NATIONAL ASSOCIATION OF SCHOOLS OF MUSIC

Ninety-Second Annual Meeting

Program

November 18-22, 2016

Omni Dallas Hotel
Dallas, Texas
Commissions Activities and Workshops for Evaluators

**PLEASE NOTE:**

- The following information regarding Commissions activities and Workshops for Evaluators is not repeated in the Annual Meeting program that begins on page 10.
- The hotel floor follows the meeting room name. Please consult the hotel map for the location of meeting rooms on each floor.

**Sunday, November 13**

12:00 noon - 5:00 p.m.  
Katy Trail (Level 2)  
COMMISSION ON ACCREDITATION  
(Commission members only)

**Monday, November 14**

9:00 a.m. - 5:00 p.m.  
Katy Trail (Level 2)  
COMMISSION ON ACCREDITATION  
(Commission members only)

**Tuesday, November 15**

9:00 a.m. - 5:00 p.m.  
Katy Trail (Level 2)  
COMMISSION ON ACCREDITATION  
(Commission members only)

**Wednesday, November 16**

9:00 a.m. - 5:00 p.m.  
Katy Trail (Level 2)  
COMMISSION ON ACCREDITATION  
(Commission members only)

3:30 p.m. - 5:00 p.m.  
Victory Park 1 (Level 5)  
COMMISSION ON COMMUNITY COLLEGE ACCREDITATION  
(Commission members only)

**Thursday, November 17**

8:00 a.m. - 5:00 p.m.  
Katy Trail (Level 2)  
COMMISSION ON ACCREDITATION  
(Commission members only)

9:00 a.m. - 5:00 p.m.  
Victory Park 1 (Level 5)  
COMMISSION ON COMMUNITY COLLEGE ACCREDITATION  
(Commission members only)

**Friday, November 18**

9:00 a.m. - 12:00 noon  
Katy Trail (Level 2)  
COMMISSION ON ACCREDITATION  
(Commission members only)

9:00 a.m. - 12:00 noon  
Victory Park 1 (Level 5)  
COMMISSION ON COMMUNITY COLLEGE ACCREDITATION  
(Commission members only)
Friday, November 18 (Continued)

10:00 a.m. - 5:00 p.m. Level 3
REGISTRATION

2:00 p.m. - 5:30 p.m. Fair Park 1 (Level 3)
WORKSHOP FOR VISITING EVALUATORS
(Continued on Saturday at 9:00 a.m.)
This annual workshop will provide training to music administrators interested in becoming visiting evaluators for NASM. Fundamentals of the accreditation process will be described in detail. Considerable time will be spent discussing expectations with regard to Self-Studies and Self-Study documentation. An overview of the *Handbook* and its constituent parts will be presented. Standards and guidelines and their application to applicant institutions will receive considerable attention as potential evaluators are guided through the process of on-site review and Visitors’ Report preparation. (Please note: This session is by invitation only. Individuals interested in becoming NASM evaluators are encouraged to contact the National Office staff for consideration for training in 2017.)

Facilitators: Edward Kocher, Duquesne University
Karl Paulnack, Ithaca College

Resource: Nora Hamme, NASM National Office

Saturday, November 19

8:00 a.m. - 5:00 p.m. Level 3
REGISTRATION

9:00 a.m. - 5:00 p.m. Fair Park 1 (Level 3)
WORKSHOP FOR VISITING EVALUATORS
(Continuation of Friday, 2:00 p.m. - 5:30 p.m.)

9:00 a.m. - 5:00 p.m. Fair Park 2 (Level 3)
WORKSHOP FOR EXPERIENCED EVALUATORS
(Continuation of Friday, 2:00 p.m. - 5:30 p.m.)
Pre-Meeting Workshops

PLEASE NOTE:

• The following information regarding pre-meeting workshops is not repeated in the Annual Meeting program that begins on page 10.

• Advance registration for each pre-meeting workshop is required. Please check with the NASM registration desk concerning space availability and any possible fees.

• The hotel floor follows the meeting room name. Please consult the hotel map for the location of meeting rooms on each floor.

Friday, November 18

10:00 a.m. - 5:00 p.m. Level 3

REGISTRATION

2:00 p.m. - 5:00 p.m. Trinity 3 (Level 3)

PRE-MEETING WORKSHOP:
NEW MUSIC ADMINISTRATORS IN HIGHER EDUCATION
(Continued on Saturday at 8:15 a.m.)

This workshop has been designed to address several of the most important areas of concern for administrators. Each segment will involve a basic briefing on a topic, followed by ample opportunity for interaction and discussion. The content will focus on principles and approaches applicable to all types of institutions.

Moderator: John F. Paul, Pacific Lutheran University

2:00 p.m. - 2:15 p.m.
Introduction, Orientation, and Welcome from the President

2:15 p.m. - 3:30 p.m.
Goals, Planning, and Time Management

Presenters: John F. Paul, Pacific Lutheran University
John Vallentine, University of Northern Iowa

3:45 p.m. - 5:00 p.m.
Working with the Academic Community

Presenters: John Miller, North Dakota State University
Keith C. Ward, University of Puget Sound

3:30 p.m. - 5:30 p.m. Dallas E (Level 3)

PRE-MEETING WORKSHOP:
CREATING EFFECTIVE FORMAT A SELF-STUDIES
(Continued on Saturday at 8:15 a.m.)

This workshop is especially for institutions scheduled for NASM accreditation reviews in the next three years, and for individuals who will have the responsibility of leading the process and/or writing the Self-Study. Those who have never led or written an NASM Self-Study are especially encouraged to attend. Please note that this workshop will focus specifically on Format A. It will not consider in detail Formats B or C. However, since some sections of Self-Studies in all formats are interchangeable, those preparing Self-Studies in Formats B and C are welcome. The primary focus on this first day of the
Friday, November 18 (Continued)

3:30 p.m. - 5:30 p.m. Dallas E (Level 3)
PRE-MEETING WORKSHOP: CREATING EFFECTIVE FORMAT A SELF-STUDIES (Continued)

workshop will be the NASM Handbook. (Please note: Attendees should bring along either a hard or digital copy of the current NASM Handbook and come prepared to ask questions.)

Presenters: Calvin Hofer, Colorado Mesa University
John D. Vander Weg, Wayne State University

Resources: Kyle Dobbeck, NASM National Office
Paul Florek, NASM National Office

Saturday, November 19

8:00 a.m. - 5:00 p.m. Level 3
REGISTRATION

8:15 a.m. - 3:45 p.m. Dallas E (Level 3)
PRE-MEETING WORKSHOP: NEW MUSIC ADMINISTRATORS IN HIGHER EDUCATION
(Continuation of Friday, 2:00 p.m. - 5:00 p.m.)

8:15 a.m. - 9:30 a.m. Trinity 3 (Level 3)
Financial Management

Presenters: Samuel S. Holland, Southern Methodist University
Jill Piedmont, Indiana University

9:45 a.m. - 11:00 a.m. Trinity 3 (Level 3)
Working with the Faculty

Presenters: Eric A. Conway, Morgan State University
Aimé Sposato, Shenandoah University

11:15 a.m. - 12:30 p.m. Trinity 3 (Level 3)
Community Relations and Fundraising

Presenters: Charles T. Menghini, VanderCook College of Music
Jon Robertson, Lynn University

12:30 p.m. - 1:15 p.m. Dallas G (Level 3)
Box Lunch

1:15 p.m. - 2:30 p.m. Trinity 3 (Level 3)
Managing from the Middle

Presenters: Christopher P. Doane, University of Louisville
Marshall Onofrio, Westminster College of the Arts
of Rider University

2:45 p.m. - 3:45 p.m. Trinity 3 (Level 3)
NASM and the Music Executive

Presenter: Paul Florek, NASM National Office

8:15 a.m. - 3:45 p.m. Dallas E (Level 3)
PRE-MEETING WORKSHOP: CREATING EFFECTIVE FORMAT A SELF-STUDIES
(Continuation of Friday, 3:30 p.m. - 5:30 p.m.)

