review Web site information about NASM prior to the Annual Meeting.

Moderator: Mark Wait, Vanderbilt University

5:15 p.m. - 6:15 p.m.
WELCOME ROUNDTABLE FOR
WOMEN MUSIC EXECUTIVES

Diplomat 1 (2)

The primary goal of this session is to welcome women music executives informally, provide a forum to discuss topics of shared interest, and offer opportunities for meeting newcomers, renewing acquaintances, and developing networks of colleagues.

Co-Moderators: Martha K. Hicks, Southwest Baptist University
Ann Marie Snook, Washburn University

Sunday, November 24

7:00 a.m. - 5:00 p.m.
REGISTRATION

Diplomat Foyer (2)

7:00 a.m. - 9:00 a.m.

Great Hall 3 (3)

CONTINENTAL BREAKFAST FOR THE ASSOCIATION

Hosted by: Wenger Corporation

8:15 a.m. - 8:45 a.m.

REGIONAL BUSINESS MEETINGS

These sessions are designed to enable the regions to welcome attendees, conduct their formal business, and discuss issues of interest and concern. Regions 7, 8, and 9 will have elections of officers. Programmatic sessions developed by the regions will be presented in two afternoon blocks on Monday.

Region 1

Diplomat 1 (2)

Arizona, California, Hawaii, Nevada, New Mexico, Utah
James E. Gardner, University of Utah, Interim Chair

Region 2

Room 314 (3)

Alaska, Idaho, Montana, Oregon, Washington
Todd Shiver, Central Washington University, Chair

Region 3

Diplomat 2 (2)

Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming
Timothy R. Shook, Southwestern College, Chair

Region 4

Diplomat 4 (2)

Illinois, Iowa, Minnesota, Wisconsin
Paul Bauer, Northern Illinois University, Chair

Region 5

Diplomat 5 (2)

Indiana, Michigan, Ohio
Michael R. Crist, Youngstown State University, Chair

Region 6

Regency 1 (2)

Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia
Daniel Goble, Western Connecticut State University, Chair

Region 7

Diplomat 3 (2)

Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia
Laura Franklin, Brevard College, Interim Chair

Region 8

Regency 3 (2)

Alabama, Kentucky, Mississippi, Tennessee
Randal Rushing, University of Memphis, Vice Chair

Region 9

Regency 2 (2)

Arkansas, Louisiana, Oklahoma, Texas
Mark Edward Parker, Oklahoma City University, Chair

Sunday, November 24 (continued)

Please note: For the 2013 meeting, institutional place cards will be set in reverse alphabetical order from front to rear of the ballroom, beginning with "Y" at the far house left end of the first row.

9:00 a.m. - 10:15 a.m.

Great Hall 4/5/6 (3)

FIRST GENERAL SESSION: PLENARY BUSINESS MEETING

Call to Order

President Mark Wait

In Memoriam: Douglas Lowry

Greetings from the European Association of Conservatoires

Gretchen Amussen, Vice President

Reports of the Commissions

Commission on Community/Junior College Accreditation

Commission on Accreditation

Introduction of New Accredited Member Institutions

Report of the Treasurer

Report of the Committee on Ethics

Consideration of Proposed *Handbook* Amendments

Report of the Nominating Committee

Keynote Presentation

Title: "The Work of Music"

Presenter: Samuel Hope, NASM National Office

10:30 a.m. - 11:30 a.m.

Room 307 (3)

RECEPTION FOR SPOUSES AND GUESTS

Welcome: Mark Wait, Vanderbilt University
Samuel Hope, NASM National Office

Staff Resource: Lisa Ostrich, NASM National Office

10:30 a.m. - 12:00 p.m.

Regency 3 (2)

TEACHING I: OVERVIEW OF NATIONAL AND STATE P-12 DEVELOPMENTS

Most NASM member institutions have long accepted a responsibility to prepare accomplished musicians as P-12 music teachers and leaders. For music learning's sake, continuing fulfillment of this basic responsibility must transcend the issues of our time and beyond, even as each period presents its own challenges, opportunities, thoughts, and ways.

Today the teacher preparation landscape is changing. All sorts of activities are underway in the larger P-12 arena. Basic purposes, disciplinary inclusions and priorities, standards, testing and evaluation, teacher education accreditation, the continuing rise of an aggressive assessment industry, and centralization of authority are visible as action centers and policy battlefields. This session will provide an overview of the current lay of the land and offer analyses, suggestions, projections, cautions, and ideas about keeping teacher preparation focused on music as content-based learning.

Please note: "Teaching I" will be followed by "Teaching II" at 1:30 p.m., where pressures at the local level will be

Sunday, November 24 (continued)

considered; and “Teaching III” at 3:15 p.m., where the focus will be on making decisions at the local level. Presentations in all sessions will be followed by questions and open discussion.

