

NATIONAL ASSOCIATION OF SCHOOLS OF MUSIC

95th Annual Meeting

November 22 – 26, 2019

Report of the Executive Director

The 2019–2020 academic year marks NASM’s 95th season of service to its members and to the field. Efforts to support and advance the music profession in the United States remain at the core of the Association’s projects. Its work in various areas, including accreditation, professional development, research, and monitoring and analyzing policy surrounding higher education and the arts, is continually being reviewed, discussed, improved, and enhanced. As NASM serves an ever-growing and diverse membership, its projects in accreditation and beyond continue to broaden and evolve. The Association’s principal activities during the past year are presented below.

Accreditation Standards and Procedures

Much of the yearly work of NASM involves accreditation. This includes preparation for meetings of the Commissions on Accreditation; scheduling accreditation visits; arranging consultations for member and potential member institutions; communicating with institutions preparing accreditation materials; receiving and reviewing accreditation materials; and reviewing and developing standards, guidelines, resources, and educational programs in support of the accreditation review process. All individuals involved in these activities—including institutional representatives, faculty and staff members, NASM Commissioners, visiting evaluators, consultants, presenters, and National Office staff members—work to make this service a valuable component in the advancement of music programs in institutions of higher education.

In August 2015, NASM announced its intention to begin a multi-year comprehensive review of its standards. This process, now underway, is intended to focus on the standards currently found in the *NASM Handbook*. In Fall 2015, NASM began this review by opening consideration of its graduate standards; the review of undergraduate standards began in Fall 2016; non-degree-granting standards in Fall 2017; and operational standards, standards for two-year degree-granting programs, and applicable appendices in Fall 2018. Continuing its multi-year review of accreditation standards, in September of 2019 NASM began a review of the two remaining sections of the *Handbook*: “Specific Operational Standards for Free-Standing Music Institutions of Higher Education” and “Specific Operational Standards for Proprietary Institutions of Higher Education.” Mailings, which included the text under review and instructions regarding the submission of comments, were distributed to accredited institutional members including administrators, faculty, staff, and students; non- and potential member institutions; the higher education community including regional, specialized, and national accreditors; related organizations and associations; and the general public. Although particular focus is devoted at this time to the specific standards under review, the standards as a whole remain open for comment. This is particularly important, as there are relationships between and among standards. Consideration of these relationships will be included in review conversations and used to inform ongoing and later phases of the comprehensive review process.

Subsequent to the comment period, NASM will hold two Open Hearings during its 95th Annual Meeting in Chicago, IL. Feedback collected during the open comment period, as well as that collected during the Open Hearings, will be reviewed by the National Office staff and considered as appropriate by the applicable bodies within NASM. Individuals should feel free to contact the office of the Executive Director at any time if views are held that would assist the Association in this review process and its ongoing work.

An amended *Handbook* typically is released following the Annual Meeting. The *NASM Handbook 2019–20* is expected later this fall. *Handbooks* released just after Annual Meetings include any standards changes approved

by the membership, Board of Directors, and/or Commissions as appropriate during the most recent meeting, as well as any amendments approved between Annual Meetings. Official notices regarding the proposed revisions to the *Handbook* were disseminated on September 12, 2019 and October 23, 2019. Following these two open and public official comment periods, the proposed revisions are slated for a vote by the Membership during this Annual Meeting.

All current accreditation-related documents, standards, and procedures are available for download from the Association's website at <https://nasm.arts-accredit.org>. Institutions are reminded that the NASM framework does allow for flexibility in approach. To discuss available flexibilities that can assist to address local conditions and realities, and for assistance in using the various *Procedures* documents and *Handbook*, please contact the NASM National Office staff.

The Association continues to encourage consideration of the use of the NASM review process or materials in other review contexts. Consolidating reviews may assist institutions to conserve resources and realize economies of scale. Many institutions are finding efficiencies by combining the NASM review with internal and/or other external reviews. The Association is willing to work with institutions and programs to consider options and to craft NASM reviews that are thorough, efficient, and suitably dovetailed with other internal and external efforts.

The Association is cognizant of the many hours devoted by member and applicant institutions to research, study, consider, prepare, and present accreditation materials for review by the Commission on Accreditation. NASM is deeply grateful for these efforts on behalf of the field of music and congratulates the institutions and their representatives for the many accomplishments and successes resulting from their work.