Presenters: James B. Forger, Michigan State University
Ann B. Stutes, Wayland Baptist University

Resources: Kyle Dobbeck, NASM National Office
Paul Florek, NASM National Office
Saturday, November 19 (Continued)

9:00 a.m. - 3:45 p.m.  Trinity 5 (Level 3)

PRE-MEETING WORKSHOP:
ROUNDTABLE FOR ASSISTANT DIRECTORS/ASSOCIATE DEANS

The roundtable will include both short presentations and discussions related to various futures issues affecting the work of music administrators. Topics will include international affairs, course evaluations, using data to inform decision-making, and promotion challenges for administrators.

Presenters:  
Joyce Griggs, Cleveland Institute of Music  
John Hain, Eastman School of Music  
Kristen Queen, Texas Christian University  
Patrick Zylka, Chicago College of Performing Arts, Roosevelt University

Facilitators:  
Donna Brink Fox, Eastman School of Music  
Melissa Rose, Vanderbilt University

9:00 a.m. - 3:45 p.m.  Trinity 2 (Level 3)

PRE-MEETING WORKSHOP:
FUNDRAISING

Deans, directors, and chairs are increasingly expected to devote a substantial amount of their time to development and fundraising. This workshop is designed to bring together those individuals who have considerable experience with the varied aspects of fundraising with those who wish to brush up on their skills or are just beginning in a position with responsibilities for funding their unit. The format will consist of an overview of concepts and strategies followed by ample time for discussion, questions, and answers.

Convener/Presenter:  
Thomas Gilmore Masse, Stetson University

Presenters:  
Scott Harris, Columbus State University  
Robert Walzel, University of Kansas

1:00 p.m. - 3:45 p.m.  Cedars (Level 2)

PRE-MEETING WORKSHOP:
COMMUNITY AND TWO-YEAR COLLEGES

Community and two-year colleges offering programs in music study represent a growing number of institutions within the NASM membership. This workshop will provide an opportunity to come together to discuss issues of importance to community and two-year colleges, such as creating alliances with four-year institutions, designing effective transfer programs, and challenges that face these types of institutions. In addition to these issues, the benefits of NASM accredited institutional membership will be discussed, particularly for the benefit of potential member institutions attending for the first time. Attendance is open to all interested individuals.

Facilitator:  
Eric W. Unruh, Casper College
Ninety-Second Annual Meeting

PLEASE NOTE:

- Advance registration is required for the NASM Annual Meeting.
- The hotel floor follows the meeting room name. Please consult the hotel map for the location of meeting rooms on each floor.
- Please see pages 5-6 of this program for meeting times and locations for Commissions and Workshops for Evaluators activities. Pre-Meeting Workshops may be found on pages 7-9. The information in those sections is not repeated below in the body of the Annual Meeting program.

Friday, November 18

10:00 a.m. - 5:00 p.m. Level 3
REGISTRATION

12:00 noon - 2:00 p.m. Bishop Arts (Level 2)
EXECUTIVE COMMITTEE LUNCHEON MEETING
(Executive Committee members only)

2:30 p.m. - 3:00 p.m. Katy Trail (Level 2)
ORIENTATION FOR NEW BOARD MEMBERS
(Board of Directors members only)

3:00 p.m. - 5:00 p.m. Katy Trail (Level 2)
BOARD OF DIRECTORS MEETING
(Board of Directors members only)

Saturday, November 19

8:00 a.m. - 5:00 p.m. Level 3
REGISTRATION

8:00 a.m. - 9:30 a.m. Katy Trail (Level 2)
BOARD OF DIRECTORS BREAKFAST SEMINAR MEETING
(Board of Directors members only)

4:00 p.m. - 5:00 p.m. Trinity 4 (Level 3)
ORIENTATION FOR MUSIC EXECUTIVES NEW TO NASM

Attendees will be welcomed to NASM with a brief orientation and introductions to Board members, Regional Chairs, and staff. The presentation of general overview information will be followed by small roundtable discussions led by Regional Chairs. Those who register in advance will be guided to review website information about NASM prior to the Annual Meeting.

Presenters: Sue Haug, Pennsylvania State University
Karen P. Moynahan, NASM National Office
Saturday, November 19 (Continued)

5:15 p.m. - 6:30 p.m.  Trinity 6 (Level 3)
WELCOME ROUNDTABLE FOR WOMEN MUSIC EXECUTIVES
This session welcomes music executives and provides an opportunity for open and unscripted conversation about the challenges, opportunities, and benefits inherent in the work of administrative leaders.
Facilitators: Angela Morgan, Augusta University
Pamela Youngblood, Texas Woman’s University

6:15 p.m. - 7:30 p.m.  Dallas F-G (Level 3)
RECEPTION FOR THE ASSOCIATION
Hosted by: Yamaha Corporation of America

Sunday, November 20

6:45 a.m. - 5:00 p.m.  Level 3
REGISTRATION

7:00 a.m. - 9:00 a.m.  Dallas F-G (Level 3)
CONTINENTAL BREAKFAST FOR THE ASSOCIATION
Hosted by: Wenger Corporation

7:30 a.m. - 8:00 a.m.  Fair Park 2 (Level 3)
BRIEFING FOR MODERATORS AND RECORDERS
All individuals serving as moderators or recorders for the various breakout sessions should plan to attend this informative briefing. A member of the NASM Executive Committee and staff will offer guidance, advice, and expectations.
Presenters: Dan Dressen, St. Olaf College
Paul Florek, NASM National Office

8:15 a.m. - 9:00 a.m.
REGIONAL MEETINGS: ELECTIONS AND DISCUSSION
These sessions are designed to enable the regions to welcome attendees, conduct their formal business, and discuss issues of common interest and concern. Regions 7, 8, and 9 shall conduct regularly scheduled elections of all officers. Any open officer positions in other regions shall be filled by election during these meetings. Programmatic sessions developed by the regions will be presented in two afternoon blocks on Monday. (Please note: The time allotted for Regional Meetings has been extended by fifteen minutes to allow time for further discussion.)

Region 1  Deep Ellum A (Level 2)
Arizona, California, Hawaii, Nevada, New Mexico, Utah
Thomas Priest, Weber State University, Chair

Region 2  Deep Ellum B (Level 2)
Alaska, Idaho, Montana, Oregon, Washington
Christopher Bianco, Western Washington University, Chair

Region 3  Arts District 5 (Level 2)
Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming
David Reynolds, South Dakota State University, Chair

Region 4  Arts District 6 (Level 2)
Illinois, Iowa, Minnesota, Wisconsin
Don Reddick, Olivet Nazarene University, Chair
Sunday, November 20 (Continued)

8:15 a.m. - 9:00 a.m.  REGIONAL MEETINGS (Continued)

Region 5  Cedars (Level 2)
Indiana, Michigan, Ohio
Kathleen Hacker, University of Indianapolis, Interim Chair

Region 6  Fair Park 1 (Level 3)
Connecticut, Delaware, District of Columbia, Maine,
Maryland, Massachusetts, New Hampshire, New Jersey,
New York, Pennsylvania, Rhode Island, Vermont, West Virginia
Eileen M. Hayes, Towson University, Interim Chair

Region 7  Fair Park 2 (Level 3)
Florida, Georgia, North Carolina, Puerto Rico,
South Carolina, Virginia
John P. Henry, Jr., North Carolina Agricultural and Technical
State University, Interim Chair