Presenters: Nancy Ditmer, The College of Wooster
David E. Myers, University of Minnesota, Twin Cities

Moderator: Sara Lynn Baird, Auburn University

Recorder: Donald M. Rogers, Winthrop University

10:30 a.m. - 12:00 p.m.

Regency 1 (2)

LEADERSHIP I: DECISION-MAKING IN DYNAMIC ENVIRONMENTS

For many music units and institutions of higher education, change is both a buzzword and a constant. Dynamic environments feature changing conditions that constantly reorder relationships of elements, factors, and influences in any given situation. Present dynamic environments necessitate a style of decision-making that considers and evaluates all purposes, operational components, communications, etc. of the music unit in terms of fundamental sustainability that supports artistic, scholarly, and educational advancement. This session will focus on concepts that can help to inform and support music executives’ decision-making approaches within the contexts of rapidly evolving, dynamic environments.

Presenter: Peter Raad, Southern Methodist University

Responders: Karl Boelter, State University of New York, Fredonia

Jeff Cox, University of Massachusetts Amherst

Faun Tanenbaum Tiedge, Linfield College

Moderator: Toni-Marie Montgomery, Northwestern University

10:30 a.m. - 12:00 p.m.

Regency 2 (2)

MANAGEMENT I: USING NASM STANDARDS TO ADDRESS INTERNAL AND EXTERNAL ASSESSMENT REQUESTS

Today there is growing pressure to justify the work of the arts in higher education. Calls for institutions and programs to provide greater transparency and accountability are growing in volume and frequency. External and internal pressures to provide more data on student outcomes are mounting. How do we justify the work we do and its value to students and institutions? How can we do a better job of explaining what it is we do without denying the nature of what we do, or harming our ability to assess on our own terms?

The NASM standards for accreditation provide a framework of knowledge and skill sets which students in particular music specializations must achieve in order to graduate. The standards can be useful in explanation and justification contexts. This session will explore ways in which music units may use the NASM standards as a springboard from which to develop their own music-centered approaches for responding to internal and external requests regarding student assessment.

Presenters: Abra Bush, Boston Conservatory

David Chase, American Film Institute

Moderator: Alan Goldspiel, University of Montevallo

Sunday, November 24 (continued)

10:30 a.m. - 12:00 p.m.

Diplomat 3 (2)

FORUM I: LOCAL CONSIDERATION OF THE UNDERGRADUATE CURRICULUM

What might we do to improve the chances that our graduating seniors are prepared to work in their areas of music for the next forty years? This forum will provide an opportunity for an exchange of ideas, views, questions, and methods associated with leading or facilitating local consideration of this basic question. This content-centered forum continues the theme of several recent NASM Annual Meetings. The purpose of these discussions is not accreditation, but local inquiry and decision-making; not a single answer for all, but exchanges of concepts, approaches, and methods useful for seeking answers in each institution. This forum will focus on the types of inquiries that have been or might be mounted, specific questions useful in generating inquiry in schools and departments, lessons inquiry-engaged institutions have learned, questions that interested institutions have about getting started, and specific decisions institutions have implemented. The forum is highly interactive, and will provide an opportunity to continue the discussions regarding the development of student competencies in synthesis that began in 2012. Roles of administrators in creating optimum conditions for curricular review and change will be considered at 3:15 p.m. today in the session titled "Leadership III: Local Curricular Review and Change," and at 9:30 a.m. on Monday during the session "Forum II: Brainstorming Futures for the Undergraduate Curriculum."

Presenters: Andrew Glendening, University of Redlands
Mario J. Pelusi, Illinois Wesleyan University
Gregory M. Peterson, Luther College

Moderator: Robert Shay, University of Missouri

1:30 p.m. - 3:00 p.m.

Regency 3 (2)

TEACHING II: PRESSURES ON LOCAL MUSIC TEACHER PREPARATION PROGRAMS

At present, the elementary and secondary education arena is filled with negative rhetoric and roiling conflicts over fundamentals. Examples are local versus central control, the teacher as content expert and pedagogue versus the teacher as test coach, comprehensive versus vocational purposes for elementary and secondary education, including the impact of specific purpose decisions on how assessment and reward systems are structured and valued.

This session will address pressures on local music units emanating from these turbulent conditions. What are the issues, proposals, and types of requirements that music faculties and administrators are likely to face as they continue to do their basic job of music teacher preparation? Where are the pressures coming from, what is their nature, what is their potential impact, particularly on content and time?

Making specific decisions at the local level—in light of national and state developments and pressures on institutions—will be the focus of "Teaching III" at 3:15 p.m.

Sunday, November 24 (continued)

Presenters: Warren Henry, University of North Texas
Glenn Nierman, University of Nebraska - Lincoln
T. Clark Saunders, The Hartt School

Moderator/Presenter: Heather Landes, Arizona State University

Recorder: David E. Scott, Texas A&M University - Commerce

1:30 p.m. - 3:00 p.m.