Projects

NASM participates in the Council of Arts Accrediting Associations (CAAA) with NASAD (art and design), NASD (dance), and NAST (theatre). The Council is concerned with issues that affect all four disciplines and their accreditation efforts. NASM President Dan Dressen and Vice President Michael D. Wilder are the music Trustees of the Council and represented NASM during CAAA meetings held in January 2019. CAAA sponsors the Accrediting Commission for Community and Precollegiate Arts Schools (ACCPAS), which reviews arts-focused schools at the K–12 level. Currently, there are 17 institutions accredited by ACCPAS. This undertaking is valuable in that it assists to connect precollegiate and higher education efforts. Cedric L. Adderley is the music appointee to ACCPAS; James B. Forger serves as Chair.

The Higher Education Arts Data Services (HEADS) Project continues to be refined and improved. Participation by member and non-member institutions remains strong. Following the close of the information gathering process facilitated by the 2018–2019 HEADS Data Survey on January 31, 2019, the resultant Data Summaries were published in April 2019. Additional capabilities and services are added as time and financial resources permit. Periodically, minor adjustments to the Data Survey are made that are intended to clarify the submission process, thus ensuring the collection of accurate and helpful data. Data Survey changes typically are followed by associated changes to the Data Summaries. Comparative data in the form of Special Reports are a feature of the HEADS system and can be valuable resources for administrators. These Special Reports and their possible uses will be discussed during an Annual Meeting session and can be discussed at any time with staff in the National Office. NASM welcomes thoughts and feedback regarding the HEADS Project.

The NASM Annual Meeting provides various opportunities for the discussion and dissemination of current information surrounding music study, higher education, administration, and other related fields. A large number of individuals participate in the Annual Meeting program each year, producing sessions that offer helpful and thought-provoking ideas. The 2019 Annual Meeting will devote time to topics such as demographics, devising strategies, and discussing solutions with regard to enrollment planning; defining expectations for and developing subject matter expertise in undergraduate discipline-specific areas; advocacy; Title IX; facilities challenges; and student wellness. The meeting will also provide opportunities for discussion of the topics on the program, and those of interest to attendees. Roundtable discussion groups and forums will be held, as will several

informational sessions for individuals guiding their institutions through the accreditation/reaccreditation process. Training opportunities will be offered for potential and experienced visiting evaluators, including those serving community and two-year and non-degree-granting institutions. Informative sessions addressing NASM annual reporting requirements, administrative resources, and federal issues for music administrators will also be offered.

NASM continues in 2019 its long-standing tradition of offering a Pre-Meeting Workshop for New Music Administrators in Higher Education. This workshop is highly recommended for new administrators. Additionally, NASM is offering pre-meeting workshops focused on creating effective Self-Studies, the self-study process for community and two-year colleges, building and renovating facilities, the work of assistant directors/associate deans, and issues salient to non-degree-granting institutions.

The Association is pleased to welcome each registrant and is grateful to all those who developed specific agenda material for the Pre-Meeting Workshops and Annual Meeting, as well as those who volunteered to serve as moderators and recorders.

Policy

The Association continues to follow and monitor carefully various federal and state initiatives and issues.

Activity regarding reauthorization of the Higher Education Act (HEA) began in late 2017. This Act was last reauthorized in August 2008 and expired December 31, 2013. Issues of concern include initiatives pertaining to gainful employment, state authorization, teacher preparation, and misrepresentation. Joining this list are issues such as access, cost and completion, new pathways for collegiate study, student achievement, institutional responsibility, borrower defense to repayment, and institutional obligations under Title IX.

With the arrival of the 116th Congress, current House Committee Chair Bobby Scott (D-VA) and Ranking Member Virginia Foxx (R-NC) announced a series of hearings as part of a formal effort to reauthorize the HEA during the 116th Congress. On October 31, 2019, the House Committee on Education and Labor voted along party lines (28 (D) – 22 (R)) to advance a comprehensive bill to reauthorize the HEA. The bill, entitled the *College Affordability Act* (H.R. 4674) was introduced by Committee Chair Bobby Scott. As of November 2019, the bill has yet to be scheduled for House debate or vote. The Senate Committee on Health, Education, Labor and Pensions (HELP), chaired by Lamar Alexander (R-TN), is attempting to reach bipartisan agreement on a number of the issues and has held a variety of hearings throughout 2018–19 regarding reauthorization to collect information and garner support. Chair Alexander has announced his upcoming retirement and desire to reauthorize the HEA prior to his departure from Congress. It is to be noted that Senator Alexander introduced a bill intending to update a number of existing provisions of the HEA as recently as late September of 2019.

It is important to recall that this Act governs the flow of federal monies earmarked for higher education.