Region 8  Greenville Avenue (Level 2)
Alabama, Kentucky, Mississippi, Tennessee
Jeffrey Pappas, University of Tennessee, Chair

Region 9  Arts District 7 (Level 2)
Arkansas, Louisiana, Oklahoma, Texas
Gale J. Odom, Centenary College of Louisiana, Chair

9:15 a.m. - 11:00 a.m.  Dallas Ballroom (Level 3)
FIRST GENERAL SESSION:
PLENARY BUSINESS MEETING AND KEYNOTE ADDRESS

Call to Order and Welcome
Sue Haug, NASM President

Greetings from the European Association of Conservatoires
Eirik Birkeland, AEC Vice-President

Reports of the Commissions
Commission on Community College Accreditation
Commission on Accreditation

Introduction of Newly Accredited Member Institutions
Report of the Treasurer
Report of the Committee on Ethics
Report of the Nominating Committee
Announcements

Keynote Address to the Association
Jake Heggie, Composer and Pianist
“Where the Music Comes From: The Fire of Possibility”

11:00 a.m. - 12:00 noon  South Side 1 (Level 3)
RECEPTION FOR SPOUSES AND GUESTS
This reception provides an opportunity for spouses and
guests of Annual Meeting attendees to meet and engage in
fellowship. Light refreshments will be served.

Welcome:  Paul Florek, NASM National Office

11:15 a.m. - 12:15 p.m.  Fair Park 1 (Level 3)
A CONVERSATION WITH JAKE HEGGIE
In this conversational session, composer and pianist Jake
Heggie will share his views regarding music’s role as an agent
of communication, connection, and creation. The session
will include opportunities for attendees to ask questions and
engage in a discussion about issues such as the musician’s
capacity to lead, reach, inform, and inspire; his or her ability
11:15 a.m. - 12:15 p.m. Fair Park 1 (Level 3)
A CONVERSATION WITH JAKE HEGGIE (Continued)

to broaden others’ perspectives and help develop their potential; music’s ability to transcend and rise above the common noise; and its ability to help ground us.

Guest: Jake Heggie, Composer and Pianist
Moderator: Sue Haug, Pennsylvania State University

11:15 a.m. - 12:15 p.m.
ROUND TABLE DISCUSSIONS BY SIZE AND TYPE OF INSTITUTION

Challenged, engaged, and renewed by the keynote address, roundtable participants are asked to think deeply about and discuss in detail the issues considered and ideas presented. Broader reflection and deliberation should focus on the following four questions: What are the most prevalent issues facing higher education today, and what impact are they having/could they have on arts study? What are the most pressing issues faced by institutions, and how do/will they affect the operation of the music unit? What impact will these issues have on music curricular programs and the delivery of music content? What can we do individually and collectively to address these issues, support the cause of music, and advance music as an area of study?

Roundtable #1
Large Public Institutions (Attendee First Names A-G)
Moderator: Andrew Davis, University of Houston
Recorder: Dennis Askew, University of North Carolina at Greensboro

Roundtable #2
Large Public Institutions (Attendee First Names H-O)
Moderator: Michael R. Sitton, The Crane School of Music
Recorder: Jeffrey E. Bush, James Madison University

Roundtable #3
Large Public Institutions (Attendee First Names P-Z)
Moderator: William Mathis, Bowling Green State University
Recorder: Ralph Lorenz, Kent State University

Roundtable #4
Mid-Size Public Institutions (All)
Moderator: Stephen W. Plate, Kennesaw State University
Recorder: Russell E. Murray, Jr., University of Delaware

Roundtable #5
Small Public Institutions (Attendee First Names A-K)
Moderator: Beth Gilbert, University of Wisconsin - Superior
Recorder: Christopher Redfearn, Valley City State University

Roundtable #6
Small Public Institutions (Attendee First Names L-Z)
Moderator: Mary-Jo Grenfell, Salem State University
Recorder: Scott Morris, California State University, Dominguez Hills

Roundtable #7
Medium to Large Private Institutions (All)
Moderator: William R. Green, Lee University
Recorder: Gregory M. Peterson, Luther College
Sunday, November 20 (Continued)

11:15 a.m. - 12:15 p.m.
ROUND TABLE DISCUSSIONS BY SIZE AND TYPE OF INSTITUTION
(Continued)
Roundtable #8  Fair Park 2 (Level 3)
Small Private Institutions (Attendee First Names A-E)
 Moderator:  Angela Willoughby, Mississippi College
 Recorder:  Curt Scheib, Seton Hill University

Roundtable #9  Deep Ellum B (Level 2)
Small Private Institutions (Attendee First Names F-L)
 Moderator:  Joseph A. Bognar, Valparaiso University
 Recorder:  Jane Grant McKinney, Greensboro College

Roundtable #10  Cedars (Level 2)
Small Private Institutions (Attendee First Names M-Q)
 Moderator:  Randolph Johnson, Oklahoma Baptist University
 Recorder:  Mary Hellmann, Chowan University

Roundtable #11  Greenville Avenue (Level 2)
Small Private Institutions (Attendee First Names R-Z)
 Moderator:  Todd W. Guy, Indiana Wesleyan University
 Recorder:  Trilla Lyerla, Baker University

12:30 p.m. - 1:30 p.m.  Katy Trail (Level 2)
EXECUTIVE COMMITTEE LUNCHEON MEETING
(Executive Committee members only)

1:30 p.m. - 4:15 p.m.  (Rooms Noted Below)
THE 21ST CENTURY MUSIC ADMINISTRATOR: ADDRESSING TODAY'S ISSUES, PLANNING TOMORROW'S FUTURE
Continuing and building upon discussions begun during the 2015 Annual Meeting in St. Louis, individuals attending the 2016 Annual Meeting will consider and discuss issues facing the 21st Century Music Administrator. These issues are varied and disparate, and often depend upon the mission of the institution and its goals; institutional size, type, and geographic location; curricular programs offered; the nature and level of internal and external support; and specific realities indigenous to each unit or institution. Each session will include time for questions and open discussion.

Please note: Selected sessions below will be repeated on Monday, 9:15 a.m. - 10:30 a.m. (see page 21).

1:30 p.m. - 2:45 p.m.  Trinity 1 (Level 3)
Recruitment and Enrollment Management
Optimizing enrollment through effective student recruitment is of paramount importance to the music unit, especially as it relates to its long-term health and viability. This session will provide a forum for an interactive discussion of budget-conscious recruitment and outreach strategies, marketing opportunities, the use of focused campus visits and audition days, and methods of leveraging technology in recruitment. The NASM Code of Ethics and its implications regarding student recruitment, and connections to retention will also be addressed.

Presenters:  Matthew Ardizzone, Eastman School of Music
Laura Hoffman, University of Michigan
 Moderator:  Douglas R. Rose, Austin Peay State University
Sunday, November 20 (Continued)

1:30 p.m. - 2:45 p.m.  
THE 21ST CENTURY MUSIC ADMINISTRATOR: ADDRESSING TODAY’S ISSUES, PLANNING TOMORROW’S FUTURE (Continued)

Student Wellness: Navigating Difficult Situations

Issues pertaining to the health and wellness of students have grown exponentially in the last several years. The aim of this session is to assist administrators to develop a deeper awareness of these issues, and to consider and discuss ways they can promote and support healthy practices within their own music units.

This session will focus specifically on student “warning signs” that require attention and action, institutional procedures and their application in various situations, the role of the faculty in providing assistance, the line where faculty assistance ends and professional expertise begins, and strategies for developing, sharing, and directing students to the appropriate resources.