Regency 1 (2)

LEADERSHIP II: INFLUENCE BUILDING

Influence is essential for decision-makers and administrators in higher education. Developing influence is an art. Influence building is centered on creating, developing, promoting, and constantly reconfirming desirable ideas about value and importance. Individuals who are able to sustain influence in academic and external environments often do so by considering whole systems and focusing on core principles. They continually consider the effects of time and place.

Times of change often bring especially challenging conditions to creating and maintaining influence. How can higher education leaders in music help their institutions develop the kinds of internal and external influences that enable them to survive and thrive in times of change?

This session will address influence building questions from various perspectives including inside a music school or unit, inside a larger institution, and beyond in the larger community, from local to national to international.

Presenter: Anthony Woodcock, New England Conservatory of Music

Moderator/Presenter: Christopher Kendall, University of Michigan

1:30 p.m. - 3:00 p.m.

Diplomat 3 (2)

MANAGEMENT II: RENOVATING AND REPURPOSING BUILDINGS

This session will focus on issues associated with renovating and repurposing existing on-campus buildings for new or continued use by the music unit. Topics include, but are not limited to: proposing and promoting the project; exploring the possibility of multi-purpose spaces; building institutional and financial support; considering the needs of students, faculty, and staff; working with architects, engineers, designers, and acousticians; meeting requisite codes and producing safe environments; and creating effective spaces for teaching, learning, rehearsing, and performing.

Presenters: Russell Cooper, Jaffe Holden Acoustics, Inc.

Samuel Miller, LMN Architects, Seattle

Russell Widener, Wichita State University

Moderator/Presenter: Kristin Thelander, University of Iowa

1:30 p.m. - 3:00 p.m.

Regency 2 (2)

FRAMEWORKS I: DEVELOPING NEW CURRICULA PLAN APPROVAL APPLICATIONS; RESPONDING TO VISITORS' REPORTS; AND FULFILLING REQUESTS IN COMMISSION ACTION REPORTS

This workshop focuses on communicating effectively when preparing material for review by the Commissions, specifically

Sunday, November 24 (continued)

with regard to Plan Approval applications, Optional Responses, and Commission Action Reports. The frameworks provided by NASM standards and procedures will be explained, with an emphasis on their respective roles in producing effective communication with the Commissions.

Institutions planning to offer new curricula are urged to seek Plan Approval from the appropriate Commission as soon as possible after institutional approval of the new program, and are required to obtain Plan Approval before students are admitted into a program and prior to program publication. The workshop will review content and procedures requirements for NASM Plan Approval applications, focusing on the types of information the appropriate Commission needs to conduct its review.

For institutions in the accreditation or reaccreditation process, the workshop will address the range of opportunities available using an Optional Response to the Visitors' Report, and provide suggested approaches and information useful in addressing Commission Action Report requests for Responses, Progress Reports, or other information. The focus will be on understanding issues of concern, relating these issues to standards compliance, and effective and clear writing, all enabling an effective presentation for Commission review.

Institutions planning to seek Plan Approval from the Commission in June or November of 2014 and those preparing Optional Responses, Responses, and Progress Reports are especially encouraged to attend.

Institutions developing curricular programs or areas of emphasis in music industry, music technology, recording technology, or creative [arts-based, technology-enabled] multidisciplinary convergence are also encouraged to attend "Frameworks II" at 3:15 p.m.

Karen P. Moynahan, NASM National Office

3:15 p.m. - 4:45 p.m.

Regency 3 (2)

TEACHING III: LOCAL DECISION-MAKING FOR P-12 MUSIC TEACHER PREPARATION PROGRAMS

Considering national and state developments and prospects, and the pressures on local teacher preparation programs, how can local music units and music education faculty best prepare themselves to maintain the essence of their work as the rolling barrage of negativity, proposals, laws, programs, rules, systems implementations, and propaganda continues?

Local decisions cover a range of issues and purposes. Local questions usually include: How do we filter the noise of education reform, review conditions and prospects as objectively as possible, and create a realistic local approach? In other words, how do administrators and faculty determine the risks, challenges, and opportunities that seem inherent in any particular proposal or decision? Given the circumstances in each case, what decisions can we make or advocate that

Sunday, November 24 (continued)

minimize risk, meet challenges, and take advantage of opportunities to advance our music teacher preparation capabilities? How can we create our way forward? Based on where we are and what we have determined that we need to do, how do we advocate our position, how do we convince those that need to be convinced that our position is valuable and meritorious? Once we know our situation and needs well, how do we find allies and partners for mutual assistance?

Presenters: Sharon Davis Gratto, University of Dayton
Michael R. Sitton, The Crane School of Music
Charles "Skip" Snead, University of Alabama

Moderator: Eileen M. Hayes, Towson University

Recorder: Michael Kendall, Bethel College

3:15 p.m. - 4:45 p.m.