As a reminder of past activities and events, following the release of final regulations in 2016 pertaining to state authorization, teacher preparation, and borrower defense to repayment, in 2017 these regulations were subsequently placed on hold by federal action. In July and August 2018, following delays of the implementation of recently approved rules related to borrower defense to repayment and gainful employment, the Department of Education announced a variety of new comment periods and plans to rewrite or rescind various regulations. In July 2018, the Department of Education announced the intention to form a negotiated rulemaking committee and requested comment regarding regulations related to the Secretary's recognition of accrediting agencies. The Department included in the notice information of significance indicating that in addition, the committee would be tasked with reviewing federal definitions and requirements related to state authorization, the definition of "regular and substantive interaction" as it relates to correspondence and distance education, the definition of the credit hour, and direct assessment programs and competency-based education. Also in July 2018, the Department of Education issued a Notice of Proposed Rulemaking (NPRM) requesting comment related to federal standards concerning the evaluation of applications related to borrower defense to repayment. In August 2018, the Department of Education issued an NPRM requesting comment concerning the

Department's proposal to rescind regulations related to gainful employment. In October 2018, the Department of Education issued its intention to establish a negotiated rulemaking committee to address issues pertaining to accreditation, distance learning, TEACH grants, and faith-based educational entities. Relatedly, in December 2018, the Department of Education released two documents with an intention to guide future policy proposals entitled, "Rethinking Higher Education" and "Rethinking Higher Education: Accreditation Reform." Negotiated Rulemaking sessions on policy proposals noted in both documents began in January and continued through the end of March 2019. In July 2019, the Department of Education announced new gainful employment regulations, thus rescinding prior gainful employment regulations entirely. Although the previous gainful employment regulations remain in effect until July 1, 2020, the Department of Education is offering to institutions the ability to implement the new regulations immediately. Institutions that elect early implementation are not required to comply with the requirements of the prior rule. In August 2019, the Department of Education announced final regulations regarding borrower defense to repayment applicable to all federal student loans made on or after July 1, 2020, replacing the 2016 borrower defense to repayment rules. On November 1, 2019, the Department of Education released final regulations applicable to institutions that participate in Title IV federal financial aid programs, governing the recognition of accrediting agencies, certain student assistance general provisions, and institutional eligibility as they pertain to the HEA. The final regulations are extensive and will go into effect July 1, 2020.

In addition to activities related to the HEA, heightened activity affecting institutions of higher education appears to be widespread in various federal departments and other entities.

In September 2017, the Department of Education 1) rolled back Title IX guidance, specifically, previous guidance offered in the 2011 "Dear Colleague" letter and the 2014 Question/Answer set; 2) issued interim guidance pertaining to Title IX; and 3) published notice of its intent to negotiate regulations pertaining to Title IX. A notice was sent regarding the November 2018 Department of Education release of an NPRM. This Notice requested comment regarding proposed regulations related to Title IX. It remains to be seen what changes will result from these actions.

On July 3, 2019, The Department of the Treasury published proposed regulations intended to clarify statutes in the Tax Cuts and Jobs Act regarding the excise tax applicable to the net investment income of private colleges and universities meeting certain thresholds. Although previous interpretations of the law specify a 1.4% excise tax on investment income, the proposed regulation specifically defines "qualified tuition and related expenses" and its exemption from the tax in order to require that the tax apply to gross amounts of income from interest, dividends, rents, royalties, and capital gain income from all sources other than those directly used by the institution in carrying out its exempt purpose. A comment period on the proposed regulations closed on October 1, 2019.

On September 23, 2019, the National Labor Relations Board (NLRB) published a notice of proposed rulemaking and request for comments related to the National Labor Relations Act that would establish that students, both undergraduate and graduate, who perform any services for compensation in connection with their studies at private colleges or university are not "employees" as defined within Section 2.(3) of the Act. As part of the notice of proposed rulemaking, the NLRB is also seeking comment on whether the rule should also apply to students providing services to their institution in a capacity unrelated to their course of study. The comment period on this issue closes on November 22, 2019.

On September 27, 2019, the Department of Labor published final regulations regarding exemptions from minimum wage and overtime pay requirements as related to the Fair Labor Standards Act. Following various stops and starts from previous rule publications, this new rule, effective July 1, 2020, increases the salary level for those eligible for overtime pay from \$455 per week (\$23,660 per year) to \$684 per week (\$35,568 per year). While the Department of Labor previously noted that professors, instructors, and adjunct professors would be exempt from salary requirements, institutions may wish to study the regulations as they may affect support staff and administrators.

On September 28, 2019, in response to concerns apparently held by the Department of Justice (DOJ) regarding potential antitrust violations, delegates at the Annual Conference of the National Association for College Admission Counseling (NACAC) voted to remove three provisions from its *Code of Ethics and Professional Practices*. The removed provisions addressed exclusive incentives for early decision, recruitment of undergraduate students who have already committed elsewhere, and recruitment of transfer students. As the legal review is not yet resolved and remains pending with the Antitrust Division of the DOJ, much awaits ahead including the possibility that the concerns of the DOJ and the actions of NACAC will result in a protracted national conversation, the outcome of which is unknown at this time. At this time, all aspects of the current NASM *Handbook* remain in force.