Presenter: Judy Bundra, DePaul University
Moderator: Debra S. Burns, Indiana University – Purdue University, Indianapolis

Aligning and Connecting the Music Unit to the Initiatives of the Institution

Music units that proactively work to find ways to align and connect their efforts and initiatives with institution-wide efforts and initiatives may enhance opportunities for greater visibility, recognition, and expanded resource support. This session will consider and discuss ways to cultivate and maintain such connections. Communication strategies, including methods for framing the music unit’s own goals and objectives in terms of the institution’s strategic plan or mission statement, will be discussed.

Presenter: Michael Todd Queen, Louisiana State University
Moderator: Matt Roberson, Abilene Christian University

The Role of Ethnomusicology in the 21st Century Curriculum

How can today’s music units educate students to be global citizens in a world characterized by the omnipresent transnational flow of music, information, and people? How can institutions prepare musicians to be attuned not just to aesthetic issues but also to broader societal issues, which over the course of their lives may have a dramatic effect on their work? How can ethnomusicology contribute to and enrich the ongoing dialogue that supports the value of and need for creativity, innovation, and integration across the range of fields of music study? This session will provide an opportunity for attendees to consider the role of ethnomusicology in the 21st century music curriculum.

Presenters: Anne Rasmussen, The College of William and Mary
Donna A. Buchanan, University of Illinois at Urbana-Champaign
Timothy Rice, University of California, Los Angeles

Moderator: Mary Ellen Poole, University of Texas at Austin
1:30 p.m. - 4:15 p.m.

THE 21ST CENTURY MUSIC ADMINISTRATOR: ADDRESSING TODAY’S ISSUES, PLANNING TOMORROW’S FUTURE (Continued)

1:30 p.m. - 2:45 p.m. Dallas E (Level 3)

Renovating Facilities: What to Consider, What to Avoid

Many institutions struggle to deliver programs in facilities that no longer adequately serve the functions of their music units. Consideration must be given to space needs, room acoustics, technological support, access, safety, and the like. Renovating an existing facility can address existing issues but can also be a daunting task. Knowing where to begin, the sequence of necessary steps, and how to move the initiative forward are critical to overall success. Attendees will consider questions such as: How can you gain support from decision-makers? Who might your allies be? What expertise is needed, and how is it found? What questions need to be asked and in what order? Does your institution have a facilities master plan, and, if so, how can the music unit be included? How do the music unit’s emerging and future needs enhance and align with the master plan? What pitfalls exist, and how can they be avoided?

Presenters: Theresa Bogard, University of Wyoming
Donna Fairbanks, Utah Valley University
Moderator: William L. Ballenger, Texas Tech University

3:00 p.m. - 4:15 p.m. Trinity 1 (Level 3)

The Propensities of Tomorrow’s Music Student

Understanding the predispositions of rising college students may assist institutions as they consider the currency, adequacy, and appropriateness of events, initiatives, and curricular offerings, and as they plan for the future. What are tomorrow’s students looking for/expecting in a music program? Are these expectations reasonable? How do we align expectations with realities?

This session will focus on ways in which music units can work to ascertain, understand, acknowledge, and support their students’ learning needs, styles, and propensities. Consideration will be given to communication methods, learning resources, facilities, equipment, teaching styles, and academic experiences that align with curricular offerings and simultaneously support these propensities.

The session will examine how and whether successful allocation and coordination of institutional resources can enhance student success and overall music student retention and completion. The role of the faculty in discovering, considering, and responding to learning proclivities, along with the need for faculty training in this area, will also be discussed.

Presenter: Scott M. Rudes, Booker T. Washington High School for the Performing and Visual Arts
Moderator: Lee D. Harris, University of Tennessee at Chattanooga

3:00 p.m. - 4:15 p.m. Trinity 2 (Level 3)

The Changing Nature of Faculty Appointments

This session will focus on the changing nature of faculty appointments in higher education and the impact of this
Sunday, November 20 (Continued)

1:30 p.m. - 4:15 p.m.
THE 21ST CENTURY MUSIC ADMINISTRATOR: ADDRESSING TODAY’S ISSUES, PLANNING TOMORROW’S FUTURE (Continued)

3:00 p.m. - 4:15 p.m. Trinity 2 (Level 3)
The Changing Nature of Faculty Appointments (Continued)

phenomenon on the education and training of music students. Given an overall decline in the number of tenure-track and other full-time positions and an increase in the utilization of adjunct faculty at many institutions, what realities, opportunities, and challenges are faced and need to be addressed by music administrators? Focus areas will include the use of adjunct faculty; difficulties related to retaining full-time, non-tenured faculty; the tenure process and expectations regarding tenured faculty; and the effect this new reality will have on planning.

Presenters:  J. Ric Alviso, California State University, Northridge
Jeffrey Magee, University of Illinois at Urbana-Champaign
Moderator:  Linda Apple Monson, George Mason University

3:00 p.m. - 4:15 p.m. Trinity 6 (Level 3)
Resource Management: Prioritizing, Balancing, and Planning

Managing resources and planning for resource needs now occupies a significant portion of the music administrator’s time. This session will address strategies for considering resource needs, budgeting for resource necessities, prioritizing resource allocation and distribution, aligning needs with financial realities, and futures planning. Short- and long-term planning will also be discussed.

Presenter:  Jeffrey Pappas, University of Tennessee
Moderator:  Daniel Perttu, Westminster College

3:00 p.m. - 4:15 p.m. Trinity 4 (Level 3)
The Doctor of Musical Arts: Its Role and Purpose

The basic orientation of practice-oriented doctoral degrees is that of the highest level of professional practice emphasizing the creation or performance of musical works and the application and transmission of knowledge about musical works, or pedagogy, or the practice of music education in the elementary and secondary schools. With this general orientation in mind, participants will narrow their focus and consider specifically the role and purpose of the Doctor of Musical Arts degree.

Questions to be considered include: What is the intended purpose of the Doctor of Musical Arts today – for the student enrolled or seeking admission, the institution offering the degree, and the institution hiring those holding the Doctor of Musical Arts? Do these perceptions/intentions regarding purpose align with current realities and actual practice? If so, in what ways? If not, why not? What implications do the answers to these questions have on curricular requirements, and the development of expertise, knowledge, and skills?

Presenters:  Jason Geary, University of Maryland, College Park
Aimé Sposato, Shenandoah University
Mihoko Watanabe, Ball State University
Moderator:  C. Brad Foley, University of Oregon
1:30 p.m. - 4:15 p.m.
THE 21ST CENTURY MUSIC ADMINISTRATOR: ADDRESSING TODAY'S ISSUES, PLANNING TOMORROW'S FUTURE (Continued)
3:00 p.m. - 4:15 p.m.
Trinity 5 (Level 3)
Developing and Enhancing Community Engagement

Music units exist and operate within various communities – institutional communities, artistic communities, and civic communities. Creating ties with each community is paramount to a music unit’s long-term success. Such ties can contribute significantly to the cultural life of a music unit, enriching experiences of students, and to the cultural depth of the communities. This session will address the ways in which music units can engage and create lasting relationships with these various communities. How can such relationships be created? How should they be nurtured once established? How can music units enable students and faculty to actively engage in the work of the community and support their ongoing engagement? How can the communities be drawn into the programs and events of the music unit?

Presenters: Uzee Brown, Jr., Morehouse College
            Donna Emmanuel, University of North Texas
Moderator:  David J. Diehl, Trevecca Nazarene University

4:30 p.m. - 5:45 p.m.
DIALOGUE SESSIONS

NASM hosts several dialogue sessions that provide opportunities for attendees to meet with Commission Chairs and members of the Committee on Ethics. These sessions are intended to offer opportunities for open and informative discussion. Although the Commission Chairs and Committee members will be unable to comment on accreditation actions or issues specific to a particular institution, they will address questions about accreditation policy and procedures, and accept suggestions with regard to NASM standards and accreditation procedures.