Regency 1 (2)

LEADERSHIP III: LOCAL CURRICULAR REVIEW AND CHANGE

This session will consider practical approaches and techniques for administrators who are or wish to be involved in guiding and facilitating local curricular reviews, and in considerations of potential curricular changes. How does one consider the specifics of one's own situation when determining if or how to begin? What about the timing of events and procedures, the transition from inquiry and exploration to specific goal setting, for example? What about principal management issues, interesting and effective ways of working, and areas of potential problems and conflicts? External pressures, financial considerations, priority setting, and time management? How can review and change be pursued cooperatively? This session will consider principles and methods that can be applied in local circumstances across the range of institutional sizes and types, and to curricular review and change at all degree and program levels.

Presenters: Keith C. Ward, University of Puget Sound
Michael D. Wilder, Wheaton College

Moderator: Dee Spencer, San Francisco State University

3:15 p.m. - 4:45 p.m.

Diplomat 3 (2)

MANAGEMENT III: HEALTH AND SAFETY FOR MUSIC STUDENTS AND FACULTY

This session is the third in the most recent series of information sharing on health and safety issues. The session will consider specific areas of medical specialization, and provide a few examples of the multiple ways and means music units have to build awareness and knowledge, maintain conducive conditions, promote healthy and safe behaviors, and work closely with medical professionals. Musculoskeletal and vocal health will be discussed, along with hearing health, performance anxiety, and other issues. Presentations will be followed by opportunities for questions and discussion.

This session considers an area addressed in the NASM standards. However, concepts and approaches and any specific models discussed in this session represent the views

Sunday, November 24 (continued)

of the presenters, not an official position of NASM. The only NASM standards on health and safety are those approved by the Membership and published in the *Handbook*.

Presenters: John Chong, M.D., Medical Director,
Musicians' Clinics of Canada
William Dawson, M.D., Associate Professor Emeritus of
Feinberg School of Medicine, Northwestern University
Bonnie E. Robson, M.D., Consulting Psychiatrist, Pivot
Sport Medicine and Orthopaedics, Toronto, Canada

Moderator: Christopher P. Doane, University of Louisville

3:15 p.m. - 4:45 p.m.

Regency 2 (2)

FRAMEWORKS II: WORKING WITH NASM STANDARDS FOR MUSIC INDUSTRY, MUSIC TECHNOLOGY, RECORDING TECHNOLOGY, OR CREATIVE MULTIDISCIPLINARY CONVERGENCE AND TECHNOLOGIES

This workshop will focus on the frameworks provided by the above four sets of standards. These frameworks provide space for many structural and content choices by institutions. Clear distinctions and possible connections among these standards will be presented. Major topics include the range of curricular possibilities, establishing specific local goals and objectives, using goals and objectives to determine curriculum content and program title, understanding which NASM standards apply to the program you are developing and which do not. Issues include title/content consistency; distinctions among majors, minors, and areas of emphasis; accurate promotional and other public information; using NASM standards to develop programs and prepare Plan Approval applications. Relationships among studies in music, business, and music industry will be reviewed.

Institutions considering programs in one or more of these areas or planning to seek Plan Approval for one or more such programs in June or November of 2014 or 2015 are especially encouraged to attend.

Please note: The offering of this session is not to be construed as Association encouragement or discouragement to develop programs in these areas. Decisions about specific program offerings are the prerogative of each institution.

Samuel Hope, NASM National Office

5:00 p.m. - 6:00 p.m.

Diplomat 2 (2)

BRIEFING: LOCAL PROBLEM-SOLVING WITH NASM RESOURCES

Do you have a local problem with issues such as justification, assessment, promotion and tenure policies, institutional understanding of your work, etc.? NASM may have a document that can help.

Although NASM's primary focus is on accreditation, it also generates a wealth of resources focused on non-accreditation-related issues. This session provides an introduction to some of the most frequently cited papers and advisory statements

Sunday, November 24 (continued)

from the *Publications* section of the NASM Web site. Many of these resources can help provide a springboard from which you can customize your own approaches to the issues listed above. Some have been developed through collaboration with other arts entities and may be of assistance to music executives with administrative responsibilities in more than one art.

Music executives new to NASM, or those unfamiliar with its online resources, are encouraged to attend.

Sarah Yount, NASM National Office

5:00 p.m. - 6:00 p.m. Room 303 (3)

DIALOGUE SESSION WITH MEMBERS OF THE EXECUTIVE COMMITTEE

This session will afford attendees the opportunity to share ideas and concerns with two members of the Executive Committee. The Executive Committee is particularly interested in discussing possible topics for future meetings of the Association. *(This dialogue session will not be repeated.)*

5:00 p.m. - 6:00 p.m. **DIALOGUE SESSIONS**

NASM encourages participants to meet with Commission Chairs and members of the Committee on Ethics. Although the Commission Chairs and Committee members will not comment on specific institutional actions, they will answer questions about Association policy and procedures and receive suggestions about NASM standards and accreditation procedures. *(Dialogue sessions with the Chair of the Commission on Accreditation and the Chair of the Commission on Community/Junior College Accreditation will be repeated on Monday, 8:15 a.m.-9:15 a.m. The dialogue session with the Committee on Ethics will not be repeated.)*