There is no doubt that the federal landscape associated with higher education has changed dramatically during the past year and continues to change. Members and colleagues should remain abreast of unfolding activities, study federal writings, and offer feedback pertaining to federal requests and proposed regulation. Concerted effort is needed to ensure that neither law nor the regulation that follows restricts the academy from designing and implementing effective programs of study. Protecting and maintaining institutional autonomy and freedoms vital to the success of our educational system, as well as our pursuit of creative and innovative undertakings, remains paramount.

In addition to regular mailings, such as the comprehensive notice distributed to member institutions regarding federal issues in early October 2019, NASM currently publishes advisories that describe regulations associated with the current 2008 reauthorization of the HEA. These *Advisories on Federal Issues* may be found within the Publications section of the website and are intended to provide helpful summary information. Review is highly recommended.

In addition to accreditation policy mentioned above, the Association remains concerned about implications of tax policy, intellectual property rights, the preponderance of data collection and associated issues of privacy and confidentiality, copyright and public domain, the disparity in educational opportunity at the K–12 level, and the pace of cultural climate changes enabled by technological advances and their impact. Many contextual issues that affect NASM institutions grow out of large social forces that can be understood, but not influenced significantly. Economic cycles and downturns have a profound effect, but no single person or entity controls them. NASM continues to monitor policy discussions regarding deductions for charitable contributions on federal income tax returns. Increasing personal philanthropy is a critically important element in future support for education and the arts, particularly in these fluctuating economic times. As well, NASM keeps a watchful eye on proposals that would bring increased federal involvement in the activities of and control over non-profit organizations and philanthropies.

NASM will continue to monitor ongoing events, actively participate in the conversations that address such issues, assist to provide detailed and thorough information, and keep the membership informed as issues and projects progress.

National Office

The NASM National Office is located in Reston, a Virginia suburb of Washington, DC, and the current terminus of Metro's Silver Line. The office is about eight miles east of Dulles International Airport, and approximately 20 miles from downtown Washington. We are pleased to welcome visitors to the National Office. Should your travels bring you to the area, please feel free to schedule an appointment with a staff member, or merely stop by for a visit.

The primary purpose of the National Office is to operate the Association under rules and policies established by the membership, the Board of Directors, and the Commissions on Accreditation. Its strength rests in its peer governance operations and its peer review efforts. The work of the Association is carried out by many volunteers—elected officials, evaluators, and meeting participants—all willing to donate their valuable time and expertise, all holding and exhibiting unwavering commitment to the field. Although the availability of each member's time becomes ever more precious, NASM continues to seek volunteers and enlist their assistance in

the work of the Association. Such acts of support and volunteerism in NASM are a testament to the extraordinary spirit and dedication of its members. The work of our visiting evaluators and Commission members is an exemplary expression of our collective commitment to our field and faith in its future.

This outstanding corps of volunteers is joined by a dedicated and capable National Office staff: Stephanie Blakely, Adèle-Marie Buis, Paul J. Florek, Nora Hamme, Ben Karnes, Jenny R. Kuhlmann, Kyle D. Johnson, Tracy L. Maraney, Stacy A. McMahon, Lisa A. Ostrich, and Kristin Stowell. To support the work of accredited institutional members, the work of the staff and the services to NASM over the years have grown. Staff is focused on carrying out the daily work of the Association, developing new and refining old systems, assisting institutions seeking accreditation for the first time, and consulting with those seeking renewal of Membership. The staff is diligent in its efforts to assist and serve the institutions, and to carry out the responsibilities of NASM effectively.

As a staff, we are able to see on a daily basis the great foundational strength of NASM. Fundamental to this foundation is wisdom about the need to remain informed, communicate, and work together to build music in higher education as a whole, as well as in each member and applicant institution. NASM has realized great success in maintaining its focus on issues of importance to institutions and the field, and in working to address these issues. It promotes collegial connections and centers its work on concepts, conditions, and resources necessary for competence and creativity. This foundation, now strongly in place, will serve NASM well as it faces changing and challenging times ahead.

The staff joins me in expressing appreciation for the support, cooperation, assistance, and kindness extended by the NASM membership. It is an honor and a privilege to have the opportunity to serve NASM, its member institutions, and constituencies. We hope you will always feel free to contact the staff whenever you think we may provide assistance. We look forward to continuing our efforts together.

Please accept our heartfelt appreciation and best wishes as you continue your work throughout the year.

Respectfully submitted,

Karen P. Moynahan
Executive Director