(Dialogue sessions with the Chair of the Commission on Accreditation and the Chair of the Commission on Community College Accreditation will be repeated on Monday, 8:00 a.m. - 9:00 a.m. The dialogue session with the Committee on Ethics will not be repeated.)

Commission on Accreditation  Deep Ellum A (Level 2)
Interim Chair: Michael D. Wilder, Wheaton College

Commission on Community College Accreditation
Chair: William A. Meckley, Schenectady County Community College

Committee on Ethics  Cedars (Level 2)
Chair: Ronda M. Mains, University of Arkansas

4:30 p.m. - 5:45 p.m.
Trinity 5 (Level 3)
HEARING: NASM STANDARDS FOR UNDERGRADUATE STUDY
(Repeated Monday, 4:45 p.m. - 6:00 p.m.)

NASM began a multiyear review of its accreditation standards in 2015. This hearing will take comments on the present text
Sunday, November 20 (Continued)

4:30 p.m. - 5:45 p.m.  Trinity 5 (Level 3)  
HEARING: NASM STANDARDS FOR UNDERGRADUATE STUDY  
(Continued)

concerning undergraduate study. An electronic copy of the hearing text will be sent to all Annual Meeting attendees in advance of the meeting. Participants are encouraged to bring a marked copy to the hearing.

Moderator: Sue Haug, Pennsylvania State University  
Recorder: Karen P. Moynahan, NASM National Office

4:30 p.m. - 5:45 p.m.  Trinity 3 (Level 3)  
COMMUNICATING WITH THE COMMISSIONS:  
CREATING EFFECTIVE WRITTEN ACCREDITATION MATERIALS

From time to time, member and potential member institutions of NASM must submit materials that will be reviewed by either the Commission on Accreditation or the Commission on Community College Accreditation, the Association's accreditation decision-making bodies. This session will offer an overview of the Commissions' roles within the accreditation review process and will provide some helpful hints and tips for creating, writing, and submitting materials to the Commissions. Documents to be discussed include the Self-Study, the institution’s Optional Response to the Visitors’ Report, Responses, Progress Reports, applications for Plan Approval and Final Approval for Listing. The mandatory and effective use of the NASM Handbook in preparing submissions will be discussed.

Presenters: Craig Johnson, North Park University  
Marvin Lamb, University of Oklahoma  
Resource: Kyle Dobbeck, NASM National Office

4:30 p.m. - 5:45 p.m.  Trinity 4 (Level 3)  
HEADS PART I: COMPLETING AND SUBMITTING  
THE HEADS DATA SURVEY

This session will provide an in-depth review of procedures for online submission of the HEADS Data Survey for degree-granting institutions. A section-by-section overview of the Survey will explain in detail the Survey submission process, types of data collected, and suggested collection mechanisms. Questions will be taken at the end of the presentation. (Please note: “HEADS Part I” will not be repeated. “HEADS Part II: Using Statistical Data for Institutional Planning and Projections” will be held on Monday from 8:00 a.m. - 9:00 a.m.)

Presenter: Paul Florek, NASM National Office

6:00 p.m. - 6:45 p.m.  South Side 1 (Level 3)  
INFORMAL GATHERING FOR NEW EXECUTIVES

Individuals attending the NASM Annual Meeting for the first time, and those in the early years of their administrative careers, are encouraged to join other new executives for an informal gathering. This gathering provides an opportunity to meet, greet, and cultivate valuable professional relationships and conversations with other new music executives.
Sunday, November 20 (Continued)

6:15 p.m. - 7:30 p.m.  Dallas F-G (Level 3)
RECEPTION FOR THE ASSOCIATION
Hosted by:  Steinway & Sons

Monday, November 21

7:00 a.m. - 11:00 a.m.  Level 3
REGISTRATION

7:15 a.m. - 8:45 a.m.  Dallas F-G (Level 3)
COFFEE AND ROLLS FOR THE ASSOCIATION
Hosted by:  Society of Pi Kappa Lambda

8:00 a.m. - 11:45 a.m.  Trinity 4 (Level 3)
SPECIFIC PROCEDURES FOR NASM EVALUATION

This session will provide information and guidance concerning
the self-study and visitation processes for individuals whose
institutions are 1) scheduled to be visited in the next two
years, 2) planning to begin the NASM evaluation process,
3) formally engaged in the process, or 4) contemplating the
submission of original applications for accreditation. A
step-by-step walk-through of the nuts-and-bolts of the
accreditation process will be provided, including confirmation
of timelines and deadlines, and information regarding
accreditation procedures, Self-Study formats, on-site reviews,
the Visitors’ Report, the Optional Response, and Commission
action. Although the primary focus will be on Self-Study
Format A, Formats B and C will also be discussed. Participants
are encouraged to pose questions during this session. All
interested individuals are welcome.

Presenter:  Kyle Dobbeck, NASM National Office

8:00 a.m. - 9:00 a.m.
DIALOGUE SESSIONS
(Repeat of Sunday, 4:30 p.m. - 5:45 p.m.)

Commission on Accreditation  Deep Ellum A (Level 2)
Interim Chair:  Michael D. Wilder, Wheaton College

Commission on Community  Deep Ellum B (Level 2)
Chair:  William A. Meckley, Schenectady County Community College

8:00 a.m. - 9:00 a.m.  Trinity 5 (Level 3)
BRIEFING: LOCAL PROBLEM-SOLVING WITH NASM RESOURCES

Although NASM’s primary focus is accreditation, it also
generates a wealth of resources applicable to non-
accreditation-related issues. This session provides an
introduction to some of NASM’s most frequently cited papers
and advisory statements on topics including justification,
curricular review, promotion and tenure, musician health,
and others. A brief look at the NASM website, including the
location of various online resources, will be included. Music
Monday, November 21 (Continued)

8:00 a.m. - 9:00 a.m.  
Trinity 5 (Level 3)  
**BRIEFING: LOCAL PROBLEM-SOLVING WITH NASM RESOURCES (Continued)**

executives new to NASM, or those unfamiliar with its online resources and publications, are encouraged to attend.

*Presenter:* Nora Hamme, NASM National Office

8:00 a.m. - 9:00 a.m.  
Fair Park 1 (Level 3)  
**OPEN CONVERSATION WITH THE NASM PRESIDENT AND EXECUTIVE DIRECTOR**

This session provides an opportunity for attendees to meet and speak freely with the Association’s President and Executive Director. Individuals are welcome to pose questions and to share thoughts, ideas, suggestions, and feedback about various topics germane to the work of the Association. The format will be informal and conversational.

*Sue Haug,* Pennsylvania State University  
*Karen P. Moynahan,* NASM National Office

8:00 a.m. - 9:00 a.m.  
Trinity 6 (Level 3)  
**HEADS PART II: USING STATISTICAL DATA FOR INSTITUTIONAL PLANNING AND PROJECTIONS**

The institutional research data gathered and compiled by the Higher Education Arts Data Services project constitute a unique and valuable resource for music executives at degree-granting institutions. This session will provide a detailed overview of statistics contained in the HEADS Data Summaries (the aggregate reports compiled annually from HEADS Data Surveys), the use of HEADS Data Summaries and Special Reports for comparison among specific peer institutions, and potential uses for HEADS data in administrative planning.