Commission on Accreditation **Room 312/313 (3)**
Chair (Interim): Dan Dressen, Saint Olaf College

Commission on Community/Junior College Accreditation **Room 314 (3)**
Chair: Neil E. Hansen, Northwest College

Committee on Ethics **Room 305 (3)**
Chair: David P. Robbins, Pacific Lutheran University
Members: Todd E. Sullivan, Northern Arizona University
Cynthia Uitermarkt, Moody Bible Institute (*pro tempore*)

5:00 p.m. - 6:00 p.m. Diplomat 1 (2)

HEADS PART I: COMPLETING AND SUBMITTING THE HEADS DATA SURVEY

This session will provide an in-depth review of procedures for online submission of the HEADS Data Survey for degree-granting institutions. Primarily intended for first-time participants, this section-by-section overview of the HEADS

Sunday, November 24 (continued)

Data Survey will explain in detail the HEADS Data Survey submission process, types of data collected, and how to calculate certain figures. (Please note: "HEADS Part I" will not be repeated. "HEADS Part II: Using Statistical Data for Institutional Planning and Projections" will be held on Monday, 8:15 a.m. – 9:15 a.m.)

Mark Marion, NASM National Office

5:00 p.m. - 6:00 p.m. Regency 2 (2) **BRIEFING: FORMATS B AND C SELF-STUDIES**

Institutions may choose to use either Format A, B, or C when preparing Self-Studies. The session entitled "Specific Procedures for NASM Evaluation" offered on Monday morning will focus predominantly on Format A. This briefing will be an opportunity for those interested in Formats B and C to informally ask questions and seek general information about Formats B and C Self-Studies and procedures. (Please note: This session will not be repeated.)

Karen P. Moynahan, NASM National Office

6:15 p.m. - 7:30 p.m. Great Hall 3 (3) **RECEPTION FOR THE ASSOCIATION**

Hosted by: Steinway & Sons

6:30 p.m. - 9:30 p.m. Nando Ristorante (off-site) **OPEN FORUM: COMMUNITY/JUNIOR COLLEGES**

This session is designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to community/junior colleges. Presentations are intended to stimulate group discussion. Attendance may be based upon interest in the topic to be discussed, or the nature of the specific group.

Session Title: **Growth of the C/JC Membership**

Presenters: Robert Lamb, Eastern Florida State College
Robert Ruckman, Sinclair Community College
Eric W. Unruh, Casper College

Moderator: Cynthia Bridges, Del Mar College

7:30 p.m. - 9:00 p.m. Diplomat 1 (2) **ROUNDTABLE FOR SMALL MUSIC UNITS**

Music executives from smaller music units will have the opportunity to pose questions to colleagues working in institutions of similar sizes and types. Attendees should prepare questions in advance about topics they wish to share.

Moderator: Joyce L. Alesandrini, Muskingum University

Sunday, November 24 *(continued)*

7:30 p.m. - 9:00 p.m.

Diplomat 2 (2)

OPEN FORUM:

HISTORICALLY BLACK INSTITUTIONS

This session is designed to provide participants with a maximum of interaction and discussion as well as with information and ideas of relevance to historically black institutions. Attendance may be based upon interest in the topic to be discussed, or the nature of the specific group.

Session Title: **Best Practices in the Music Programs of Historically Black Colleges and Universities**

Presenters: Melton S. Mustafa, Florida Memorial University
Members of the Jazz Ensemble, Florida Memorial University
Nicole Yarling, Florida Memorial University

Moderator/Presenter: Dawn K. Batson, Florida Memorial University

Monday, November 25

7:30 a.m. - 9:30 a.m.

Diplomat Foyer (2)

REGISTRATION

7:45 a.m. - 9:00 a.m.

Great Hall 3 (3)

COFFEE AND ROLLS FOR THE ASSOCIATION

Hosted by: Society of Pi Kappa Lambda

8:00 a.m. - 9:15 a.m.

Diplomat 3 (2)

BRIEFING: FEDERAL ISSUES

Under the law, the federal government does not control higher education. However, the federal government does play a major role in developing conditions for the work of higher education, primarily through laws and regulations defining conditions for institutional participation in grant and student loan programs, and tax policies that influence economic conditions affecting education and the arts. Issues to be addressed include economic realities and projections; public and private funding sources and trends; and prospects for new policies, laws, and regulations concerning higher education, P-12 education, and the arts. Time for questions and discussion will be provided. This briefing will take a non-partisan policy analysis approach, looking at the ramifications and costs of various options and probabilities.

Samuel Hope, NASM National Office
Sarah Yount, NASM National Office

8:00 a.m. - 11:00 a.m.

Regency 2/3 (2)

SPECIFIC PROCEDURES FOR NASM EVALUATION

(For institutions scheduling visits within the next two years)

This session is designed specifically for representatives of institutions that are beginning or are formally engaged in the NASM evaluation process. Overall accreditation procedures, preparation of the Self-Study, and the site visit will be the focus. This is a nuts-and-bolts, step-by-step, walk-through of the process.

Karen P. Moynahan, NASM National Office

Monday, November 25 (continued)

8:15 a.m. - 9:15 a.m.

DIALOGUE SESSIONS

(Repeat of Sunday, 5:00 p.m. - 6:00 p.m.)

Commission on Accreditation

Room 312/313 (3)

Chair (Interim): Dan Dressen, Saint Olaf College

Commission on Community/Junior College Accreditation

Room 314 (3)

Chair: Neil E. Hansen, Northwest College

8:15 a.m. - 9:15 a.m.

Diplomat 1 (2)

HEADS PART II: USING STATISTICAL DATA FOR INSTITUTIONAL PLANNING AND PROJECTIONS

The institutional research data gathered and compiled by the Higher Education Arts Data Services project constitute a unique and valuable resource for music executives at degree-granting institutions. This session will provide a detailed overview of statistics contained in the HEADS Data Summaries (the aggregate reports compiled annually from HEADS Data Surveys), the use of HEADS Data Summaries and Special Reports for comparison among specific peer institutions, and potential uses for HEADS data in local policy discussions and administrative planning.

Mark Marion, NASM National Office

9:30 a.m. - 11:00 a.m.

Regency 1 (2)

TEACHING IV: PREPARING GRADUATE STUDENTS TO TEACH IN AND PREPARE FOR EXISTING, NEW, AND FUTURE PEDAGOGICAL ENVIRONMENTS

Preparing graduate students for teaching is a perennial subject, one of those academic matters deemed important, but often a comparatively low priority in graduate education. Comfort has been found in continuity: "our graduate students will find their way as teachers, just as we did." However, given what is observable and anticipated, many of today's graduate students will teach in conditions quite different from those of the past. This session will concentrate on current and projected higher education teaching environments and the relationships of those environments to the pedagogical preparation of graduate students. How can graduate schools offer the best possible teacher preparation opportunities to students who may serve as professors for the next forty years?

These issues become poignant given the range of views about the purposes, duties, and professional status of teachers, particularly as reflected in job structures and employment practices. Technological means and prospects are also an issue as delivery systems proliferate and plans for reducing costs multiply.

These issues become exciting given the vast range of possibilities for teaching that new conditions create. Addressing and participating in the continuing evolution of music itself, contributing to the continuing advance of artistry and musical expression, using technology to clarify and

Monday, November 25 (continued)

illustrate, creating new courses and curricula, participating in team teaching and multidisciplinary approaches, engaging new synchronous and asynchronous teaching environments, and teaching toward synthesis are a few of many examples.

Presenters: Richard Cornell, Boston University
Aime Sposato, Shenandoah University
Peter T. Witte, University of Missouri, Kansas City

Moderator: David Gier, University of Iowa

Recorder: John A. Duff, University of Florida

9:30 a.m. - 11:00 a.m.

Diplomat 4/5 (2)

FORUM II: BRAINSTORMING FUTURES FOR THE UNDERGRADUATE CURRICULUM

This session continues previous NASM Annual Meeting discussions on the undergraduate curriculum, but takes a different approach. It will provide a forum for the exposition and consideration of several curriculum futures ideas developed by individuals and will be followed by open discussion among attendees.

When local institutions begin to inquire about what they are doing in relationship to what they might do, new, different, or speculative ideas of individuals can play at least two roles. They can demonstrate and thus encourage creative thinking, and they can provoke new ideas in other individuals, some consistent with and some contrary to the original ideas. This session is intended to produce these catalytic effects, to provoke intellectually, and to reaffirm the many ways to think about undergraduate education for musicians. The ideas shared are intended to be more personal than institutional. In other words, on this occasion, emphasis will be on what panelists and attendees are thinking rather than on what institutions are doing presently. NASM recognizes that there are multiple futures that institutions may choose to pursue. This session is not meant to shift the futures conversation toward one path or another, but to encourage an exchange of ideas.

Presenter: Edward W. Sarath, University of Michigan

Responders: Linda Berna, Chicago College of Performing Arts,
Roosevelt University

Andrea Kalyn, Oberlin College

Brian G. Pertl, Lawrence University

Moderator: Ayden Adler, New World Symphony

Recorder: Teresa Davidian, Tarleton State University

9:30 a.m. - 11:00 a.m.

Diplomat 3 (2)

MANAGEMENT IV: COPYRIGHT AND INTELLECTUAL PROPERTY

The issue of copyright law is vital to all music units. This session will address topics including fair use provisions, rights and royalties, licensing agreements, and intellectual property issues. It will pay particular attention to the online and technology-based distribution of music and other media in the context of copyright and intellectual property.