*Presenter:* Paul Florek, NASM National Office

9:15 a.m. - 10:30 a.m.  
**THE 21ST CENTURY MUSIC ADMINISTRATOR: ADDRESSING TODAY’S ISSUES, PLANNING TOMORROW’S FUTURE**  
(Repeat of select Sunday sessions, 1:30 p.m. - 4:15 p.m.  
*For session descriptions, see pages 14-18.*)

*Recruitment and Enrollment Management*  
*Trinity 1 (Level 3)*

*Student Wellness:*  
*Trinity 2 (Level 3)*

*Navigating Difficult Situations*  
*Trinity 3 (Level 3)*

*Aligning and Connecting the Music Unit to the Initiatives of the Institution*  
*Trinity 5 (Level 3)*

*Renovating Facilities: What to Consider, What to Avoid*  
*Dallas E (Level 3)*

*The Changing Nature of Faculty Appointments*  
*Trinity 6 (Level 3)*

*Resource Management: Prioritizing, Balancing, and Planning*  
*Trinity 6 (Level 3)*
Monday, November 21 (Continued)

10:45 a.m. - 11:45 a.m.  (Rooms Noted Below)

ROUNDTABLE DISCUSSIONS BY TOPIC

Our future and the future of music in higher education is dependent on our ability to consider and plan given what is known, unknown, and anticipated. Considering “what if” scenarios based upon these conditions can offer valuable insight and possibilities, and assist the music administrator to minimize, if not avoid, potential risks.

As attendees contemplate the following topics and associated questions related to each, consideration of the following questions may assist individuals as they develop their thoughts and ideas: What exists now? What is working now? What isn’t working now? What changes are necessary? What changes are desired? What pressures exist? From where do the pressures emanate? What will be the effect of the pressures? What is expected in the short- and long-term?

Roundtable #1  Trinity 1 (Level 3)
Using Delivery Systems to Enhance Learning

This roundtable will provide an opportunity to explore the attributes and effectiveness of the myriad of course delivery systems being developed by, and available to, institutions teaching music students. How can the flexibilities and benefits offered by these various delivery systems help to enrich the student experience, support student completion, and better prepare graduates for work in the field? What, if any, are the curricular implications for such initiatives in enabling students to change their curricular paths or modify their courses of study? What changes/innovations to developing systems are we likely to see? How can we prepare for the inevitable?

Moderator: Daniel Goble, Colorado State University
Recorder: Dan Keast, University of Texas of the Permian Basin

Roundtable #2  Trinity 2 (Level 3)
Defining and Implementing a Capstone Experience that Synthesizes Music Study

During the final year of undergraduate study, many students are given the option of engaging in a particular capstone class or experience designed to assist them to synthesize and apply all that has been learned during their course of study. This roundtable will provide an opportunity to discuss what constitutes a meaningful capstone experience and ways to incorporate such experiences into curricular programs.

Moderator: Teresa L. Sumpter, Mars Hill University
Recorder: S. Kay Hoke, Gettysburg College

Roundtable #3  Cedars (Level 2)
Collaborating, Communicating, and Working Productively with Other Arts Units

Connection is an essential element in the daily work of the music unit. Efforts expended in this regard can enhance collaboration and communication and assist the music unit in its efforts to work with sister arts units.
Monday, November 21 (Continued)

10:45 a.m. - 11:45 a.m.
ROUND TABLE DISCUSSIONS BY TOPIC (Continued)

Roundtable #3 (Continued) Cedars (Level 2)
When is it helpful to communicate and collaborate with other arts units? When is it imperative? How can the music administrator and his or her colleagues ensure that collaboration rather than competition prevails? How do the arts develop a unified voice? Is such a voice necessary, and under what conditions? Are varied approaches and styles required given the topics and players involved? This roundtable will provide an opportunity to consider these and other questions.
Moderator: Raymond Tymas-Jones, University of Utah
Recorder: Carol Dusdieker, Heidelberg University

Roundtable #4 Trinity 7 (Level 3)
Preparing Undergraduate Students for Graduate Study
For students interested in expanding their musical expertise and deepening their knowledge and skills, graduate study provides abundant opportunities. Recognizing the vast differences between undergraduate and graduate experiences, the transition from an undergraduate to a graduate program can be daunting, even stress-inducing. This roundtable will offer participants an opportunity to share strategies that can help guide and support students as they prepare to make the transition to graduate study.
Moderator: Andrew Gowan, University of South Carolina
Recorder: Leslie Paige Rose, University of Central Arkansas

Roundtable #5 Trinity 5 (Level 3)
Considering the Role of Popular Music in the Curriculum
Student interest in the study of popular music has increased in recent years. This roundtable will offer attendees the opportunity to explore how such interest can and should be addressed by the music unit. Consideration will be given to the curriculum – the addition of new courses, emphases, or majors; faculty – the expertise needed to conceive, create, and teach coursework; and resources – that which is necessary to support offerings and initiatives.
Moderator: Rey Sanchez, University of Miami
Recorder: Wes C. Moore, Dallas Baptist University

Roundtable #6 Fair Park 2 (Level 3)
Developing Tomorrow’s Music Executives from Within the Rank and File
Tomorrow will arrive faster than we might expect. A task such as earmarking the next leader, if not planned and implemented with careful thought and consideration, could place the music unit, its faculty, students, and staff in jeopardy. This session will focus on developing a succession plan, implementing that plan, and bringing it to successful conclusion. Attendees will consider questions such as: What makes a successful leader? What attributes does every successful leader share? Should the unit seek a candidate with specific expertise able
Monday, November 21 (Continued)

10:45 a.m. - 11:45 a.m.

**ROUNDTABLE DISCUSSIONS BY TOPIC (Continued)**

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<th>Roundtable #6 (Continued)</th>
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<td><strong>to address current issues and challenges? Should internal candidates be nurtured? If so, how? What role does the outgoing leader play in the incoming leader’s training?</strong></td>
<td><strong>Roundtable #6 (Continued)</strong></td>
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<td><strong>Moderator:</strong> Fred Cohen, San Jose State University</td>
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<td><strong>Recorder:</strong> Patricia J. Flowers, Florida State University</td>
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<th>Roundtable #7</th>
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<td><strong>Enhancing Cultural Competency</strong></td>
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<td>Exposing students to various cultural practices and customs can result in an expansion of awareness and understanding. Listening, learning, experiencing, and reading are but a few of the ways students can assimilate information. Currently we face a daunting task within the 21st century higher education music school paradigm. The demographics of our students are shifting, changing the landscape and makeup of music programs across the country. Amidst these developments, there is an ever-growing need for development and training in “cultural competence” for music administrators, faculty, staff, and students. This roundtable will consider how such cultural competence can be developed and enhanced within the music unit and the institution as a whole.</td>
<td><strong>Enhancing Cultural Competency</strong></td>
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<td><strong>Moderator:</strong> Javier Clavere, Berea College</td>
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<td><strong>Recorder:</strong> Karen M. Bryan, University of South Florida</td>
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<th>Roundtable #8</th>
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<td><strong>Assessing Student Achievement and Articulating its Benefit and Value to Internal and External Constituencies</strong></td>
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<td>Music administrators are faced with ever-increasing demands to define and assess student achievement as well as to articulate and defend findings and approaches. The challenge for the music administrator rests not in defining, assessing, articulating, and defending, but in having to address these issues on, and using, terms other than our own. Just as the multitude of higher education disciplines are as equally vast as they are diverse, so must be the approaches to assessment in each field. The difficulty becomes transposing the activities of music into a language that can be universally understood by others. This session will begin with a discussion of the multiple ways we assess student achievement in music. Establishing this base, attendees will consider the following: How is this information translated into an understandable form/language that can be used to inform those outside of the discipline? How can music administrators and faculty work to ensure that the outcome of such assessments accurately indicates the value and attributes that the artist can contribute to the community? How can music study inform individuals’ other areas of expertise, and how is this best articulated to those outside the field? How does music study develop life skills?</td>
<td><strong>Assessing Student Achievement and Articulating its Benefit and Value to Internal and External Constituencies</strong></td>
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<td><strong>Moderator:</strong> Charles “Skip” Snead, University of Alabama</td>
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<td><strong>Recorder:</strong> John Chiego, University of Memphis</td>
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Monday, November 21 (Continued)

10:45 a.m. - 11:45 a.m.  
ROUND TABLE DISCUSSIONS BY TOPIC (Continued)

Roundtable #9  
Trinity 6 (Level 3)  
Evaluating the Artistic Work of the Faculty

Evaluation is a ubiquitous condition associated with teaching in the academy. Various aspects are considered during the faculty review process such as teaching, research, publications, community service, etc. For many music faculty, this process typically includes an evaluation of artistic work.