Monday, November 25 *(continued)*

The session will also highlight a variety of resources that administrators and faculty may wish to consult in order to learn more about these matters, along with ways to inform students of copyright and intellectual property issues. The matter of intellectual property as it pertains and applies to original faculty and student work in music will also be discussed. Particular attention will be paid to the legal issues involved in students and faculty sampling others' electronic and Web-based materials in their own artistic and scholarly work, and the policy and legislative battles over what constitutes copyright infringement by private users of the Internet. An era of hyperactive copyright enforcement may be ahead.

Presenters: Dwayne K. Buttler, University of Louisville
John Raso, Harry Fox Agency
Tammy Ravas, University of Montana

Moderator: Serona Elton, University of Miami

11:15 a.m. - 12:45 p.m.

Great Hall 4/5/6 (3)

SECOND GENERAL SESSION

Report of the Executive Director

Election of Officers

Report of the President

PLEASE NOTE:

All attendees are welcome to attend any of the programs sponsored by Regions scheduled from 2:15 p.m. to 3:45 p.m. and 4:00 p.m. to 5:30 p.m.

2:15 p.m. - 3:45 p.m.

PROGRAMS SPONSORED BY REGIONS

REGION 2

Diplomat 1 (2)

Alaska, Idaho, Montana, Oregon, Washington

Session Title: Readiness to Teach: The Impact of the edTPA on Music Teacher Preparation Programs

What is the edTPA? If you have a music education program, then you might be interested to learn more about the edTPA and how it may impact your music education program. The edTPA is a teacher performance assessment designed as a summative evaluation of readiness to teach. With 28 states involved, it will become consequential for licensure in the near future and establish a benchmark for hundreds of music teacher education programs. This session will discuss the broader context of teacher evaluation, the history and structure of the edTPA, specific issues and challenges presented to music teacher education, and provide some program and policy suggestions. The session will conclude with follow-up questions and discussion.

Presenter: Bret P. Smith, Central Washington University

Moderator: Todd Shiver, Central Washington University

Monday, November 25 (continued)

REGION 4

Diplomat 2 (2)

Illinois, Iowa, Minnesota, Wisconsin

Session Title: Music Education Faculty Under Siege – How Can Administrators Help?

Searches for new faculty positions in music education are challenging. Music education faculty responsibilities are often overwhelming. This session will focus on these two issues, their relationship, and ways that music administrators can work effectively to find and support outstanding teachers in music education. For example, with regard to searching and hiring what approaches seem to produce an effective relationship among program goals, job expectations, and final candidates? What major issues and conditions need to be considered in creating such an effective relationship for all types of schools? How can individual institutions best tailor a hiring approach that meets their specific situation and needs? With regard to post-search issues, new music education faculty usually discover that they are more formally accountable to national, state, and local requirements and constituencies than other music faculty. They begin to share conditions with their older colleagues where relentless and ever-increasing demands in areas such as documentation, assessment, curricular modification, student advisement, committees, internal operations and politics create persistent onerous pressures and burn time. Too often, the levels and irrelevance of these demands reduce capacities for teaching, scholarship, and service, the primary functions of most faculty. Negative consequences include an increasing sense of futility, lack of appropriate progress in scholarly achievement for tenure and promotion, lack of attention to long-term music education program development, burnout, and termination. If such consequences continue to grow, the national effect on music education could be tragic. How can administrators help locally? What amelioration techniques might be considered? Are there successful ways to advocate for improved policies and conditions that are beyond the music unit's control? A panel will share well-informed perspectives on these issues followed by open discussion.

Presenters: Jan Edwards, The Ohio State University
Joseph Manfredo, Illinois State University
John W. Richmond, University of Nebraska - Lincoln

Moderator: Paul Bauer, Northern Illinois University

REGION 6

Diplomat 3 (2)

*Connecticut, Delaware, District of Columbia, Maine,
Maryland, Massachusetts, New Hampshire, New Jersey,
New York, Pennsylvania, Rhode Island, Vermont, West Virginia*

Session Title: A Survival Guide for Music Executives

As music executives, we are called upon to navigate through a sea of responsibilities, for most of which we have not received training. This panel, consisting of seasoned veteran music executives, will share their exploits as they grew from novices

Monday, November 25 (continued)

to successful arts administrators. There will be considerable time allotted for questions from attendees.

Presenters: H. David Caffey, University of Northern Colorado
H. Keith Jackson, West Virginia University
Mary Ellen Poole, San Francisco Conservatory of Music
Nancy Jo Snider, American University
Eric W. Unruh, Casper College

Moderator: Marshall Onofrio, Westminster College of the Arts
of Rider University

REGION 8

Diplomat 4/5 (2)

Alabama, Kentucky, Mississippi, Tennessee

Session Title: Dealing with Tenure at a Changed (from Teaching to Research) University

This session will discuss working with institutions that are considering a change of, or have already changed, their focus to include research as a larger portion of their considerations for retention and promotion. What does one do when a colleague says, "When I arrived these were not the expectations"? How do we deal with long-term colleagues who will be considering going up for full professor? There are some ways to help our colleagues with these situations as well as understanding the actual university expectations.