Attendees will consider issues such as criteria for reviews as well as good and common practices. Consideration will be given to the following: According to what criteria and against what benchmarks is artistic work evaluated? Who creates these criteria and benchmarks? How is feedback communicated to the faculty member, and through what methods? Is there a body of information or work that serves as a guide for the reviewers? Who is involved in the evaluative and decision-making processes, and how are they chosen? What expertise must they hold? Have the risks associated with the review process inhibited productive and informative reviews? How might these procedures and methodologies have changed in recent years? How are they expected to change in the future? This roundtable will offer an opportunity to discuss these questions.

Moderator: Keith C. Ward, University of Puget Sound  
Recorder: Kevin Hampton, Southeast Missouri State University

Roundtable #10  
Trinity 3 (Level 3)  
Developing in Students the Skills, Knowledge, and Acumen Needed to Navigate the World Beyond the Academy

The collegiate experience is intended to prepare students for what they will face upon their departure from the academy. However, since the pace of change is now far shorter than the length of time spent in college, providing students with skills necessary to navigate the unknown presents a formidable challenge. Attendees will consider how music units can develop in students the skills, knowledge, and acumen needed to navigate the world beyond the academy they are about to enter. What is being done now, what could be improved upon, and what is necessary to include? What do students need to know, and how can we best prepare them for what lies ahead? This roundtable will offer an opportunity to discuss these questions.

Moderator: Edward Reid, University of Arizona  
Recorder: David E. Scott, Texas A&M University-Commerce

12:00 noon - 12:45 p.m.  
Dallas Ballroom (Level 3)  
SECOND GENERAL SESSION

Report of the Executive Director  
Election of Officers  
Report of the President
PROGRAMS SPONSORED BY REGIONS
(Please note: All attendees are welcome to attend any of the programs sponsored by Regions scheduled from 1:45 p.m. - 3:00 p.m. and 3:15 p.m. - 4:30 p.m.)

Region 1  Trinity 2 (Level 3)
Arizona, California, Hawaii, Nevada, New Mexico, Utah

“Student Life Issues: What Every Music Executive Needs to Know”

Today’s colleges and universities provide a wide array of services to students including those related to academics, campus life, health and wellness, diversity and inclusion, and many more. The panel will provide an overview of services commonly found on our campuses with an emphasis on information intended to assist the music executive when faced with challenging student situations. The session will address three distinct areas: Legal and Policy Issues, Student Counseling Issues, and International and Undocumented Student Issues. With regard to each area, the panel will suggest helpful ways to interface with local student services professionals.

Presenters:  Gary W. Cobb, Pepperdine University
Ernie M. Hills, California State University, Sacramento
John M. Kennedy, California State University, Los Angeles

Moderator:  Thomas Priest, Weber State University

Region 3  Trinity 3 (Level 3)
Colorado, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Wyoming

“The 21st Century Ensemble Program: Competencies, Parameters, and Creative Strategies”

What role do large and small ensembles play in the training of the present-day musician? How do music units provide students with the widest variety of ensemble training during the period of undergraduate study? What competencies should be developed that will prepare performing artists for careers in the 21st Century? This session will explore these questions and include a discussion of ensemble schedule options and strategies. The session is intended to be of particular benefit to individuals representing small- and mid-sized music units where the same students often perform in multiple large and small ensembles each semester. Attendees will discuss and consider various approaches that can be utilized to engage faculty in the process of programmatic review and change.

Panelists:  Eugene Corporon, University of North Texas
Ryan Anthony, Dallas Symphony Orchestra
Peter T. Witte, University of Missouri, Kansas City

Facilitator/Moderator:  Calvin Hofer, Colorado Mesa University
PROGRAMS SPONSORED BY REGIONS

Monday, November 21 (Continued)

1:45 p.m. - 3:00 p.m.

PROGRAMS SPONSORED BY REGIONS (Continued)

Region 5  
Trinity 7 (Level 3)

Indiana, Michigan, Ohio

“Developing an Effective Music Alumni Association”

Music executives are increasingly expected to develop strong relationships with alumni in order to address issues including external funding and recruitment. This session will provide useful information on how to start or re-energize a music alumni organization. Information and lessons learned from real life successes and failures, including the importance of strengthening the relationship with the institution’s central alumni office will be provided. Attendees will be encouraged to share knowledge and best practices based on their own experiences.

Presenter: Christopher D. Hayes, Ohio University
Moderator: Kathleen Hacker, University of Indianapolis

Region 7  
Trinity 5 (Level 3)

Florida, Georgia, North Carolina, Puerto Rico, South Carolina, Virginia

“Surviving in the World of STEM”

This session will illustrate how numerous aspects of STEM (Science, Technology, Engineering, and Mathematics) can be combined with music in order to help students develop the competencies, skills, and abilities needed to thrive in 21st century careers. This session will also include survival strategies that music administrators may use to shift the conversation from STEM to STEAM, especially in research institutions. In addition, the session will explore ways to offer distance instruction, and audition and performance opportunities through a variety of video conferencing platforms and digital networks.

Presenters: Tayloe Harding, University of South Carolina  
John Kieser, New World Symphony  
Jeanie Wozencraft-Ornellas, Meredith College
Moderator: Gloria J. Knight, Elizabeth City State University
Facilitator: John P. Henry, Jr., North Carolina Agricultural and Technical State University

Region 9  
Dallas E (Level 3)

Arkansas, Louisiana, Oklahoma, Texas

“Technology, Sustainability and the Music Unit: Approaches and Possibilities”

Technology is already changing and shaping the music curriculum at many institutions. Students today receive instruction and communicate through a variety of platforms. When technology is used effectively, educational process can be enhanced. Collaboration between professors and students can lead to the discovery of new methods of delivery for music instruction for both classroom teaching and ensembles. The days of paper syllabi and hard copy scores may be
Monday, November 21 (Continued)

1:45 p.m. - 3:00 p.m.
PROGRAMS SPONSORED BY REGIONS (Continued)

Region 9 (Continued)  Dallas E (Level 3)
numbered. Students can now access video tutorials and recorded classroom presentations as a way to supplement learning. This session will discuss the ways in which specific technologies and technological initiatives can help to meet course objectives and support a rich learning environment. A number of case studies will be presented. Attendees are encouraged to pose questions and share experiences. (Please note: This session is intended to align with that of Region 4.)

Presenter:  Don Reddick, Olivet Nazarene University
Moderator:  Gale J. Odom, Centenary College of Louisiana

3:15 p.m. - 4:30 p.m.
PROGRAMS SPONSORED BY REGIONS

Region 2  Trinity 2 (Level 3)
Alaska, Idaho, Montana, Oregon, Washington
“Dual Enrollment: Boon or Bust for Music Majors?”
Recent studies show that 2 million high school students participate in dual enrollment programs in nearly every state. These programs enable concurrent enrollment in high school and college. The benefits touted by proponents of dual enrollment include faster time to degree completion and increased readiness for collegiate-level work. This session will explore how college and university music programs can manage the expectations of incoming freshmen who have earned college credit prior to enrollment.