Presenter: Harry E. Price, Kennesaw State University

Moderator: Randal Rushing, University of Memphis

4:00 p.m. - 5:30 p.m.

PROGRAMS SPONSORED BY REGIONS

REGION 1

Diplomat 1 (2)

Arizona, California, Hawaii, Nevada, New Mexico, Utah

Session Title: Composing a Musical Life

Panelists will respond to how being a composer and studying composition enriches and deepens a variety of musical careers, and why composition might remain at the heart of an academic musical program.

Presenters: David Michael Cottle, University of Utah
Thomas Sleeper, University of Miami
David A. White, University of Houston

Moderator: James E. Gardner, University of Utah

REGION 3

Diplomat 2 (2)

Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming

Session Title: Music Leadership in the Music Unit: Why, How, and How-to

Leadership, entrepreneurship, business skills, and advocacy are all buzzwords and phrases that are being used to describe characteristics that music students need in the 21st century job market. But how do these words translate into action, and how do we integrate these principles into our educational philosophy? This session will explore the principles of music

Monday, November 25 (continued)

leadership—why they are important in a student’s education, how those principles work in successful music models, and how to implement them into your music program.

Presenters: Tayloe Harding, University of South Carolina
Todd Queen, Colorado State University

Moderator: Timothy R. Shook, Southwestern College

REGION 5

Diplomat 3 (2)

Indiana, Michigan, Ohio

Session Title: Developing a Music Program Assessment Plan

Presenters will share their units’ music program assessment plans and explain some of the ideas behind their development, implementation, and usefulness. Topics will include: principles of “backward design,” collaborative development of program goals, creation of assessment rubrics, fostering consensus and ownership of the process, and integration with institutional assessment.

Presenters: Mark L. Lochstampfor, Capital University
Jacqueline H. Wiggins, Oakland University

Moderator: Michael R. Crist, Youngstown State University

REGION 7

Diplomat 4/5 (2)

*Florida, Georgia, North Carolina, Puerto Rico,
South Carolina, Virginia*

Session Title: The Tenure and Promotion Process: Evaluation and Mentoring of Pre-Tenure Faculty

This panel discussion will address issues related to guiding faculty on the tenure-track toward successful outcomes. Topics will include specific criteria for evaluation prior to the tenure review; ideas and possible timetables for formal and informal assessment of faculty; and guidance for administrators on assisting faculty members with making informed decisions prior to the formal tenure review.

Presenters: William L. Ballenger, Texas Tech University
Gary W. Cobb, Pepperdine University
Ruth Krusemark, Benedictine College
Randi L’Hommedieu, Central Michigan University

Moderator: Laura Franklin, Brevard College

REGION 9

Regency 1 (2)

Arkansas, Louisiana, Oklahoma, Texas

Session Title: The Nationwide String Teacher Shortage: How University String Projects Make a Difference

According to research published by the American String Teachers Association, 3,000 new string teachers would need to enter the music education profession over a three-year period just to fill extant positions through 2013—that’s 1,000 graduating string education students heading into the

Monday, November 25 (continued)

profession every year. Similar results were found in a 2002 study showing the need for 5,000 string teachers between 2002 and 2005. The good news is that the shortage of string teachers has been declining over the eleven-year period even as the research shows string programs are growing in number, from 18% of schools offering string instruction in 2002 to 29% of school districts in 2009. Universities that offer string projects are experiencing dramatic results, both in the quality of their string teacher training and in the provision of string instruction in communities with limited orchestra programs. The string project experience will be discussed in more detail and an opportunity to ask questions and discuss strategies for support and implementation of a string project program will be offered.

This session is a cooperative effort by NASM Region 9, the National String Project Consortium (NSPC), and the University of Texas at San Antonio.

Presenters: Eugene Dowdy, University of Texas at San Antonio
Michael A. Palumbo, Weber State University

Moderator: Mark Edward Parker, Oklahoma City University

Tuesday, November 26

8:00 a.m. - 9:30 a.m.

OPEN FORUMS

Smaller Music Units

Room 307 (3)

This will be an opportunity for informal discussion and sharing of ideas of relevance and concern to institutions with fewer than 50 music majors.

Moderator: Daniel G. Monek, Marietta College

Issues in Sacred/Church Music

Room 312/313 (3)

Topics of interest to sacred/church music units will be discussed in a roundtable setting.

Moderator: Mark Aaron Humphrey, University of Mary Hardin-Baylor

9:30 a.m.

ADJOURNMENT

National Association of Schools of Music

NINETIETH ANNUAL MEETING

November 21-25, 2014

Westin Kierland Resort

Scottsdale, Arizona

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