The session will begin with a panel discussion of the impact dual enrollment has on the students that matriculate into collegiate programs, then shift to a roundtable format during which attendees may share their experiences.

Panelists:  Robert Ambrose, Georgia State University
Richard Dammers, Rowan University
John W. Scheib, University of Kentucky
Moderator:  Christopher Bianco, Western Washington University

Region 4  Dallas E (Level 3)
Illinois, Iowa, Minnesota, Wisconsin
“Developing and Deploying a Digital Undergraduate Music Curriculum”
What does it take to develop and effectively deploy a digital undergraduate music curriculum? This session will consider how music units can leverage their institution’s technological initiatives to assist. Topics will include the use of faculty authored digital teaching resources, custom authored applications, and student developed content. Strategies for making the transition from paper to interactive digital content, which enhances learning
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<th>Region 4 (Continued)</th>
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<td>and is cost-effective, will also be provided. (Please note: This session will provide an opportunity to continue and expand the conversation begun during the Region 9 session “Technology, Sustainability, and the Music Unit: Approaches and Possibilities.”)</td>
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<td>Presenter: Brian Moore, University of Nebraska-Lincoln</td>
<td>Moderator: Mark Smith, Chicago State University</td>
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<th>Region 6</th>
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<td>Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia</td>
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<td>“Building Bridges: Enhancing Community Between and Amongst Faculty, Students, and Alumni”</td>
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<td>This session will address the imperative for music administrators to mobilize support among stakeholders to assist with and support expansion initiatives during periods frequently characterized by scarcity of resources. Expansion can take many forms and can influence and impact programmatic offerings, campus infrastructure, and considerations pertaining to curricular reform. The session will address expansion as it pertains to efforts to build a diverse faculty; deepen contacts with alumni through organized outreach efforts; and assist students to develop meaningful, respectful relationships with their professors.</td>
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<td>Presenters: Linda Cowan, West Liberty University Eileen M. Hayes, Towson University Armenio Suzano, Jr., Houghton College</td>
<td>Moderator: Patricia P. Crossman, The Community College of Baltimore County</td>
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<td>Alabama, Kentucky, Mississippi, Tennessee</td>
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<td>“Trends in Music Teacher Licensure and the Changing Student Teacher Experience”</td>
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<td>This session will address changes over the past decade in music teacher recruitment and selection, student teacher placement and evaluation, and licensure procedures. Attention will be given to the impact of accreditation standards on music education curriculum and procedures; student teacher models, such as multi-semester placements, and their demands on faculty workloads and university course offerings; student teacher assessment systems; and alternative licensure and licensure reciprocity trends. A question and answer session will follow the presentation.</td>
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<tr>
<td>Presenters: Christopher Dye, Middle Tennessee State University David M. Royse, University of Tennessee Kathy Scherler, Oklahoma Baptist University</td>
<td>Moderator: Jeffrey Pappas, University of Tennessee</td>
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Monday, November 21 (Continued)

4:45 p.m. - 6:00 p.m.  
**HEARING: NASM STANDARDS FOR UNDERGRADUATE STUDY**  
*(Repeat of Sunday session, 4:30 p.m. - 5:45 p.m.)*

NASM began a multiyear review of its accreditation standards in 2015. This hearing will take comments on the present text concerning undergraduate study. An electronic copy of the hearing text will be sent to all Annual Meeting attendees in advance of the meeting. Participants are encouraged to bring a marked copy to the hearing.

*Moderator:* Sue Haug, Pennsylvania State University  
*Recorder:* Dan Dressen, St. Olaf College

4:45 p.m. - 6:00 p.m.  
**BRIEFING: FEDERAL ISSUES**

Under the law, the federal government does not control higher education. However, the federal government does play a major role in developing conditions for the work of higher education, primarily through laws and regulations defining conditions for institutional participation in grant and student loan programs, and tax policies that influence economic conditions affecting education and the arts. Following a brief introduction to the higher education and policy landscapes, this session will address the current political climate; various pressures on institutions; and current and prospective federal policies, laws, and regulations affecting higher education and the arts. This briefing will take a non-partisan policy analysis approach, looking at the ramifications and costs of various options and probabilities. Time for questions and discussion will be provided.

*Presenter:* Paul Florek, NASM National Office

4:45 p.m. - 6:00 p.m.  
**BRIEFING FOR NASM EVALUATORS**

This annual briefing is offered by invitation for individuals currently trained and serving as NASM visiting evaluators. It provides an opportunity for evaluators to refresh their knowledge of NASM procedures, protocols, and standards, with particular focus on recent changes to the *Procedures for Institutions*, and the *Handbook*. Helpful reminders regarding the format, preparation, and required content of Visitors’ Reports will be provided. The potential impact of the activities of external constituencies, such as the federal government, states, and other review bodies, which may affect the accreditation process, will be discussed. Documentation required of institutions and evaluators will be highlighted, as well as sources and uses of helpful and informative publications aimed to assist institutions in the preparation of Self-Studies and evaluators in the preparation of Visitors’ Reports. *(Please note: This session is by invitation only. Individuals interested in becoming NASM evaluators are encouraged to contact the National Office staff for consideration for training in 2017.)*

*Presenter:* Karen P. Moynahan, NASM National Office
Monday, November 21 (Continued)

4:45 p.m. - 6:00 p.m. South Side 1 (Level 3)
OPEN FORUM: HISTORICALLY BLACK INSTITUTIONS

This session is designed to provide a forum where ideas and concerns of particular relevance to historically black institutions may be discussed. Attendance is open to all interested individuals. Participants may wish to give consideration to topics of interest in advance.

Moderator: Alphonso Sanders, Mississippi Valley State University

4:45 p.m. - 6:00 p.m. Fair Park 2 (Level 3)
ROUNDTABLE FOR SMALL MUSIC UNITS

Music executives from small music units, typically with fewer than 50 majors, will have the opportunity to discuss topics of specific relevance or concern, and to pose questions to colleagues facing similar challenges and opportunities. Attendance is open to all interested individuals. Participants may wish to give consideration to topics of interest in advance.

Moderator: Paul T. DeBoer, Louisiana College

4:45 p.m. - 6:00 p.m. Fair Park 1 (Level 3)
OPEN FORUM: ISSUES IN SACRED MUSIC/WORSHIP STUDIES

This open forum will provide an opportunity to discuss topics of interest and importance to units offering sacred music/worship studies. Attendance is open to all interested individuals. Participants may wish to give consideration to topics in advance.

Moderator: Ruth E. Krusemark, Benedictine College

4:45 p.m. - 6:00 p.m. Deep Ellum A (Level 2)
ROUNDTABLE FOR COMMUNITY AND TWO-YEAR COLLEGES

This interactive session will provide an opportunity to brainstorm and discuss ideas and best practices of particular relevance to community and two-year colleges. Particular focus will be placed on recruiting, marketing, advising, retention, and completion for two-year music programs. What is working and what is not? Participants will be encouraged to share information from their own institutions, followed by a time for reflection and discussion. Attendance is open to all interested individuals.

Moderator: Robert Gronemann, Normandale Community College

Tuesday, November 22

8:00 a.m. - 9:30 a.m. Katy Trail (Level 2)
BOARD OF DIRECTORS BREAKFAST SEMINAR MEETING
(Incoming, continuing, and outgoing Board members only)

9:30 a.m.
ADJOURNMENT